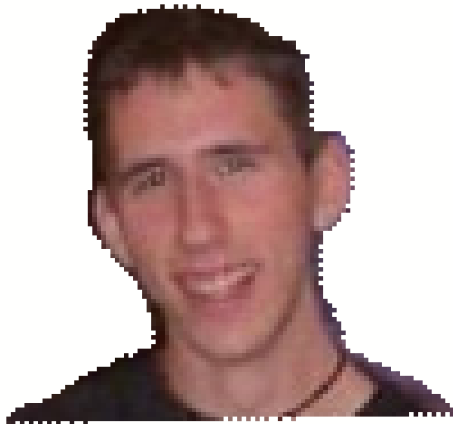


# The Fidelity of Visual Long-term Memory



# The Fidelity of Visual Long-term Memory



Tim Brady



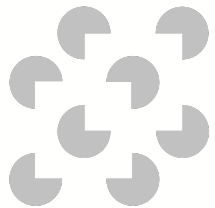
Talia Konkle



George Alvarez



Aude Oliva



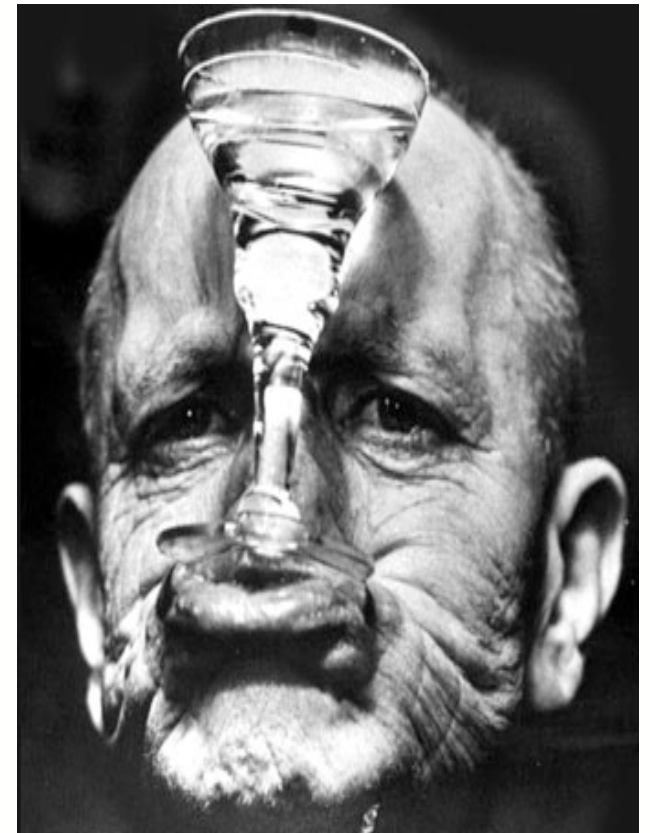
Vision Sciences Lab 2.0

# Role of Memory in Vision



# Role of Memory in Vision

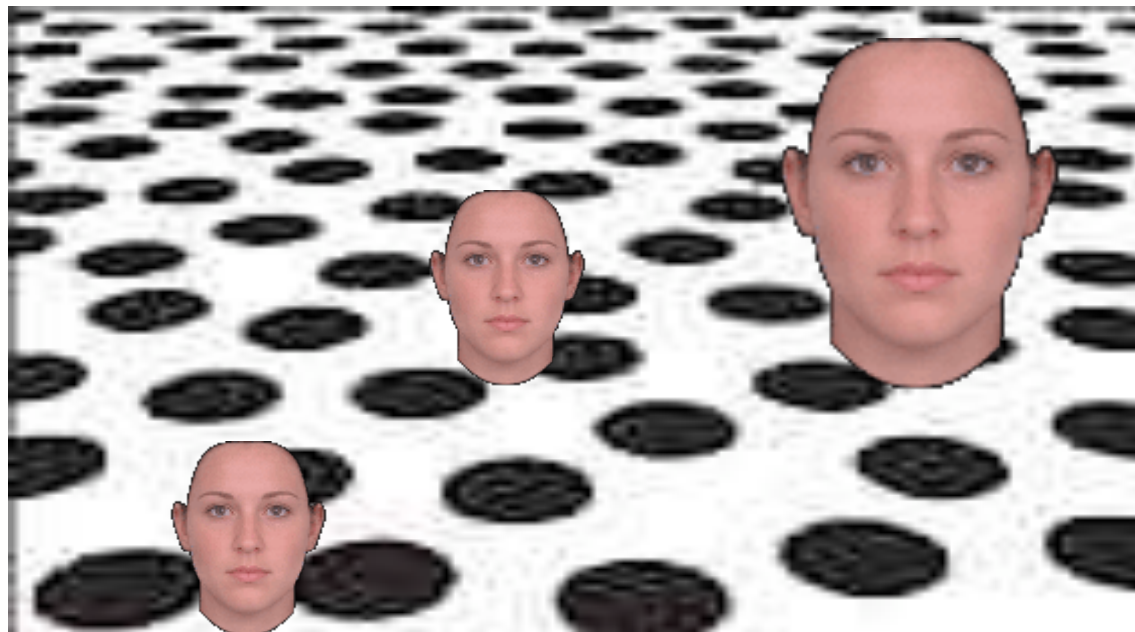
## Determines What You See Things “As”





# Role of Memory in Vision

## Basis for Inference About the World



# Role of Memory in Vision

## Interacts With Perceptual Organization

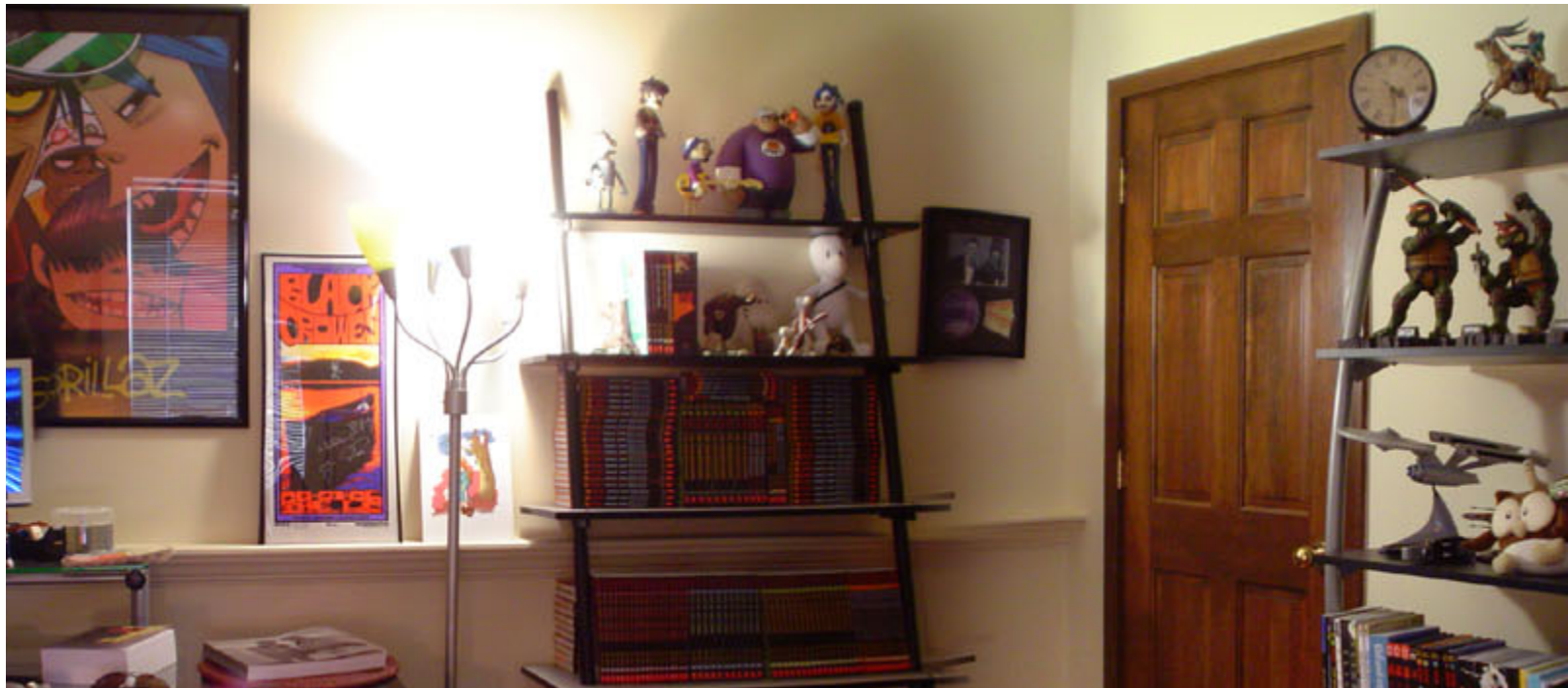


Vision Provides Many Inputs to Potentially Remember



# Vision Provides Many Inputs to Potentially Remember

## 2-3 Eye Movements Per Second



# Vision Provides Many Inputs to Potentially Remember

## 2-3 Eye Movements Per Second



# Vision Provides Many Inputs to Potentially Remember

## 2-3 Eye Movements Per Second





Vision Provides Many Inputs to Potentially Remember

## Fixating Many Different Objects



Vision Provides Many Inputs to Potentially Remember

## Fixating Many Different Objects



Vision Provides Many Inputs to Potentially Remember

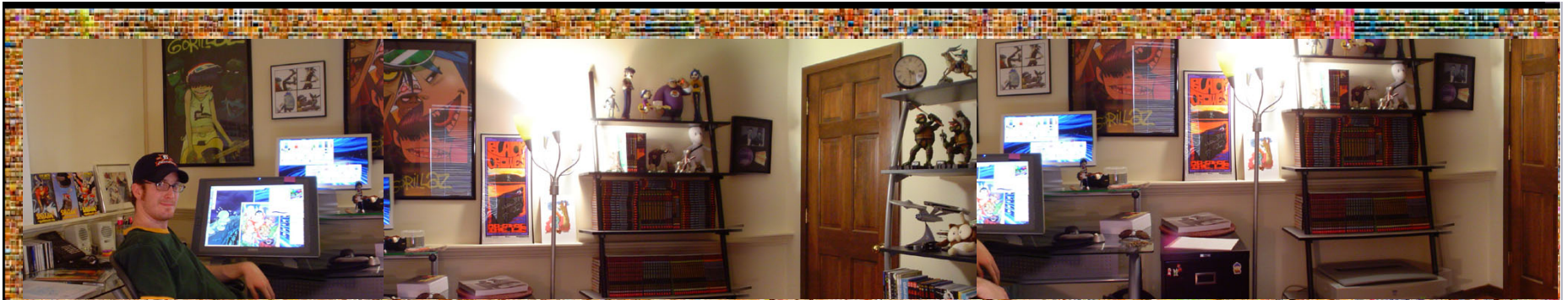
## Fixating Many Different Objects





# Vision Provides Many Inputs to Potentially Remember

165,821,000 Images Per Year



Torralba, Fergus, Freeman – CSAIL – MIT – 80 millions of images

## What Should a Memory System do With This?

Remember them all sparsely?

Remember few with high detail?

Remember them ALL with high detail?

Remember them ALL with selective details? If so, which details?

## The Broad Motivation

Understand Capacity and Fidelity of LTM

LTM informs “online” visual perception

Understanding these aspects of LTM is integral to understanding “online” visual processing

How visual perception interfaces with LTM

NOT going to answer these questions today



## The Broad Motivation

Understand **Capacity and Fidelity of LTM**

LTM informs “online” visual perception

Understanding these aspects of LTM is integral to understanding “online” visual processing

How visual perception interfaces with LTM

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## Outline

1. Detailed Memory for Thousands of Objects
2. Comparing the Fidelity of Perception, Short-term Memory, & Long-term Memory
3. Preliminary Insights into the Temporal Dynamics of Encoding

## Outline

1. Detailed Memory for Thousands of Objects
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## 1. Detailed Memory for Thousands of Objects

**How Much Can You Remember  
About What You See?**

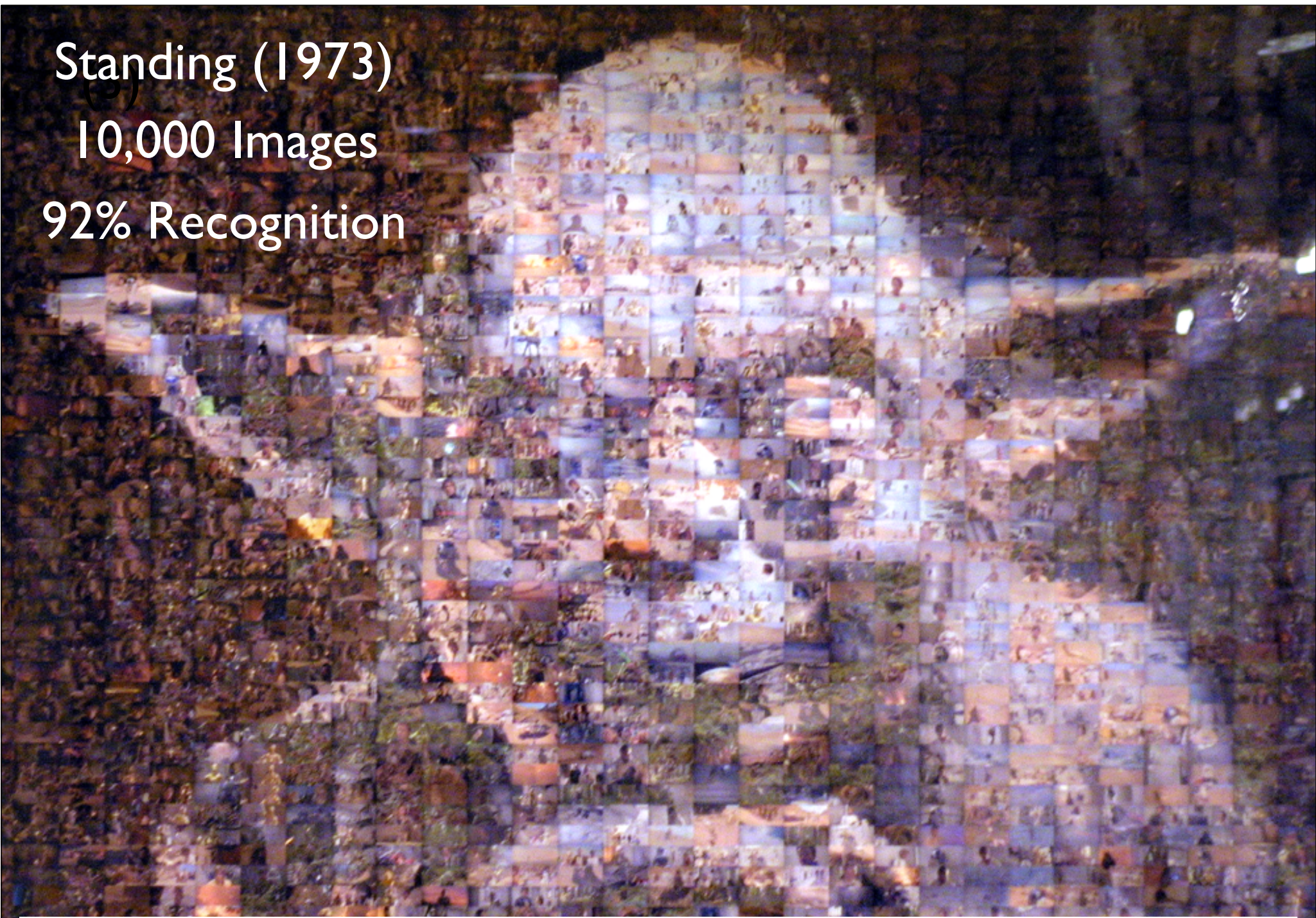
**Thousands of Objects**



Standing (1973)

10,000 Images

92% Recognition



A massive storage capacity, but what's remembered?



# Standing's Image Set



## According to Standing

“Basically, my recollection is that we just separated the pictures into distinct thematic categories: e.g. cars, animals, single-person, 2-people, plants, etc.) Only a few slides were selected which fell into each category, and they were visually distinct.”

# Standing's Image Set



## According to Standing

“Basically, my recollection is that we just separated the pictures into **distinct thematic categories**: e.g. cars, animals, single-person, 2-people, plants, etc.) Only a few slides were selected which fell into each category, and they were visually distinct.”



# Could Span A Huge Range of Conceptual Space





# “Old” or “New”?



# “Old” or “New”?





# But What Did You Remember?



Highly Detailed



Sparse Details

Dogs  
Playing Cards

“Gist” Only

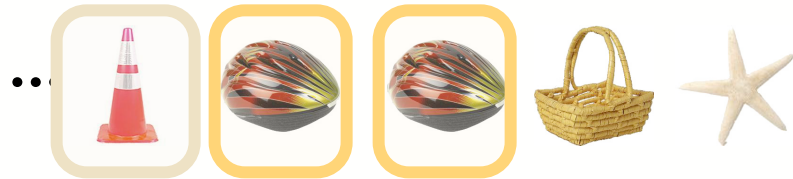
# Vary Similarity to Probe Contents of Memory

Exactly which wedding did you see?



# Experiment I

1-back



1024-back



Showed observers 2500 unique objects

1 at a time, 3 seconds each

800 ms blank between items

Study session lasted about 5.5 hours

N-back task to maintain focus

Followed by 300 2-alternative forced choice tests

# Experiment I - Subject Instructions

*Completely  
different objects...*



*Different instance  
of the same kind of  
object...*



*Different state of  
the same object...*





# Experiment I - Conditions Varying In Similarity

*Completely  
different objects...*



*Different instance  
of the same kind of  
object...*



*Different state of  
the same object...*



“Novel”  
Requires “Gist”

<

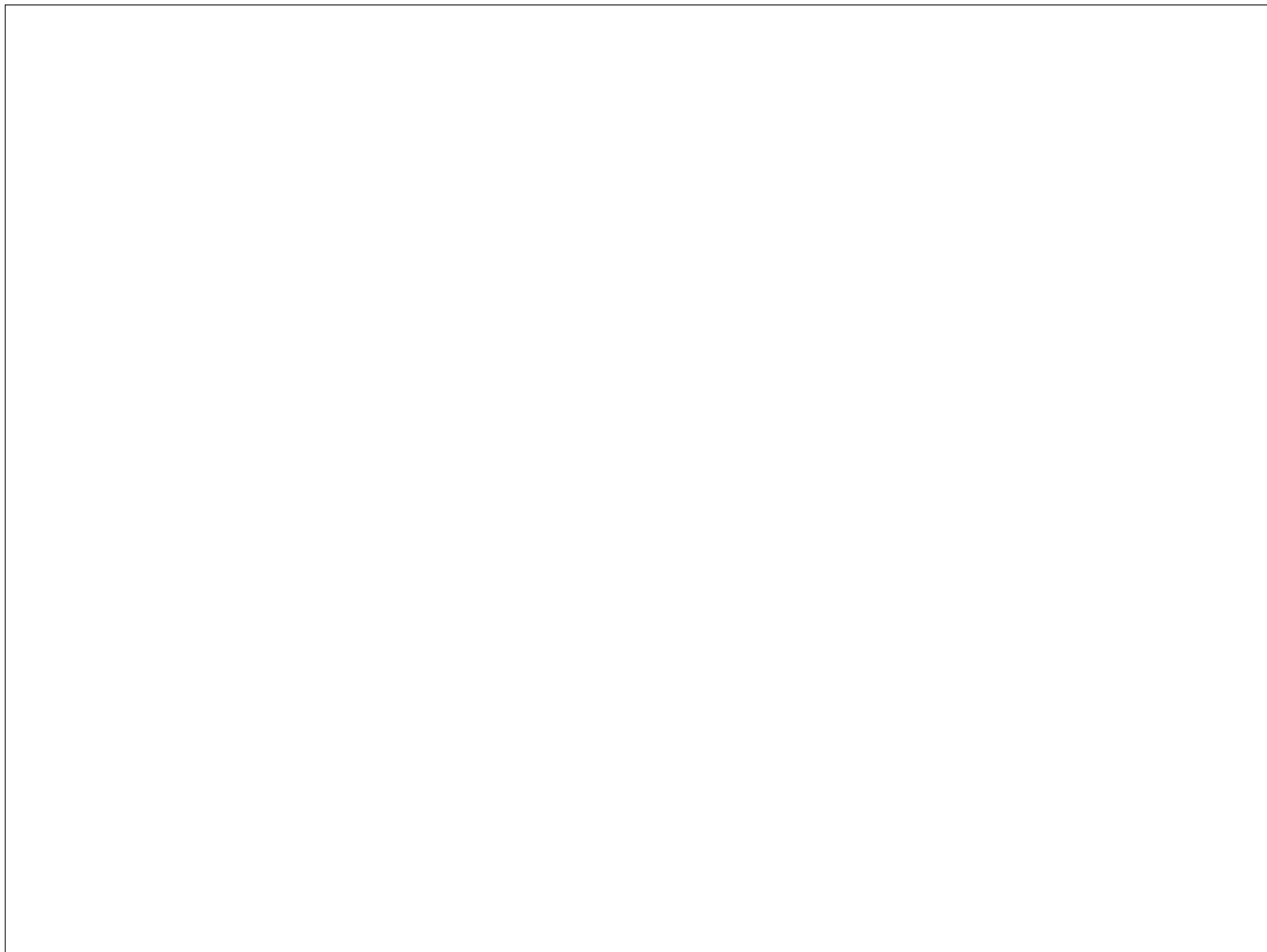
“Exemplar”  
More Details

<

“State”  
Even More Details

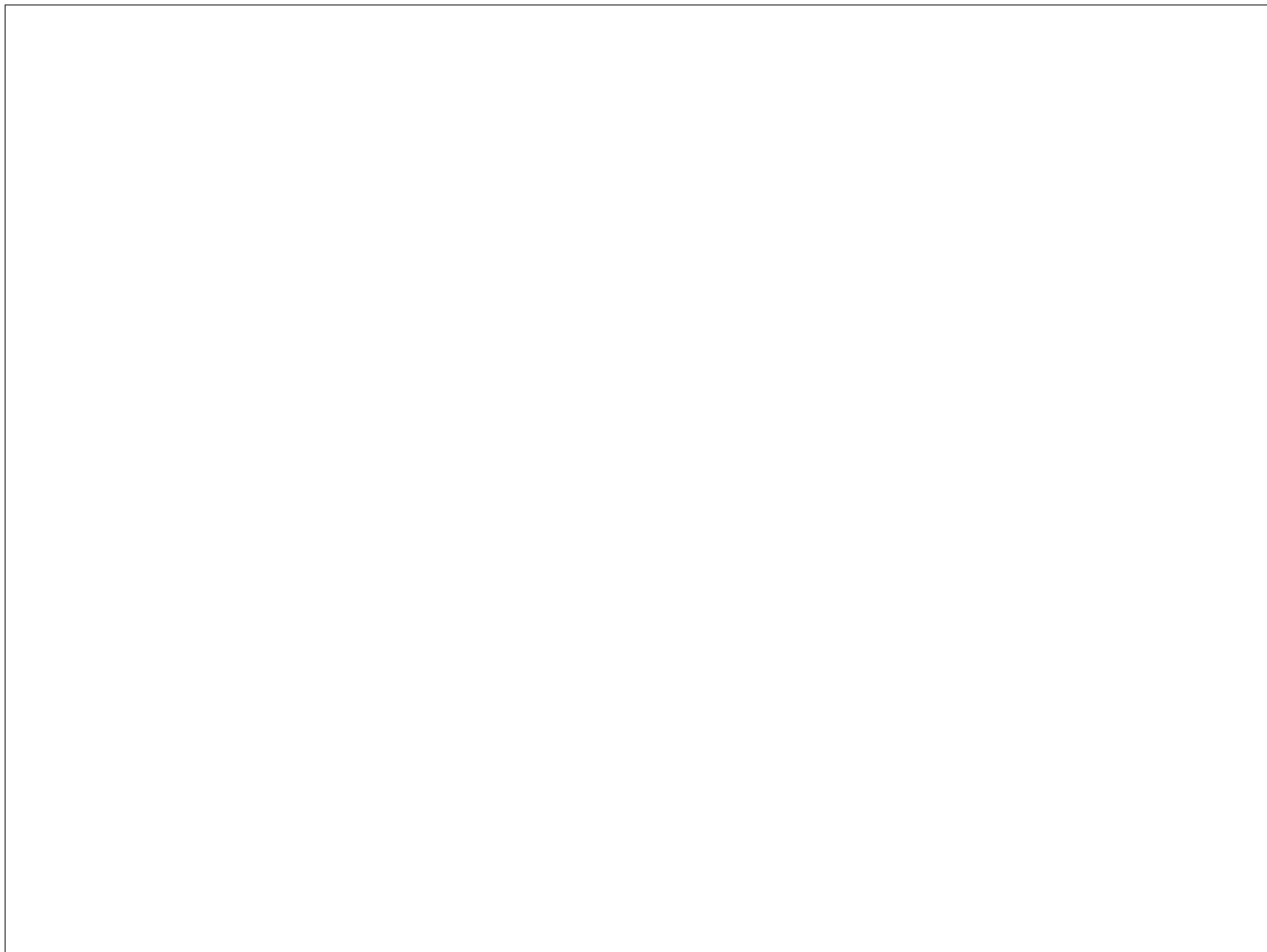
# Experiment I - Demonstration



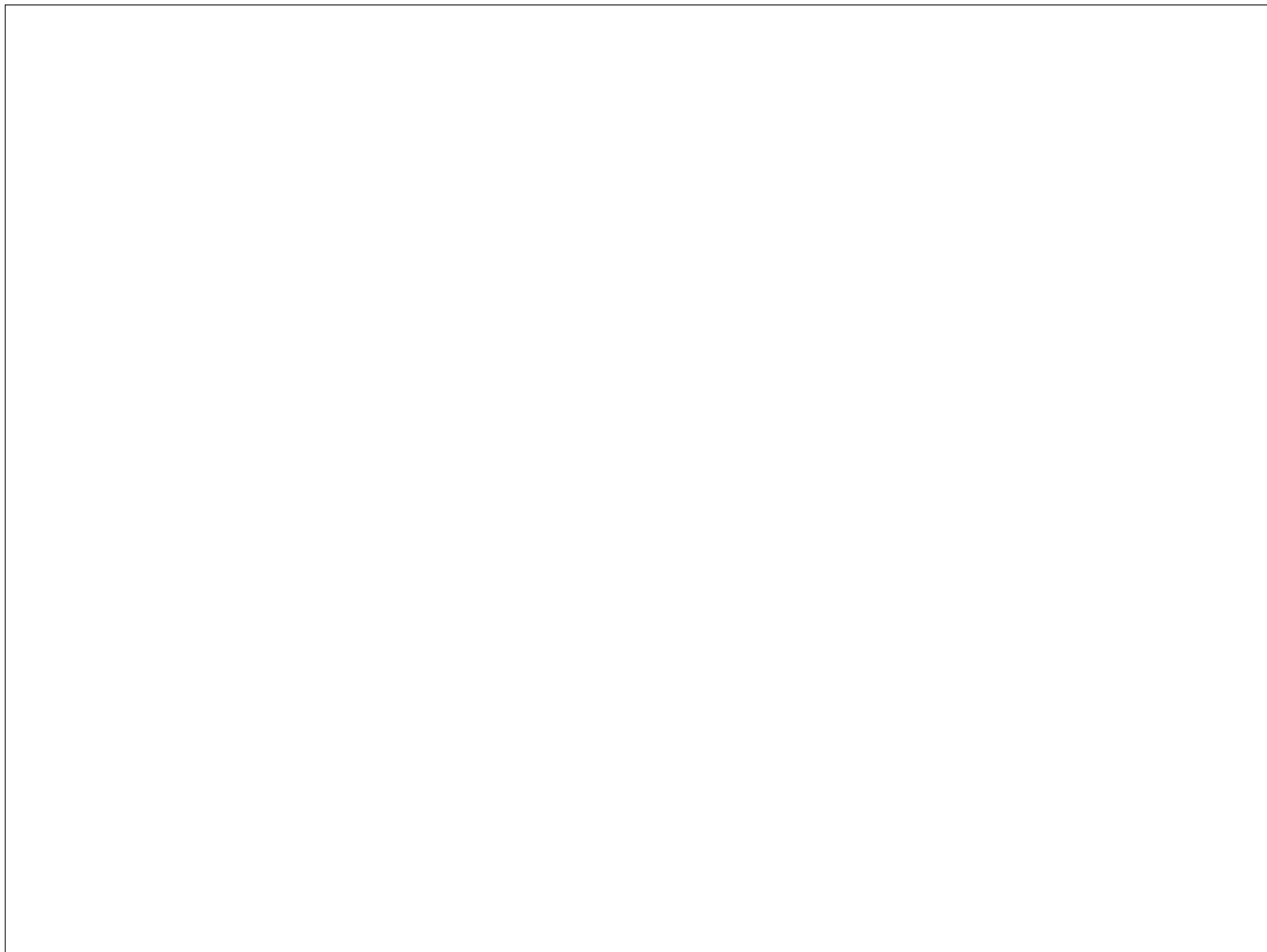






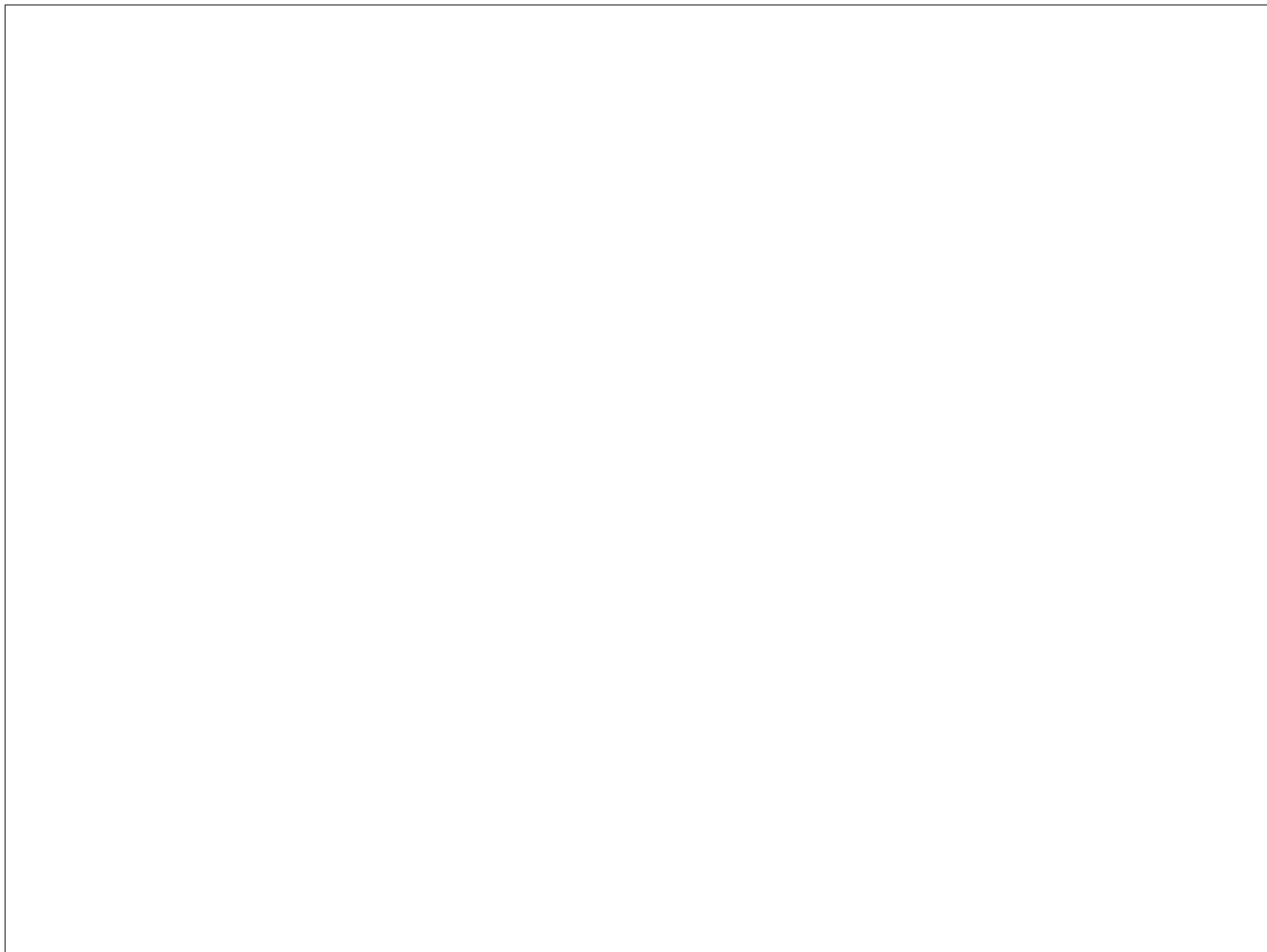




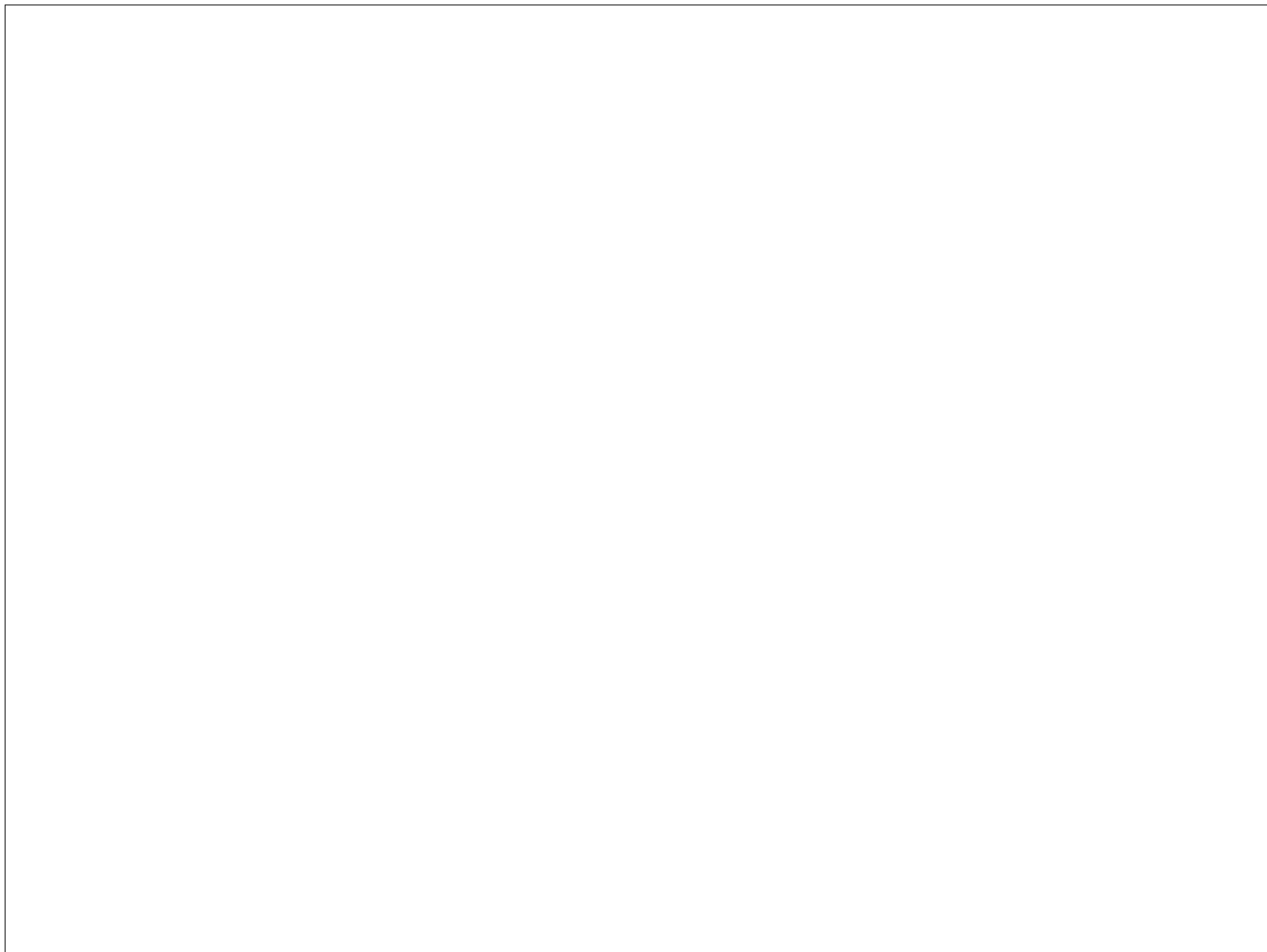
























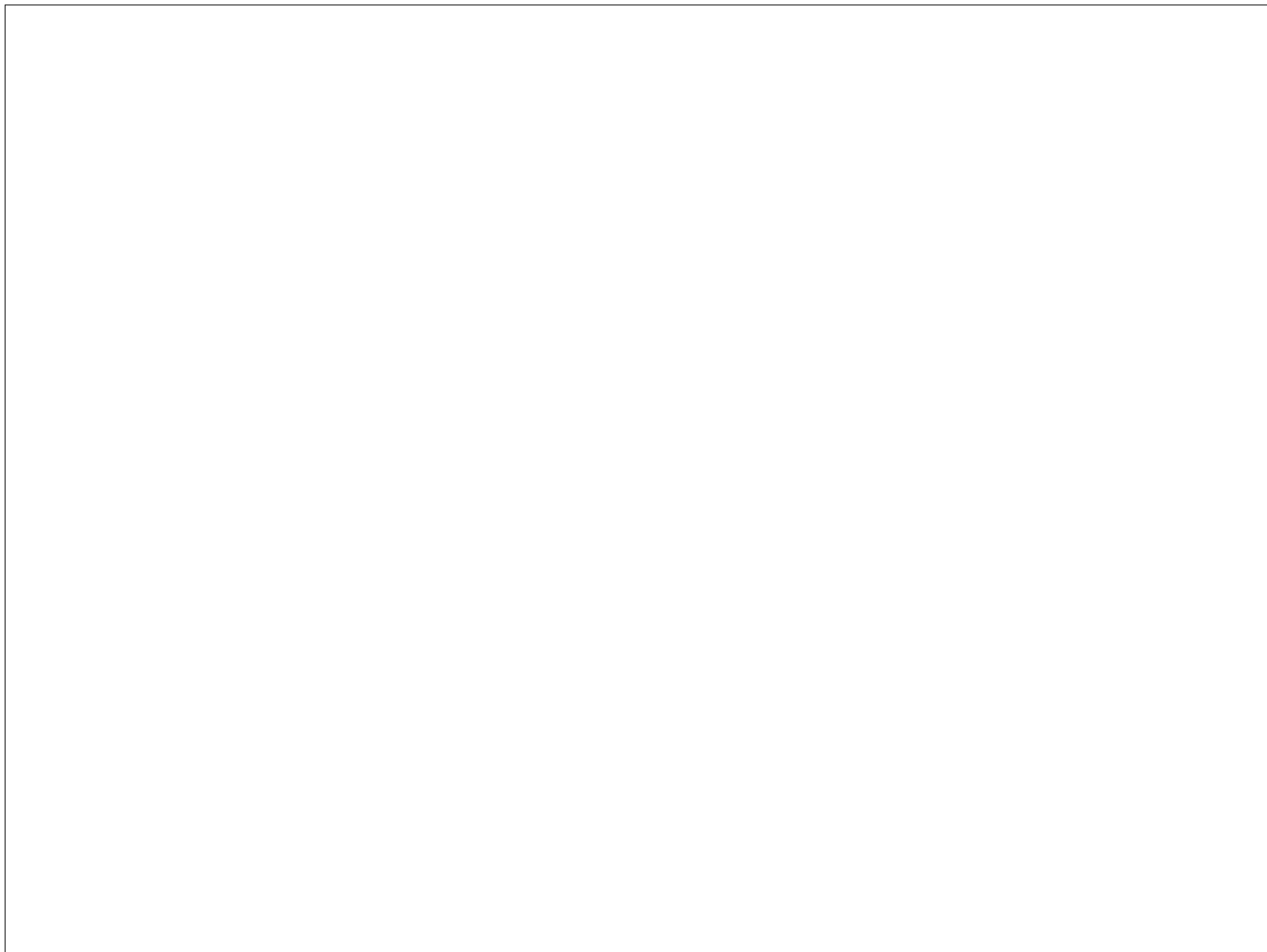




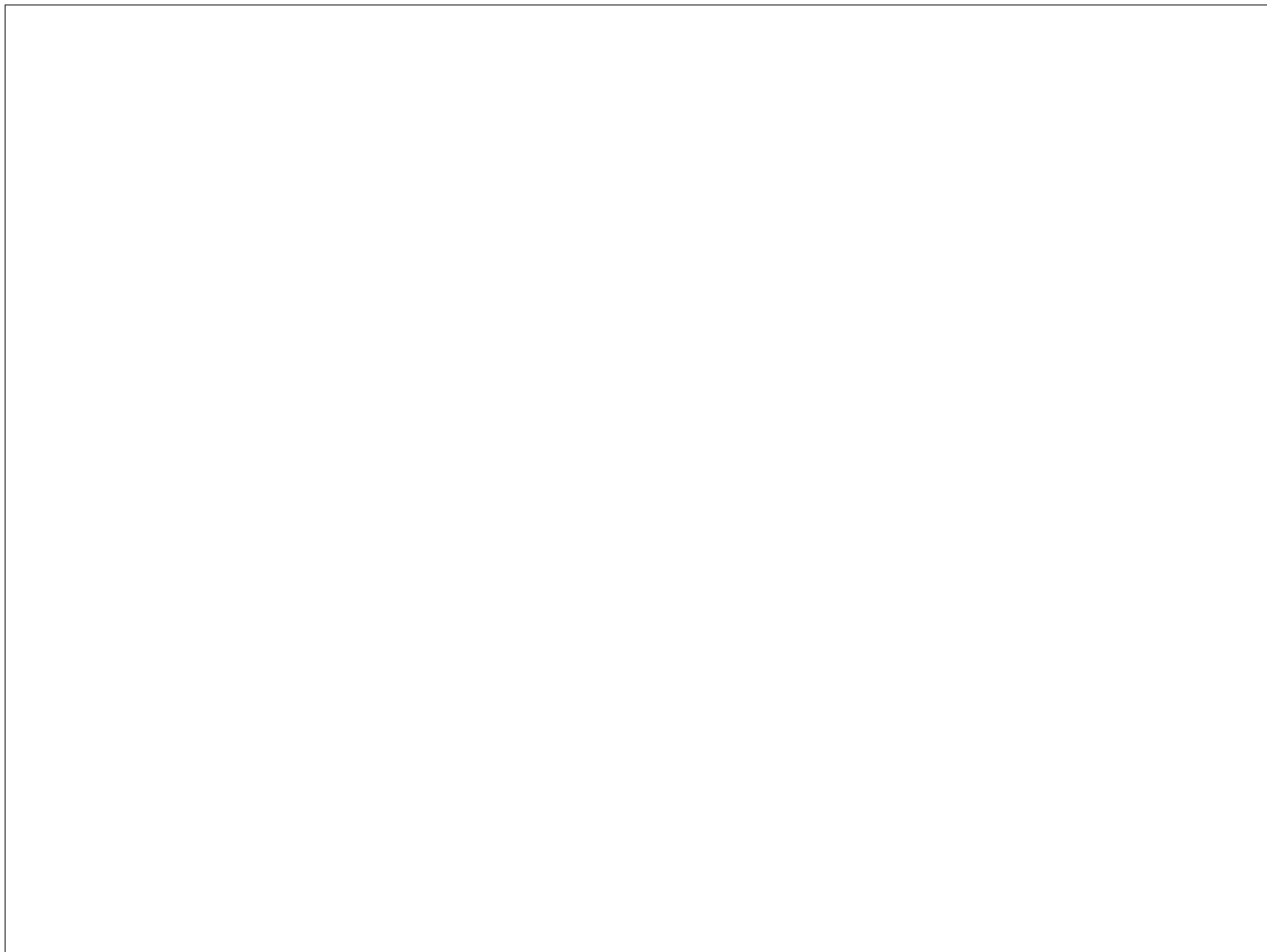


**10 Minutes Later...**



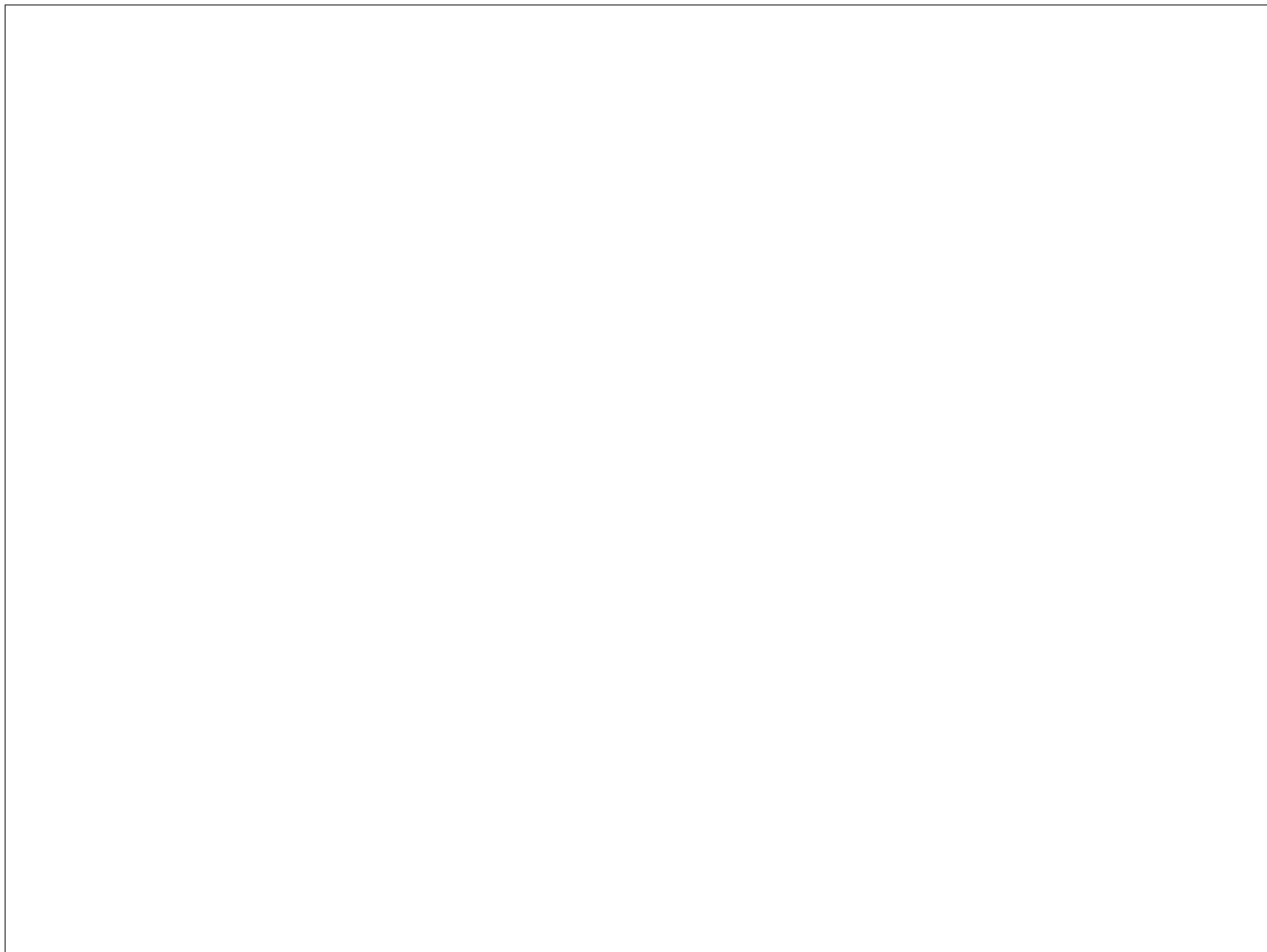




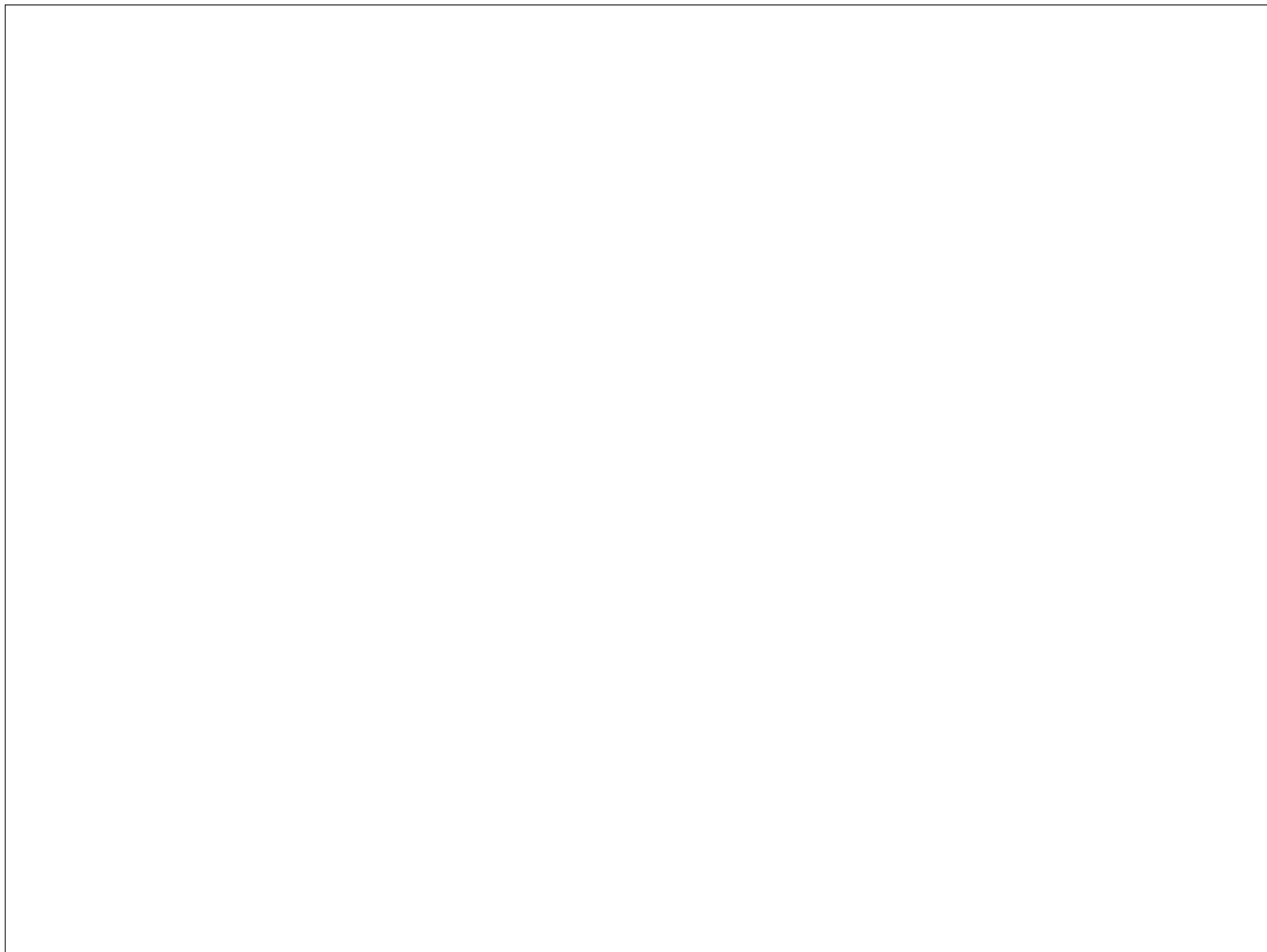






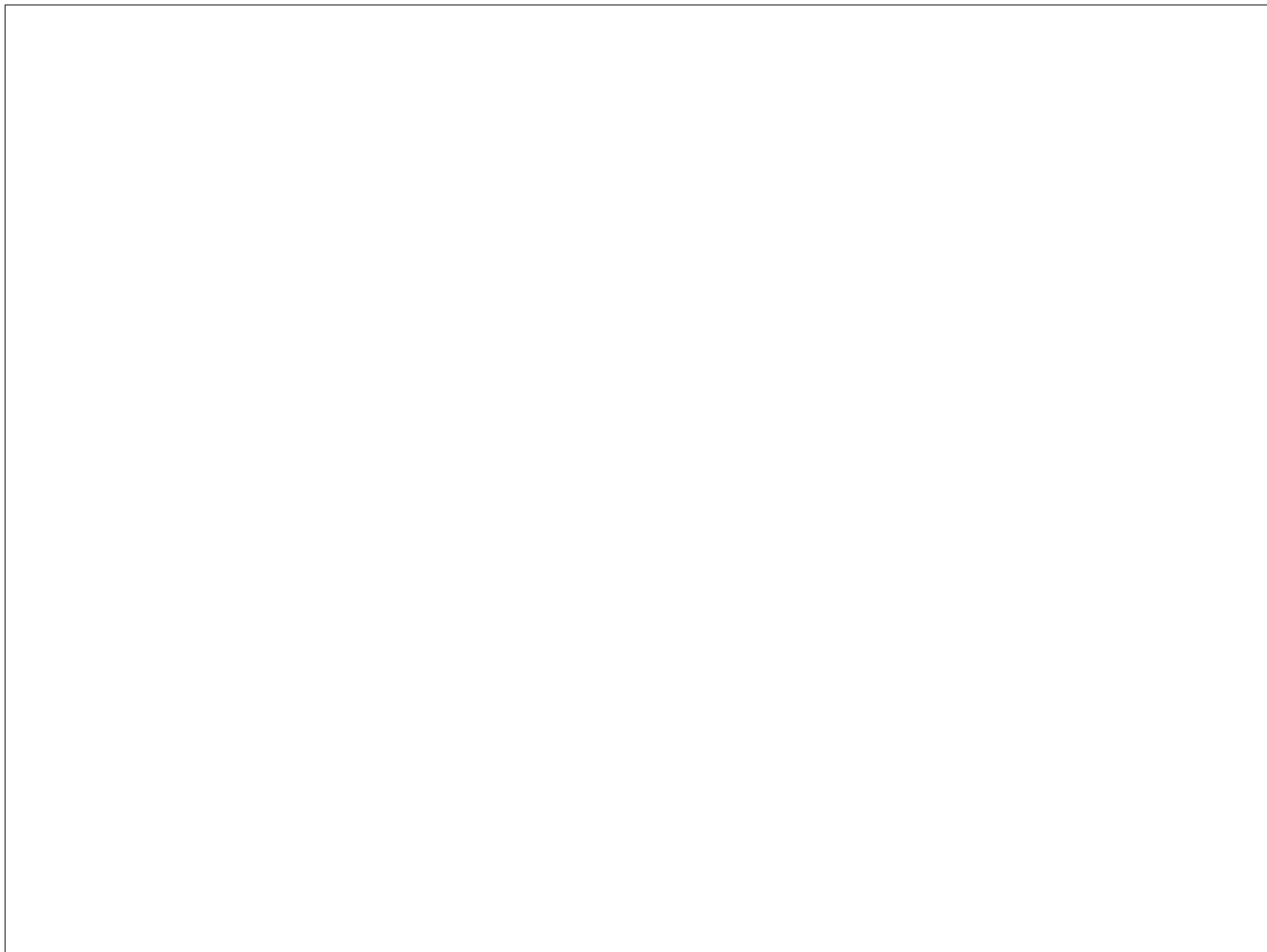














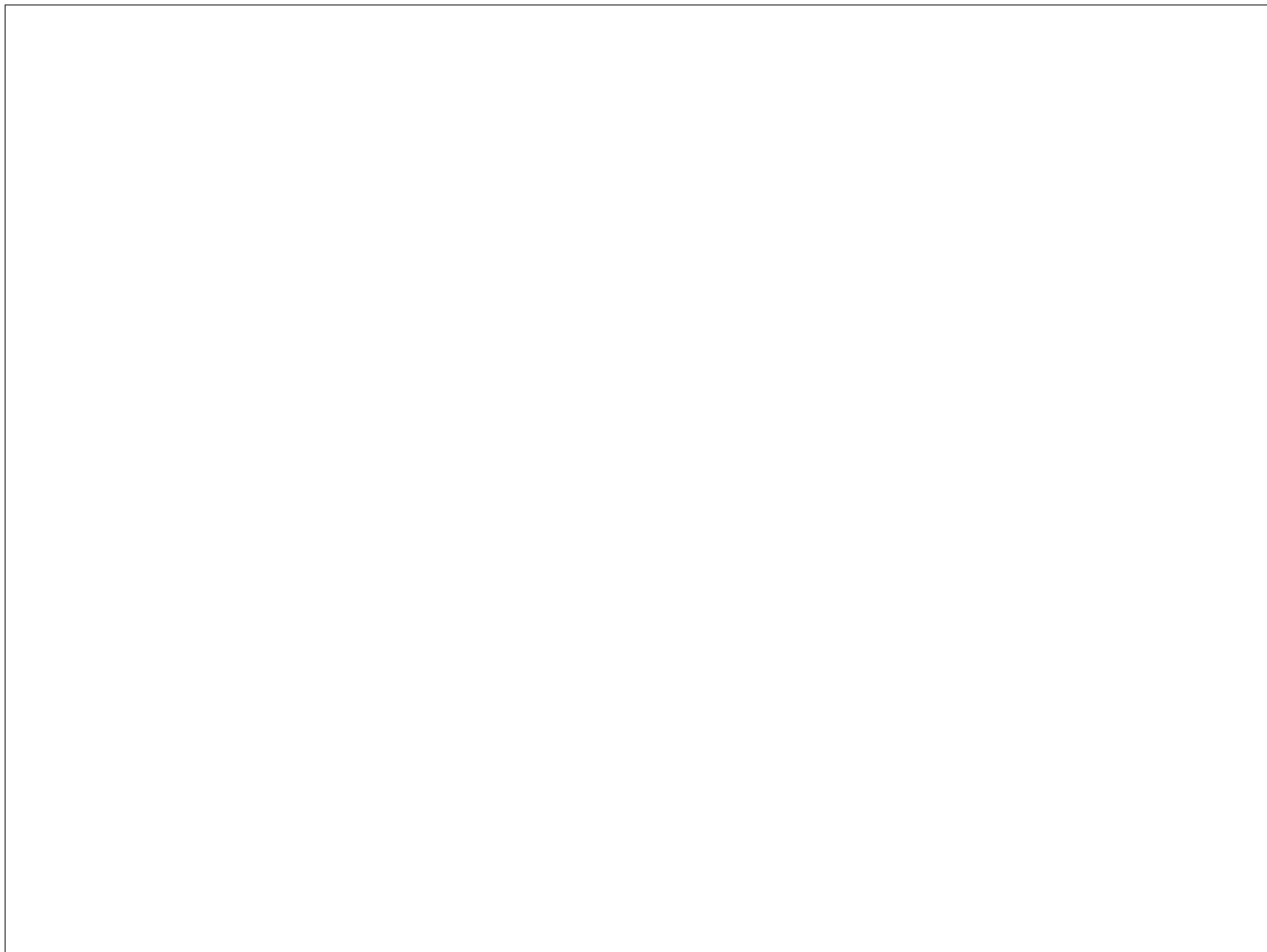




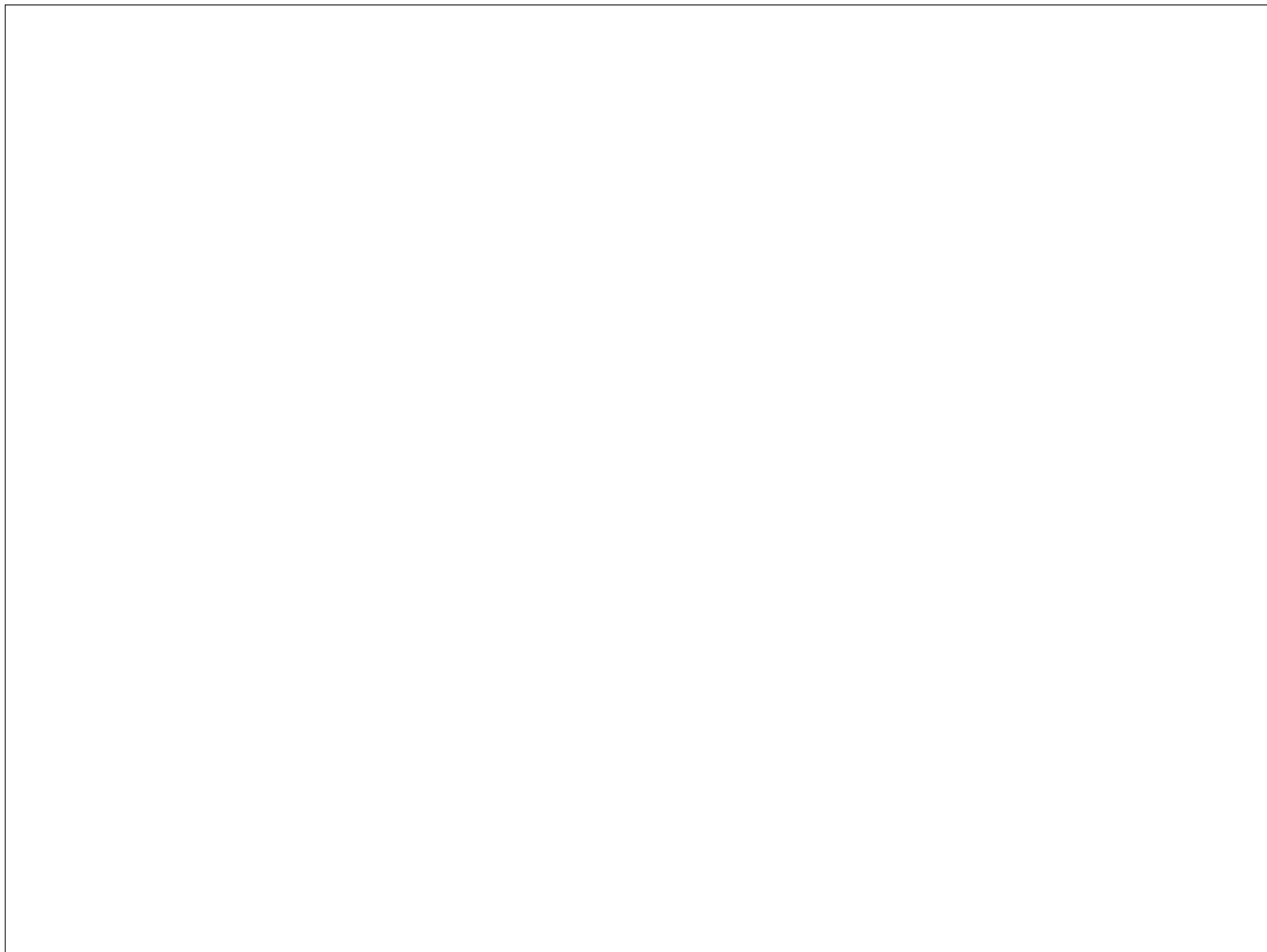
**30 Minutes Later...**



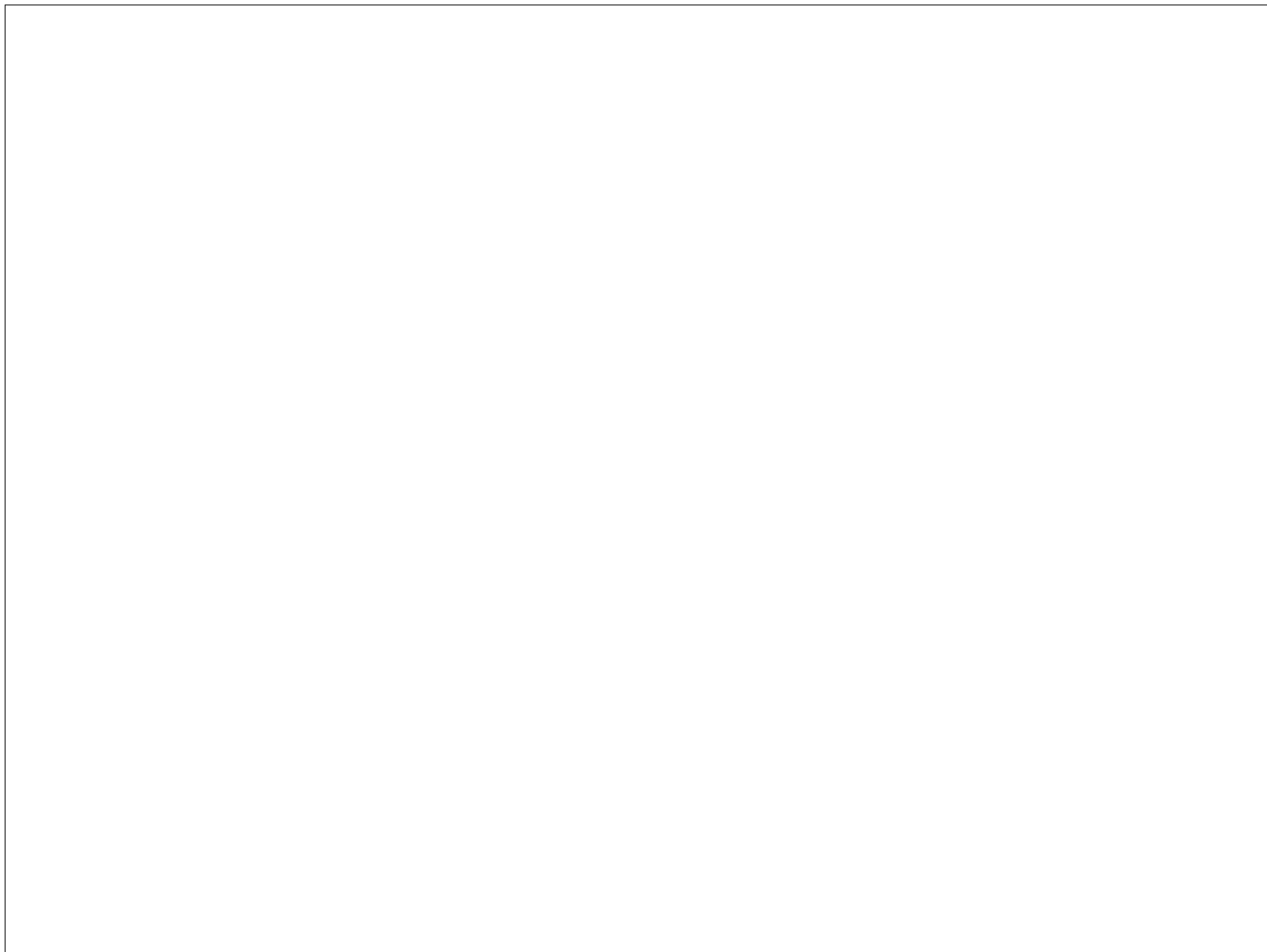






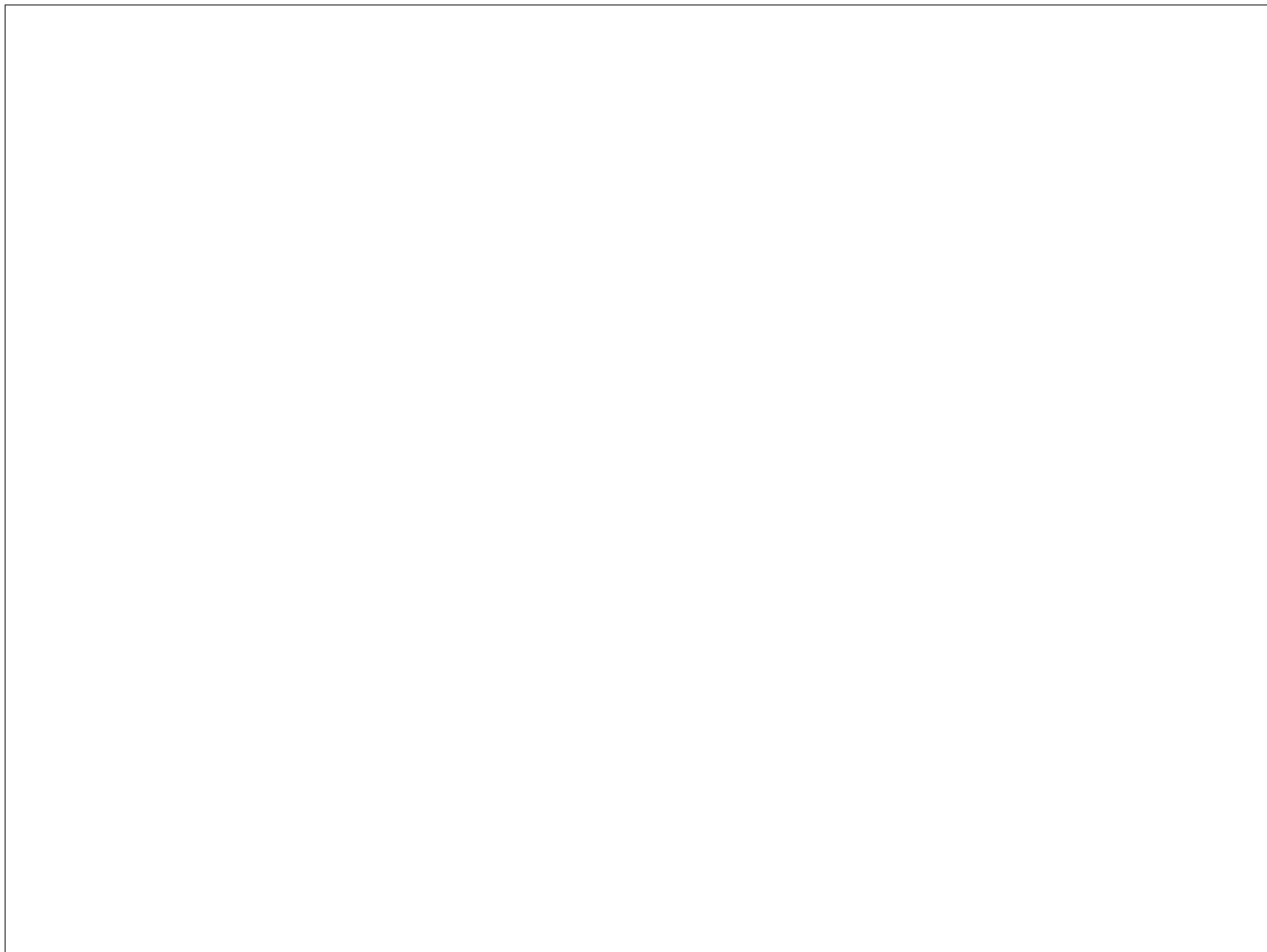




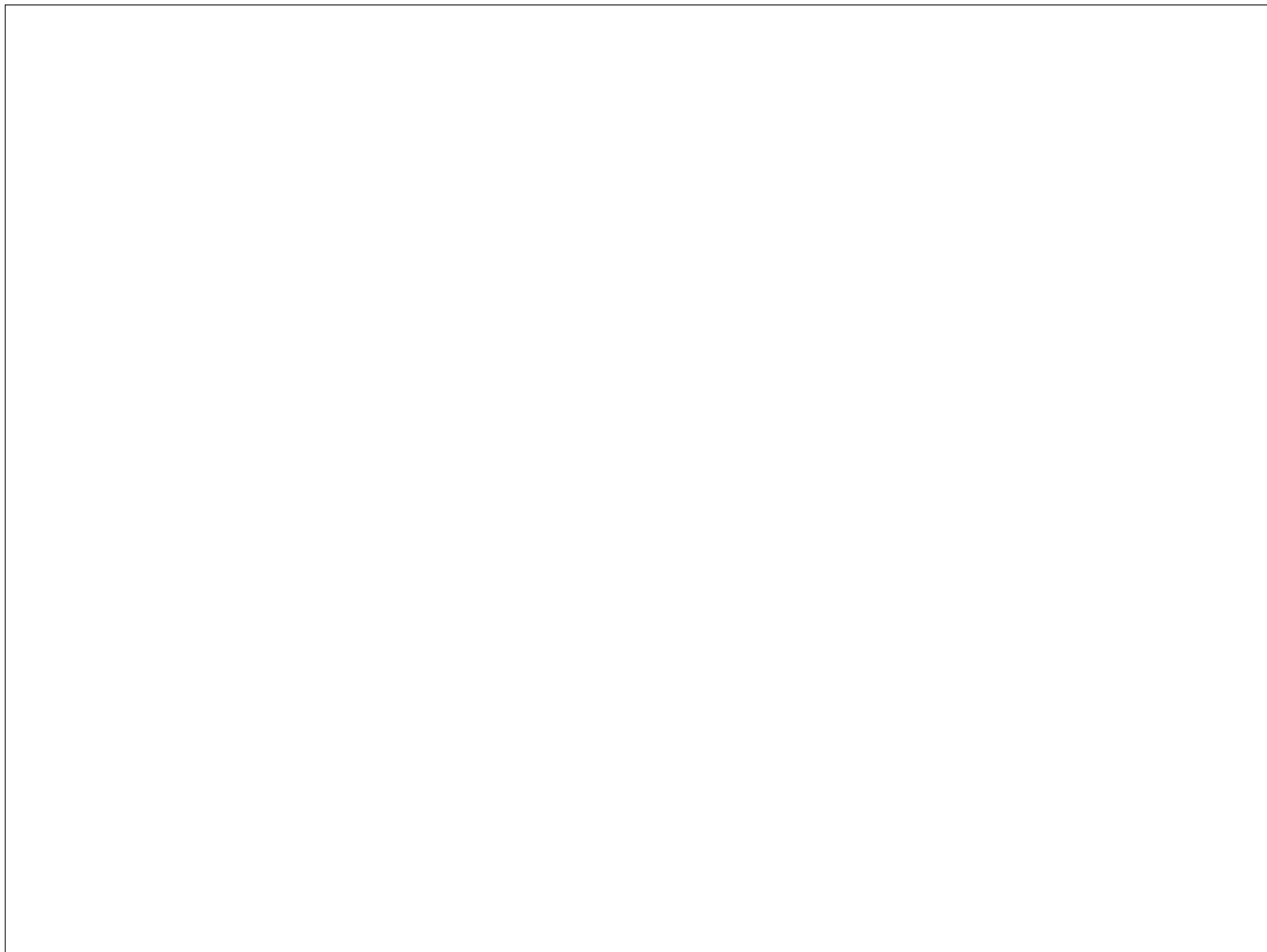












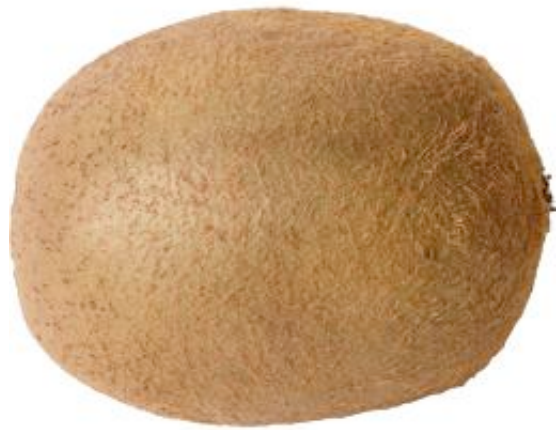


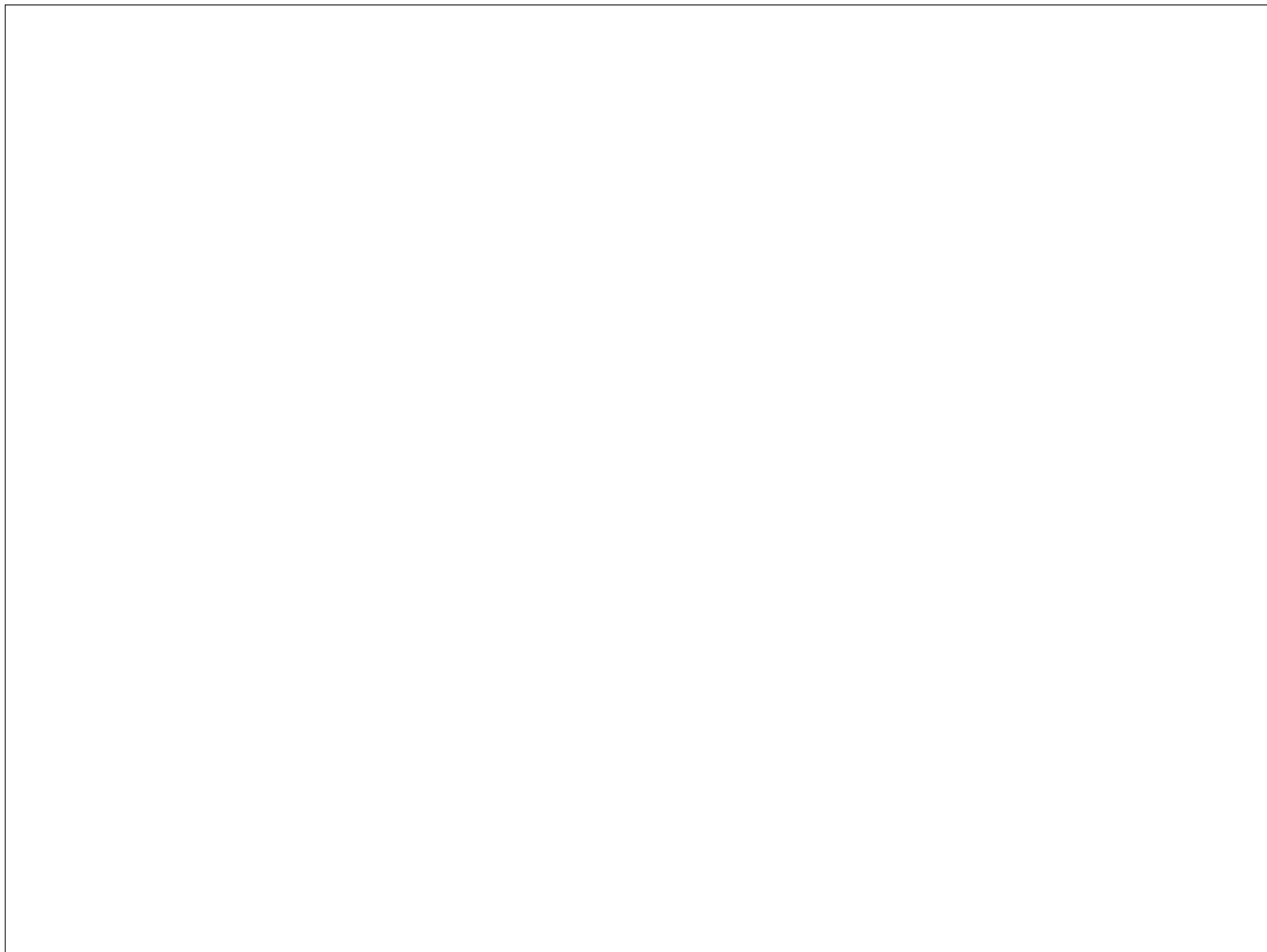




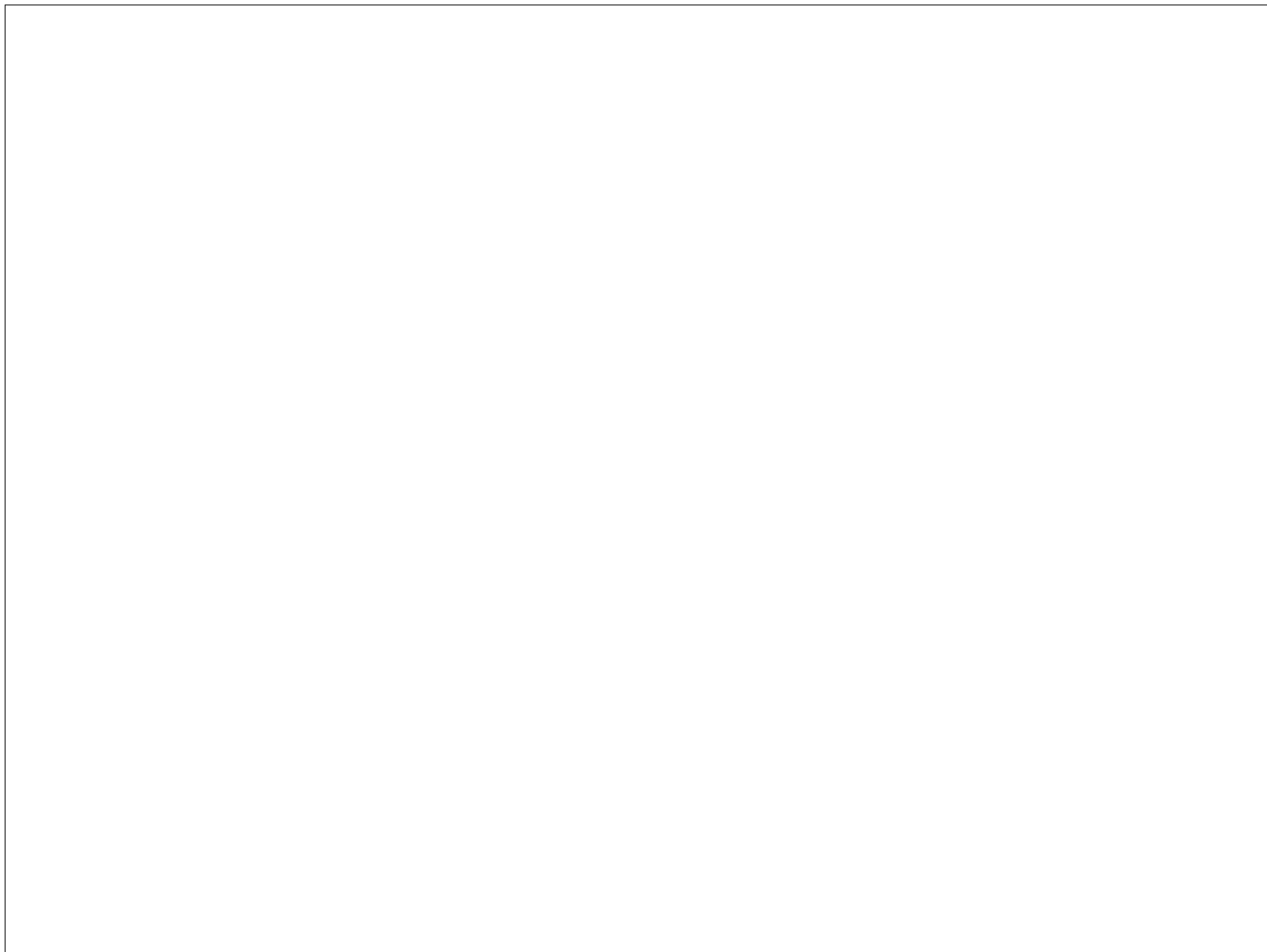


1 Hour Later...

























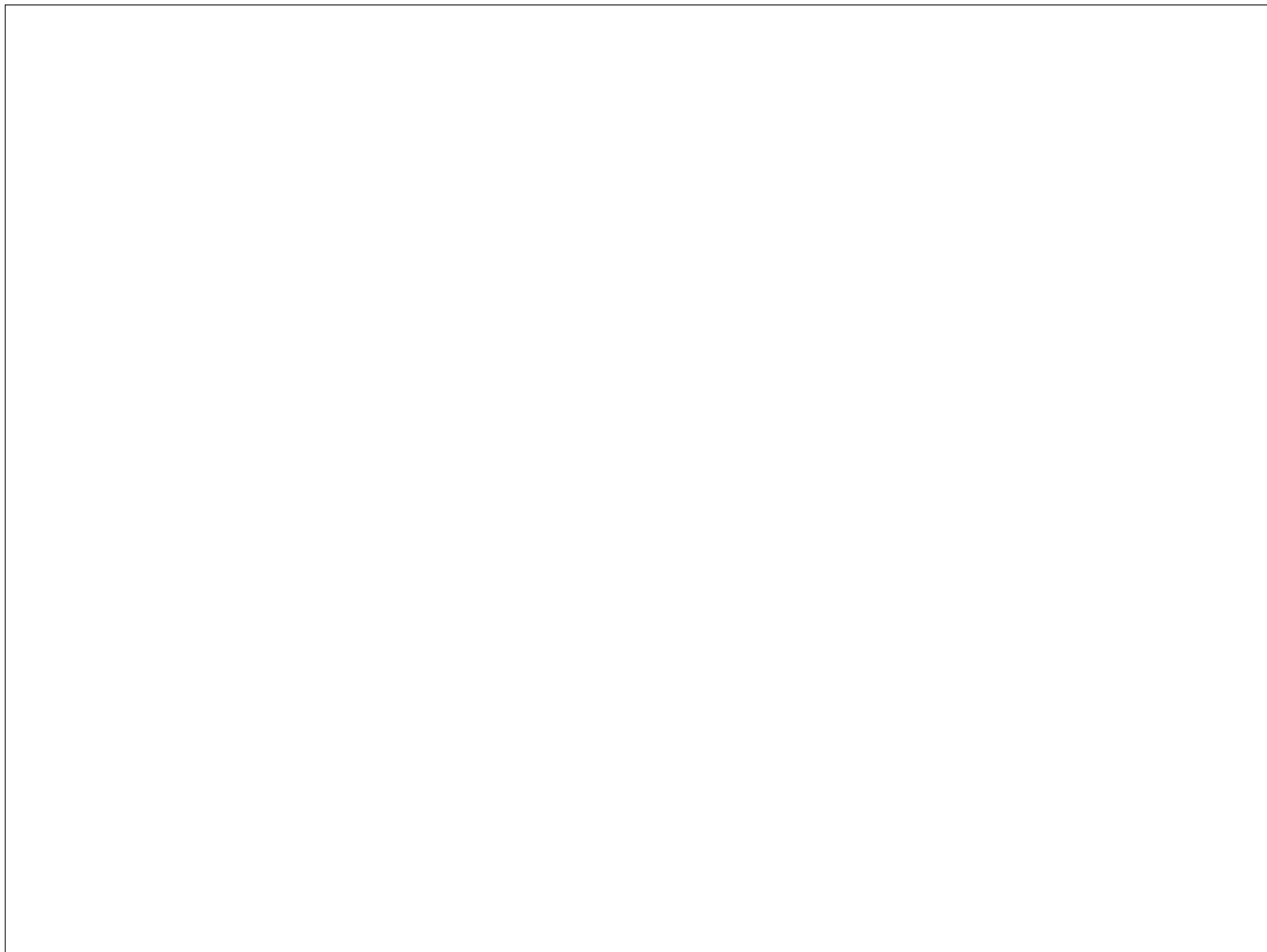




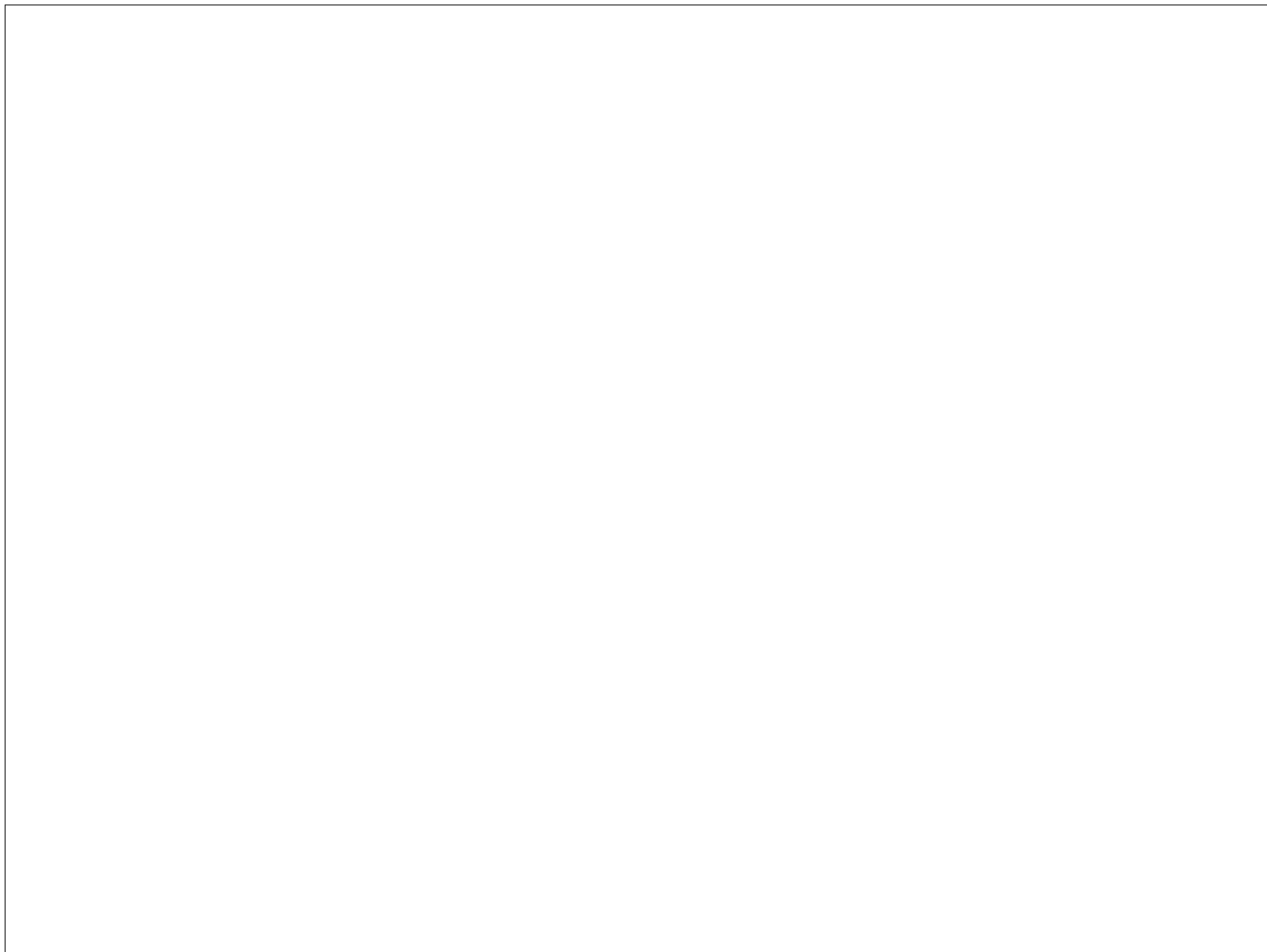


**2 Hours Later...**

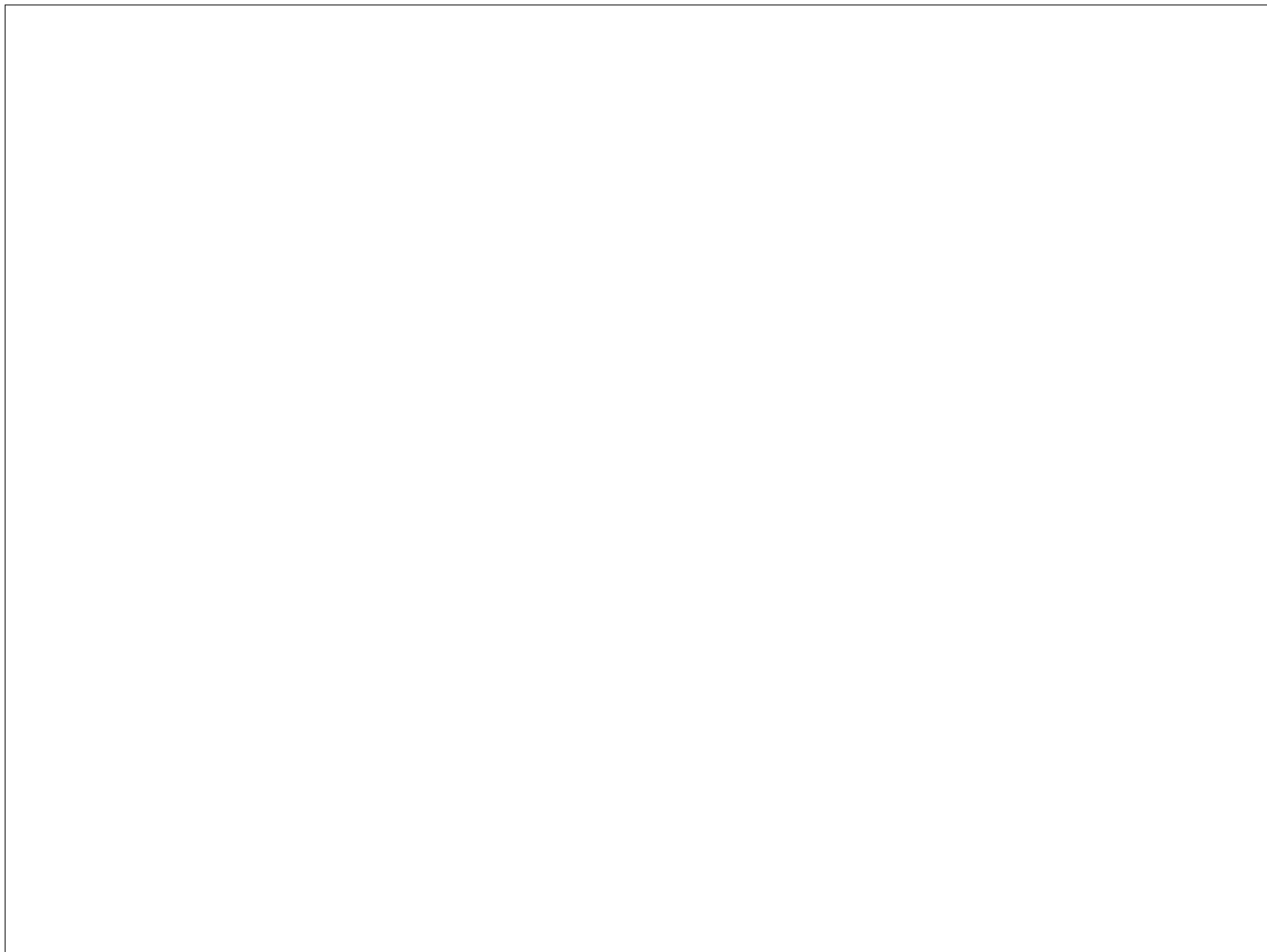










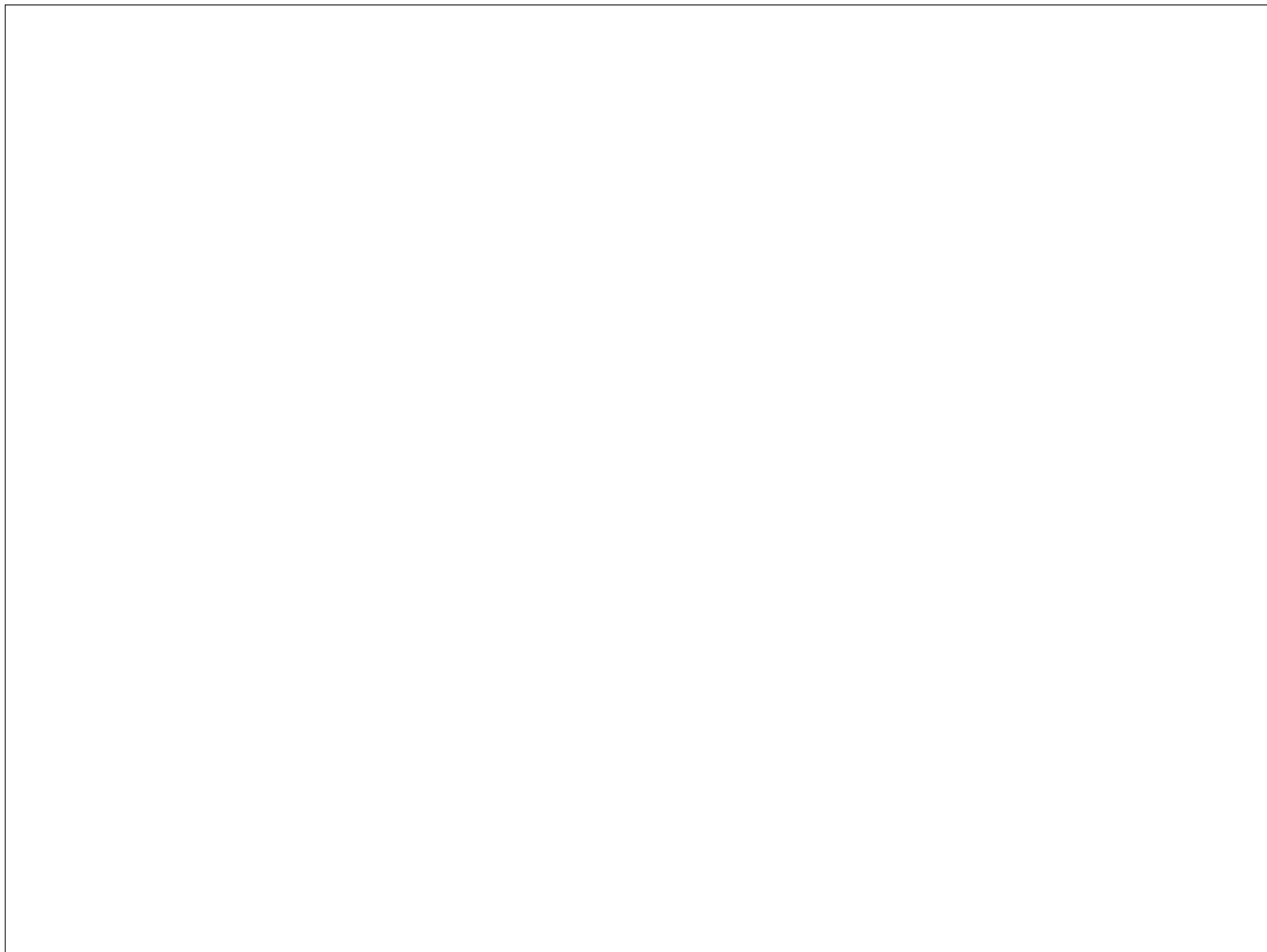














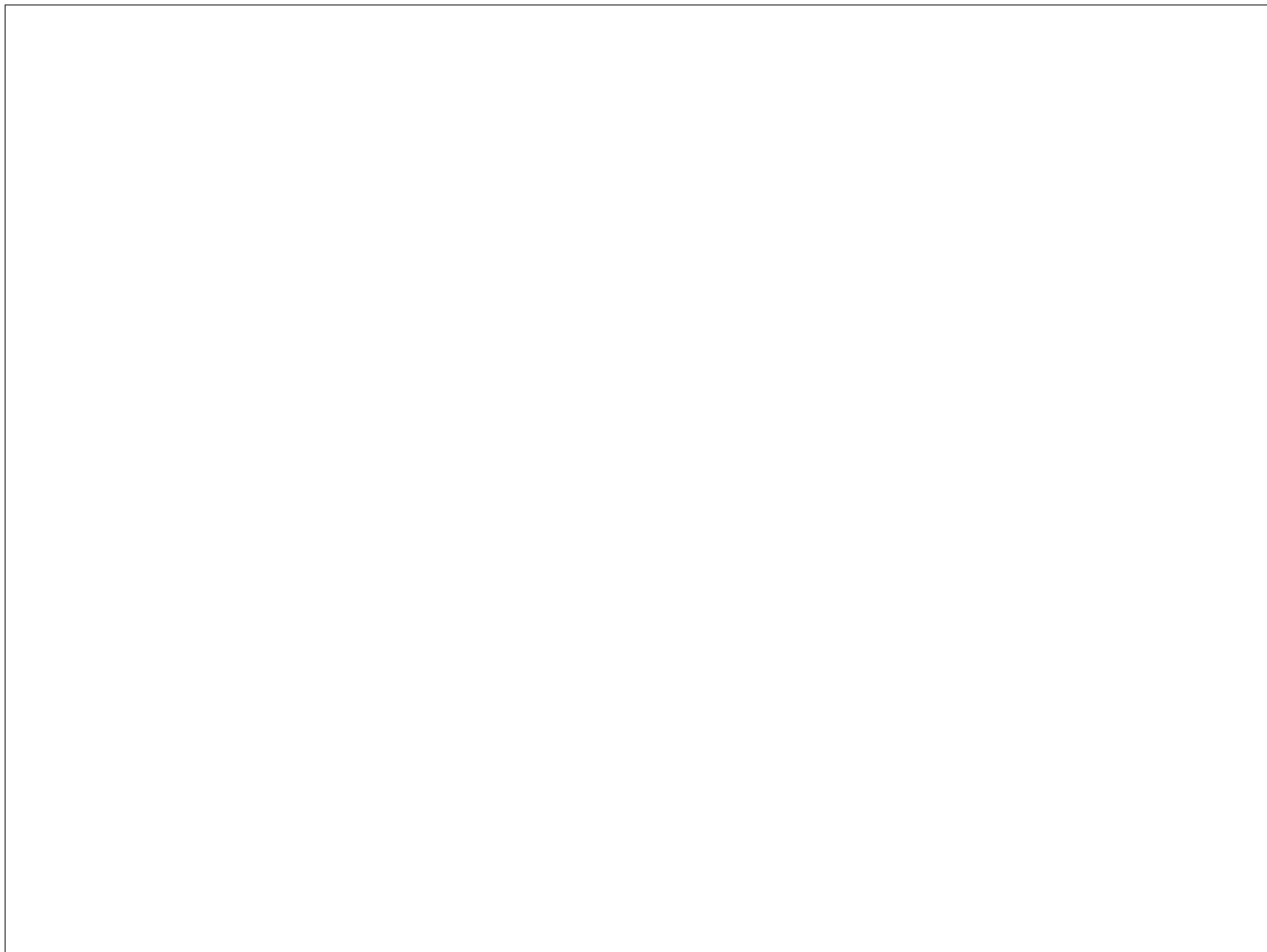




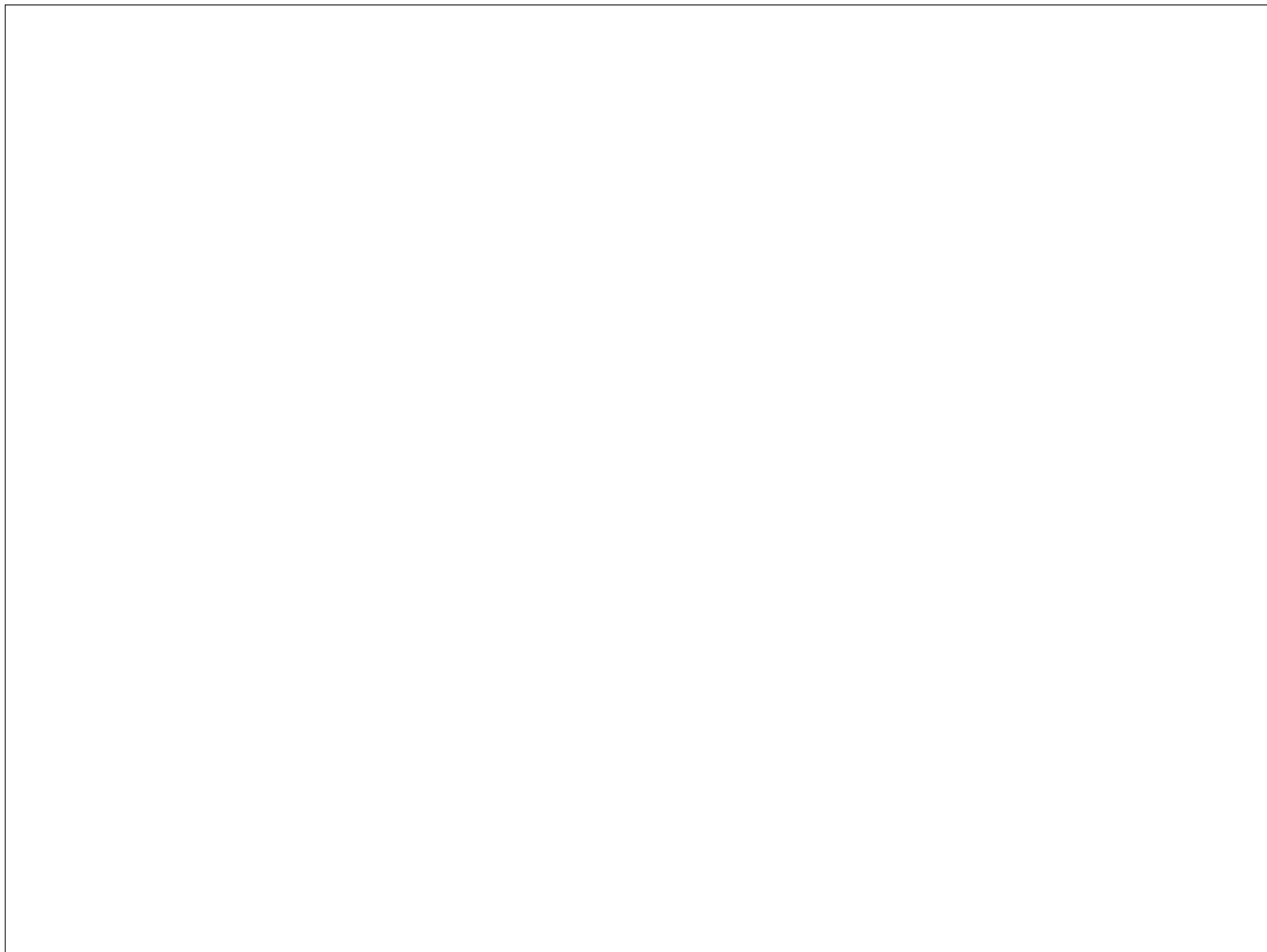
**4 Hours Later...**



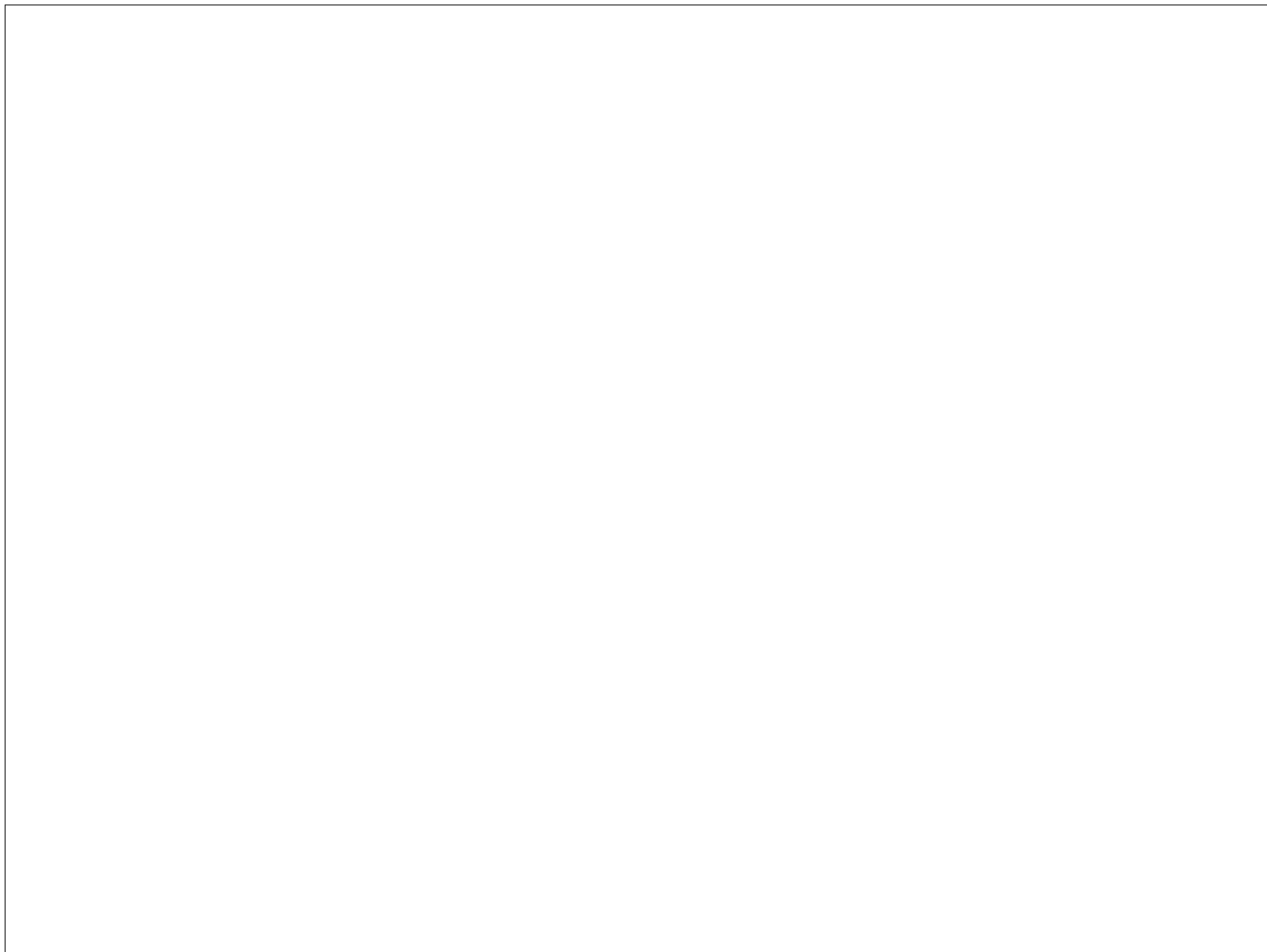




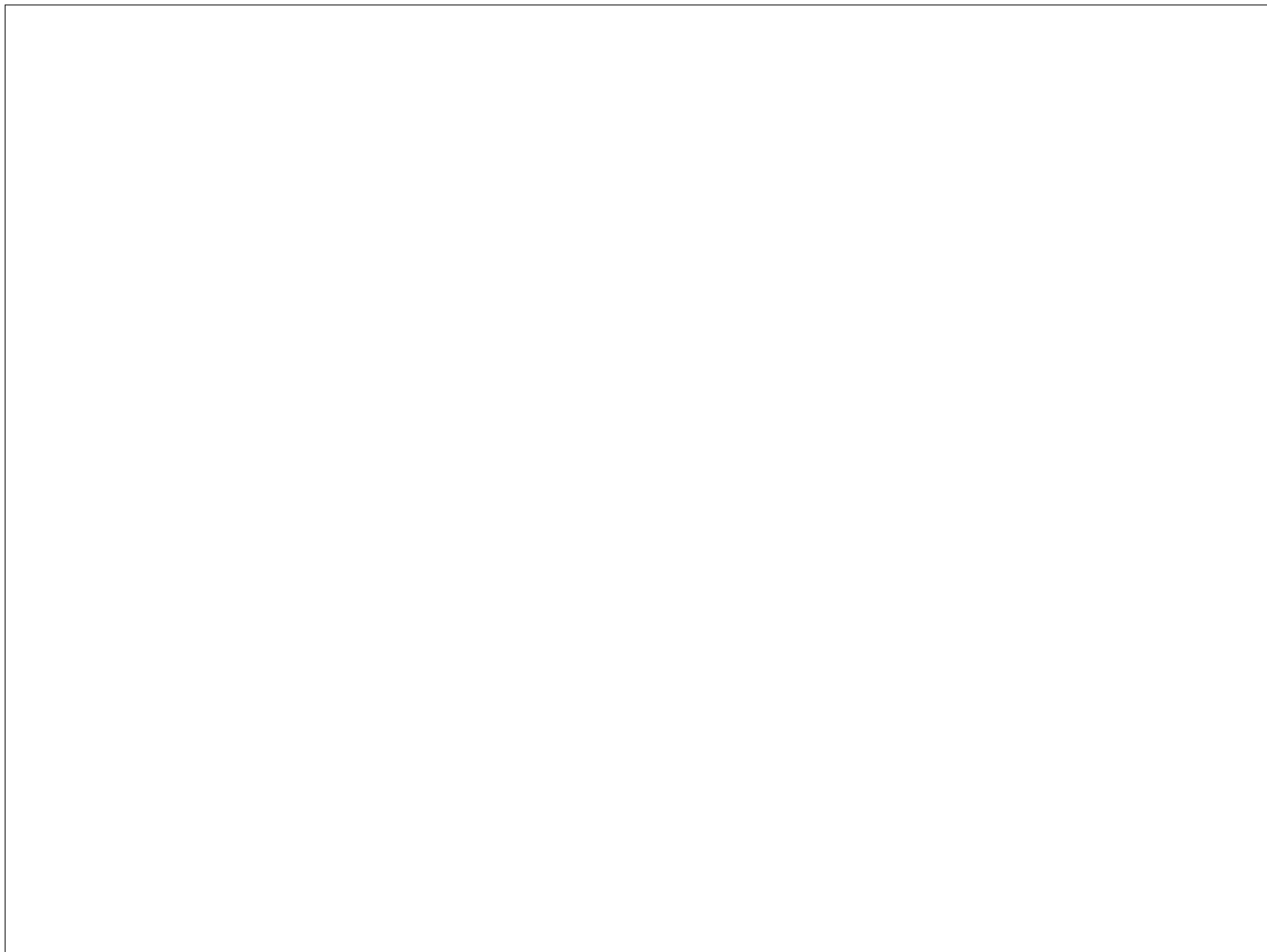






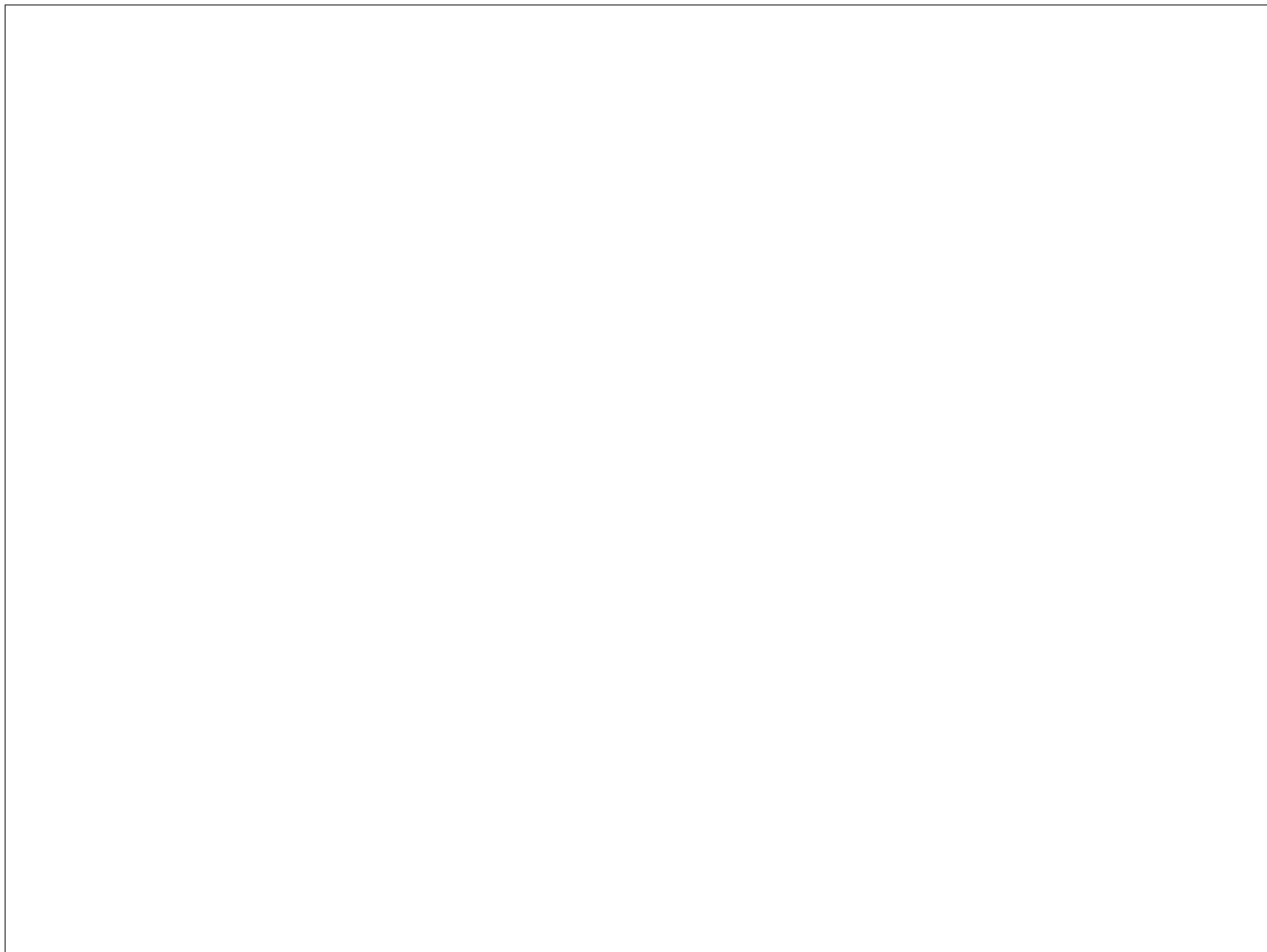








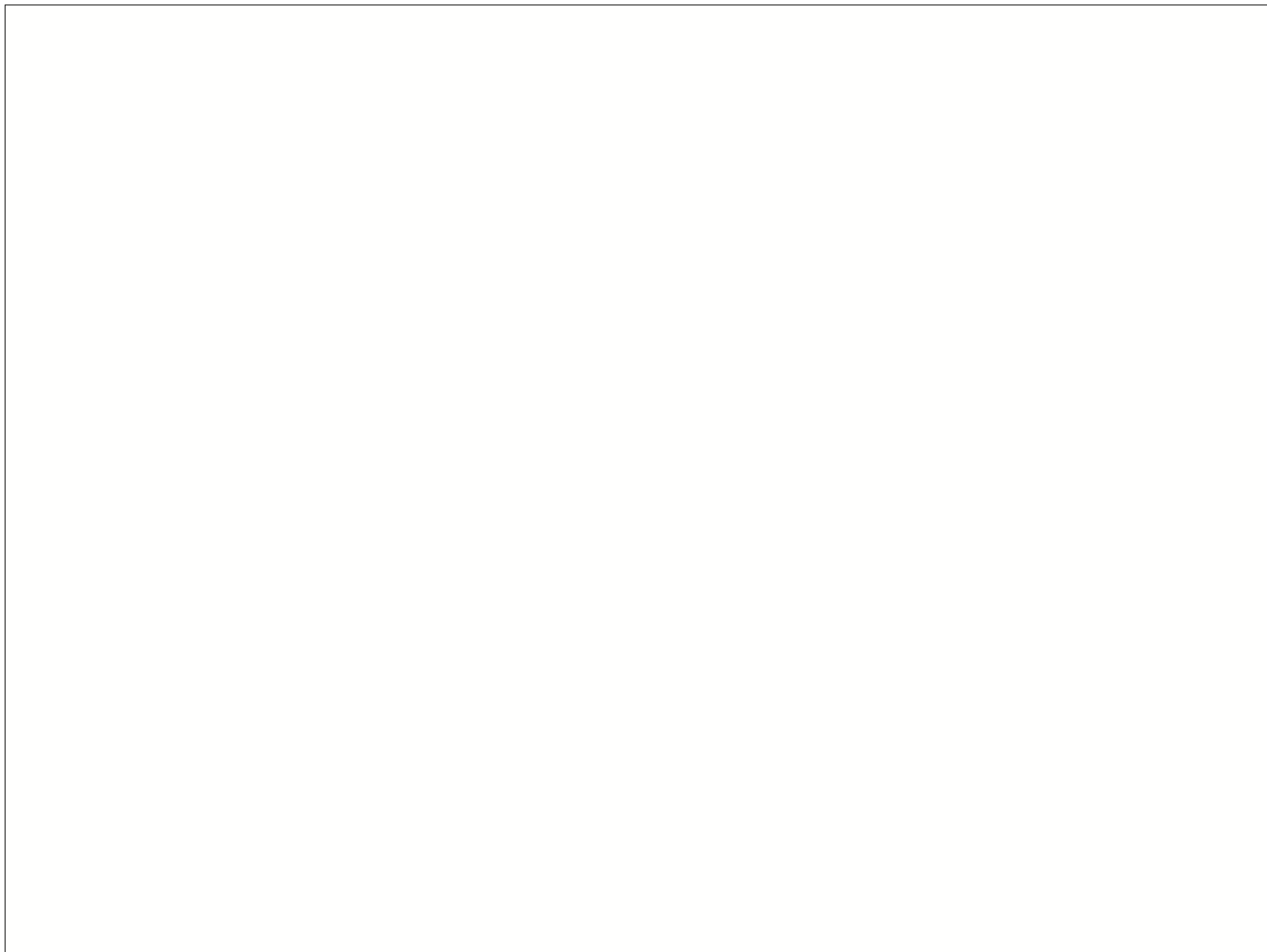






**5:30 Hours Later...**









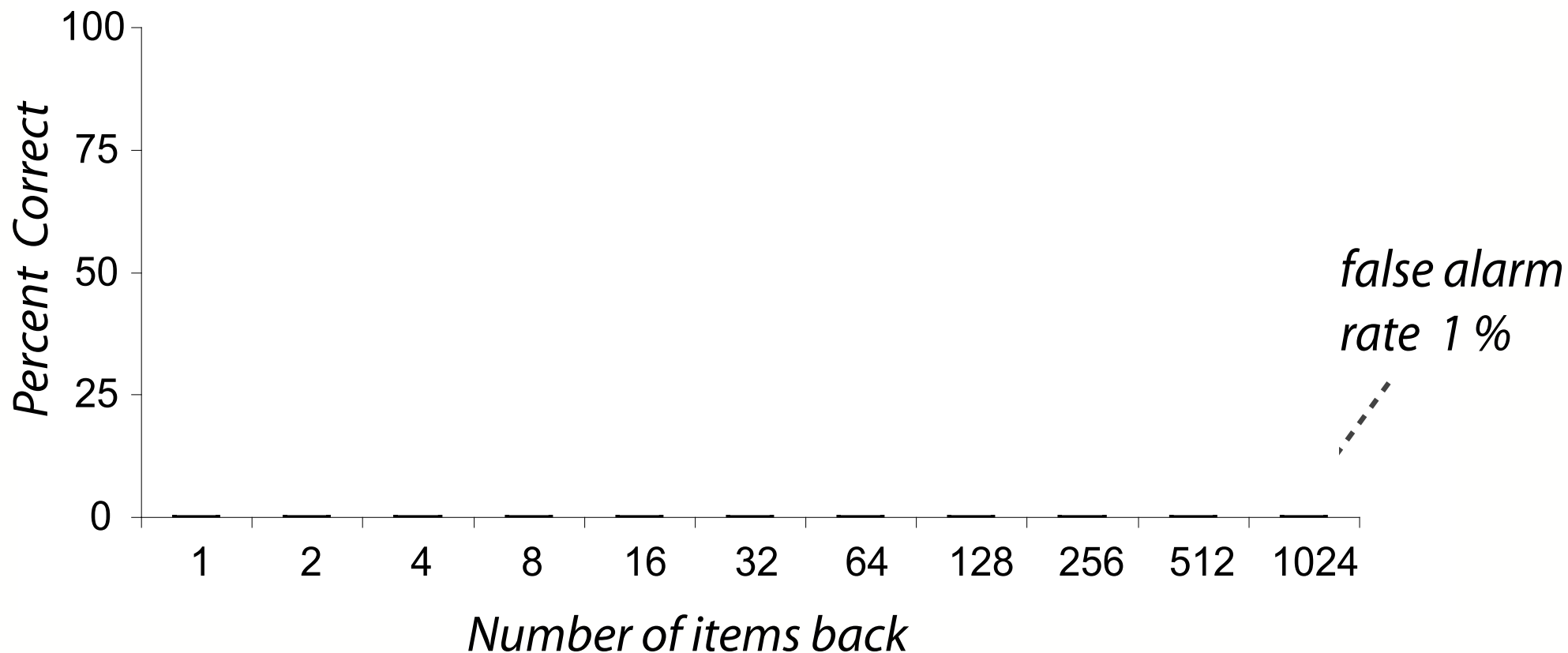




# Experiment I - Results

# Experiment I - Results, Repetition Detection

## High Detection Rate, Even at 1024-back!

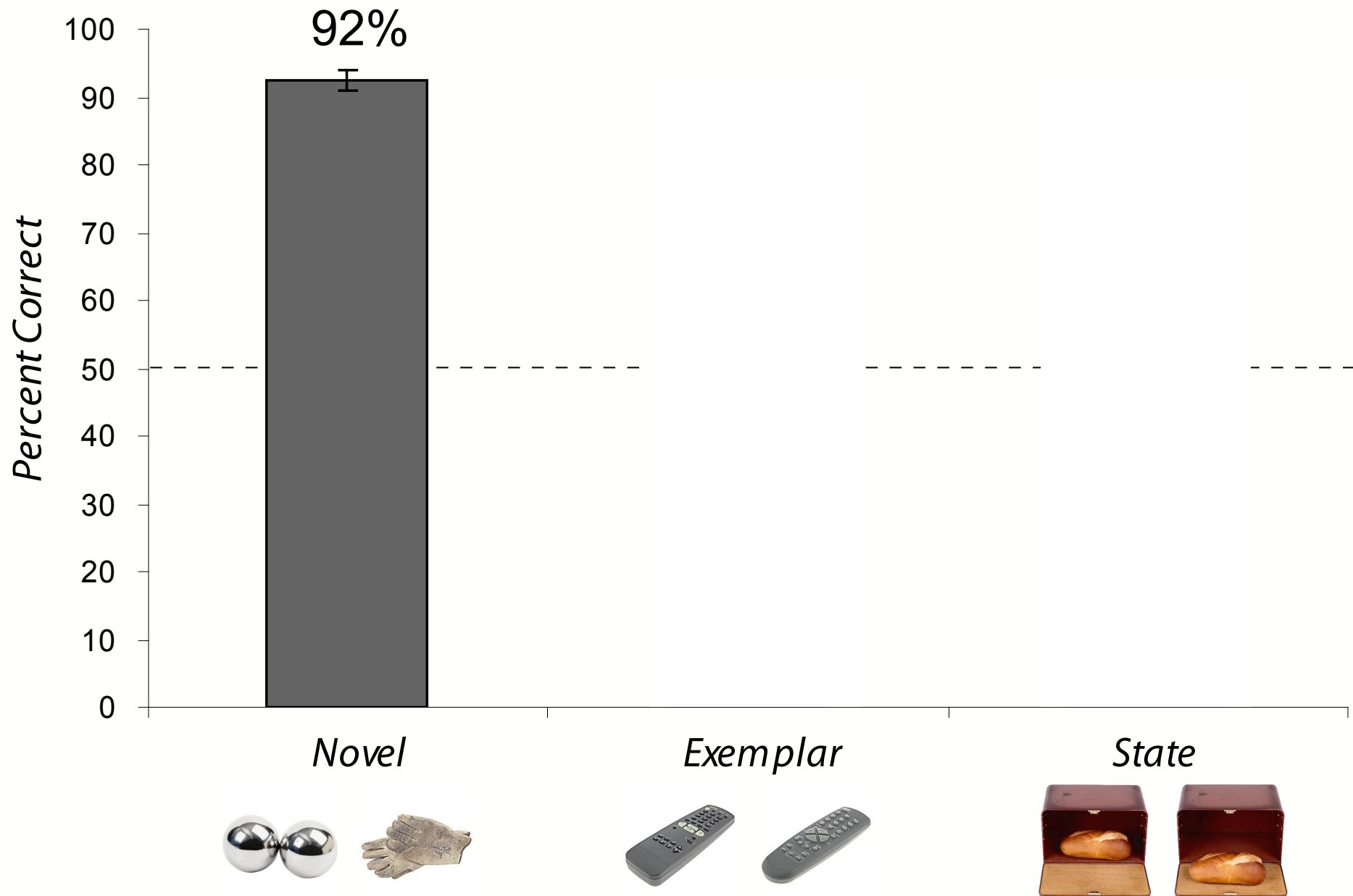


# Experiment I - Results, Recognition Performance

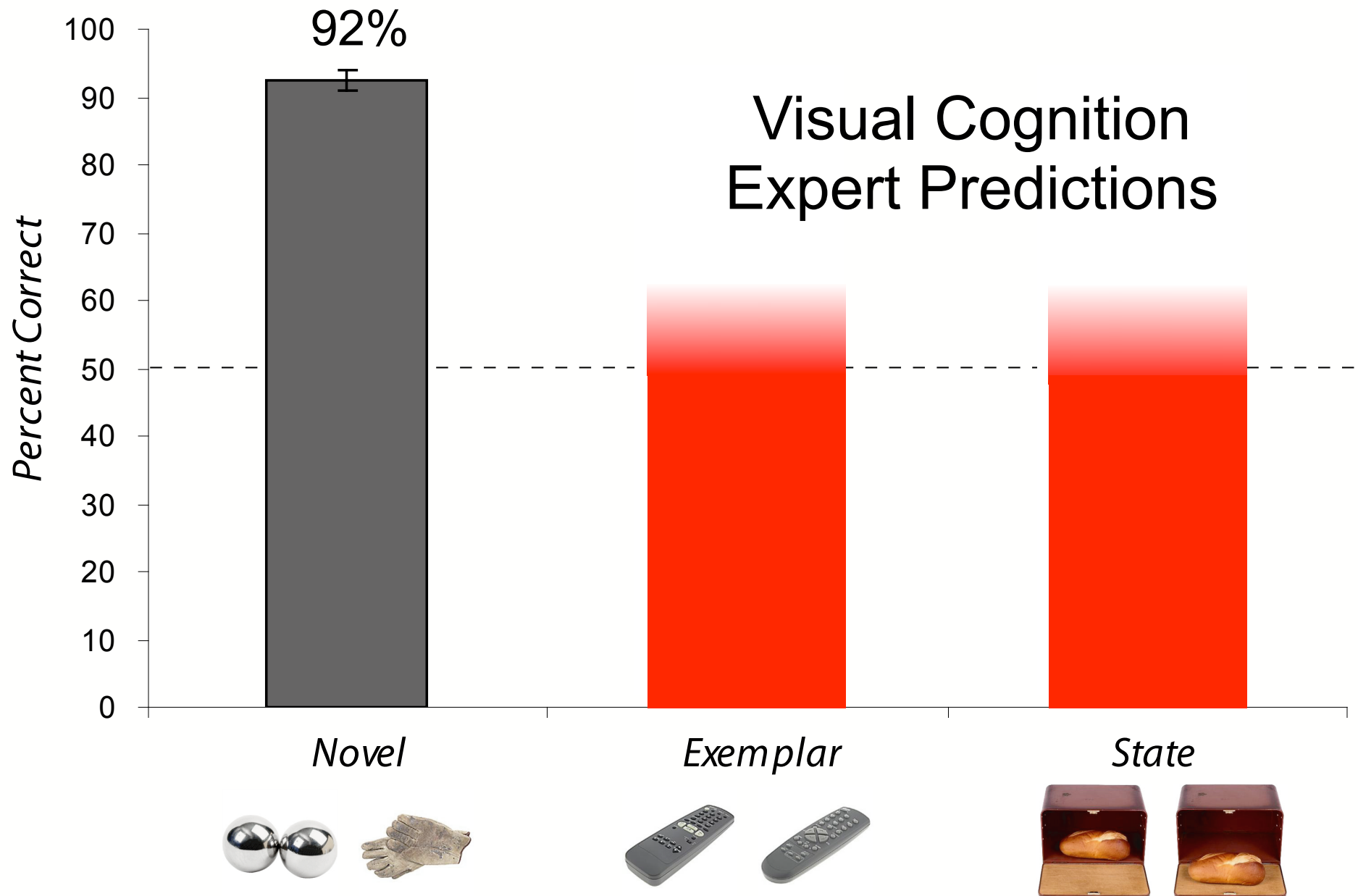
# Experiment I - Results, Recognition Performance



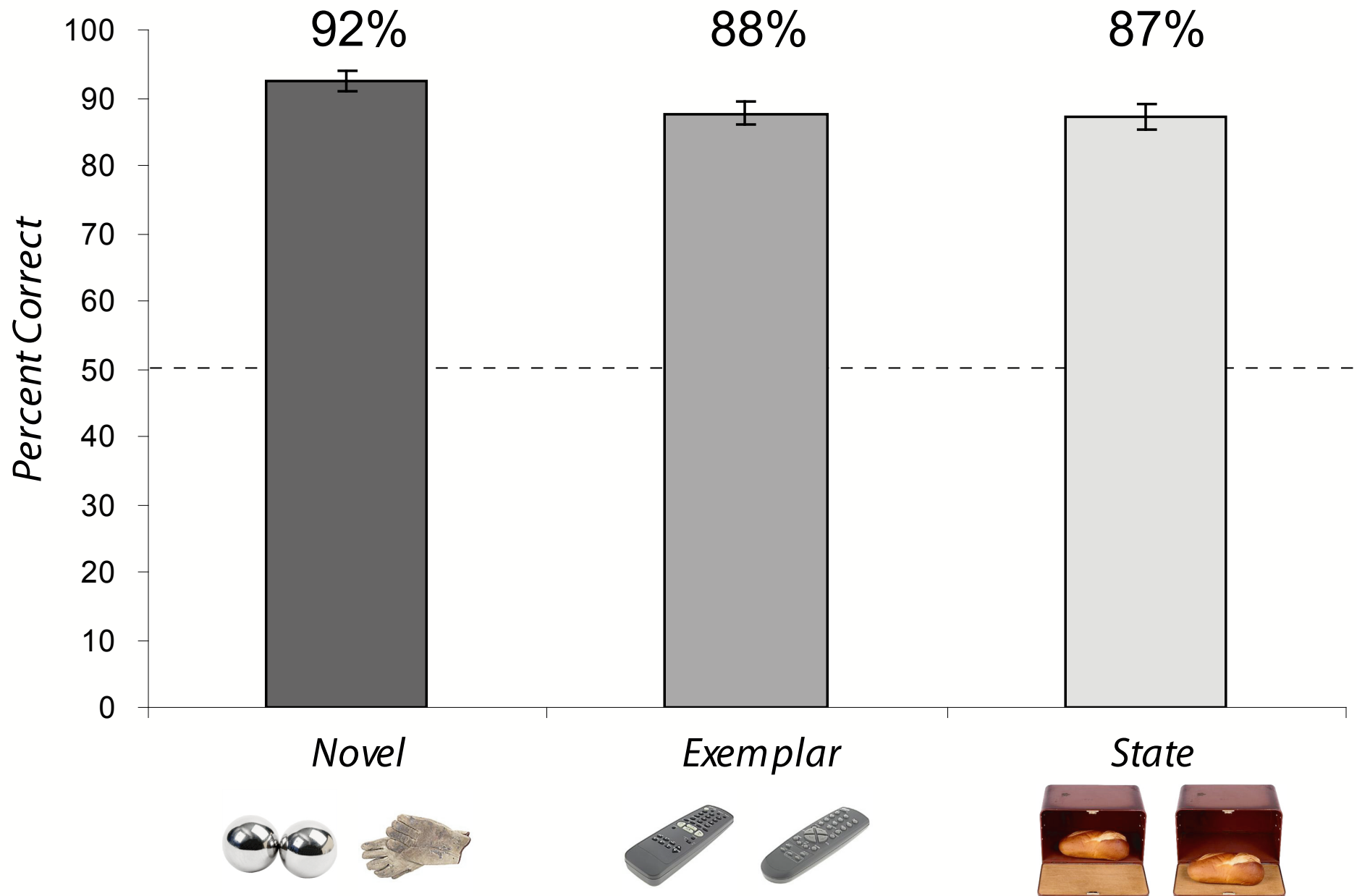
# Experiment I - Results, Recognition Performance



# Experiment I - Results, Recognition Performance



# Experiment I - Results, Recognition Performance





# Experiment I - Results, Recognition Performance

*Novel*

*Exemplar*

*State*



14 / 14



13 / 14



13 / 14



13 / 14



14 / 14



12 / 14



12 / 14



12 / 14



13 / 14



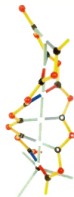
14 / 14



13 / 14



12 / 14



14 / 14



14 / 14



14 / 14

# Experiment I - Results, Recognition Performance

*Novel*

*Exemplar*

*State*



12 / 14



13 / 14



14 / 14



12 / 14



10 / 14



11 / 14



13 / 14



12 / 14



13 / 14



14 / 14



9 / 14



12 / 14



14 / 14



11 / 14



11 / 14

## Summary & Interim Conclusions

LTM can hold a massive number of items

The fidelity of storage is high

Much higher than previously believed

But exactly how accurate are these representations?

How would it compare to the fidelity of perception (upper bound) or short-term memory (upper bound for memory)

## Outline

1. Detailed Memory for Thousands of Objects
2. Comparing the Fidelity of Perception, Short-term Memory, & Long-term Memory
3. Preliminary Insights into the Temporal Dynamics of Encoding

## Outline

1. Detailed Memory for Thousands of Objects
2. Comparing the Fidelity of Perception, Short-term Memory, & Long-term Memory
- 3 Preliminary Insights into the Temporal Dynamics of Encoding

## 2. Comparing the Fidelity of Perception, Short-term Memory, & Long-term Memory

# Qualitative Manipulation of “Required Fidelity”

*Completely  
different objects...*



*Different instance  
of the same kind of  
object...*



*Different state of  
the same object...*



“Novel”  
Requires “Gist”

<

“Exemplar”  
More Details

<

“State”  
Even More Details

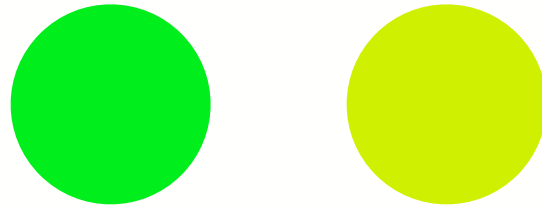
## A Continuous Measure of Fidelity

**How Well Can Observers Perceive and Remember the Color of Objects?**



## A Continuous Measure of Fidelity

Typically Assessed With Color Patches...



But you cannot do the long-term  
memory experiment with color patches

## A Continuous Measure of Fidelity

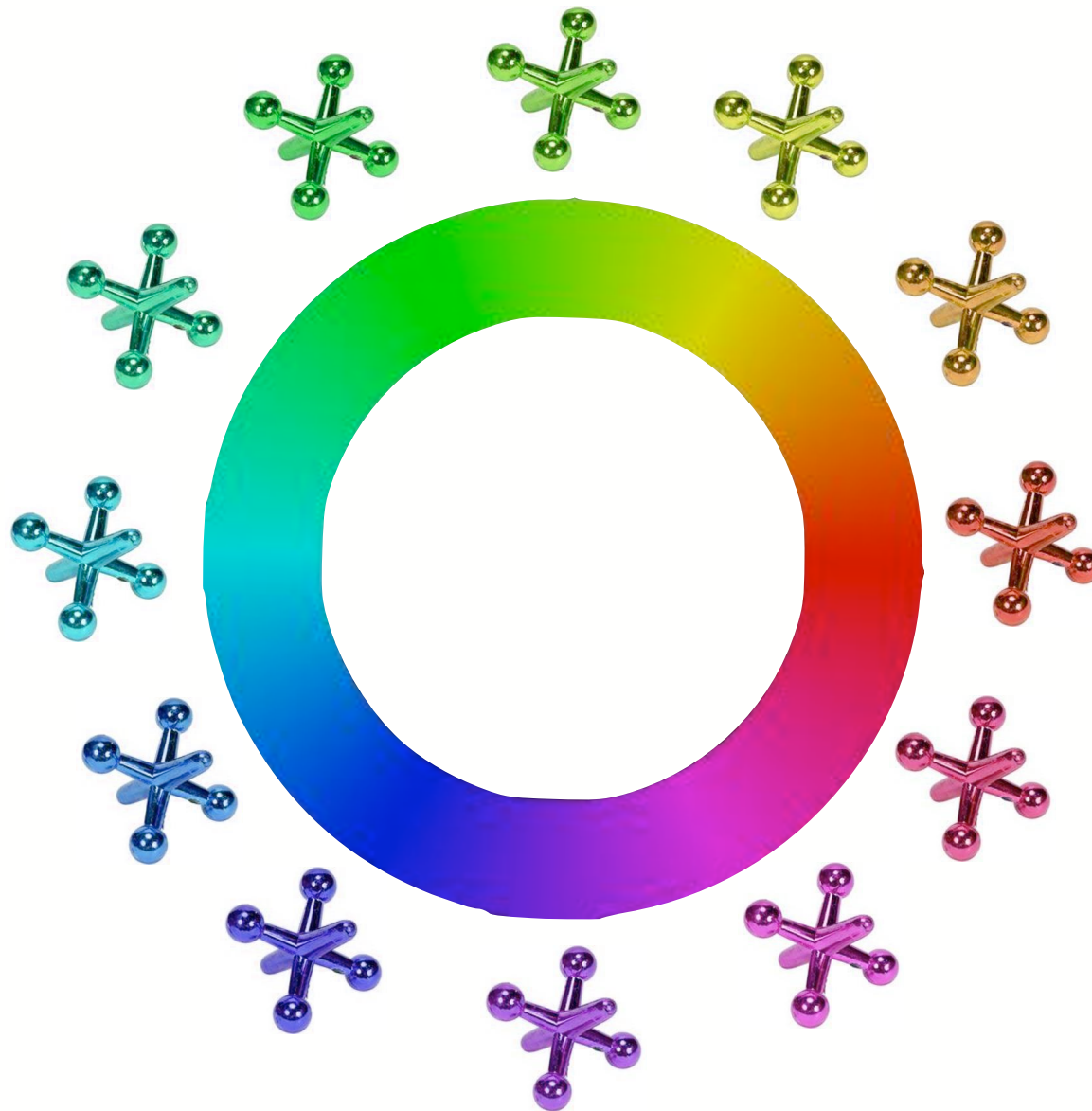
So we're going to use real objects...



# A Continuous Measure of Fidelity



# A Continuous Measure of Fidelity



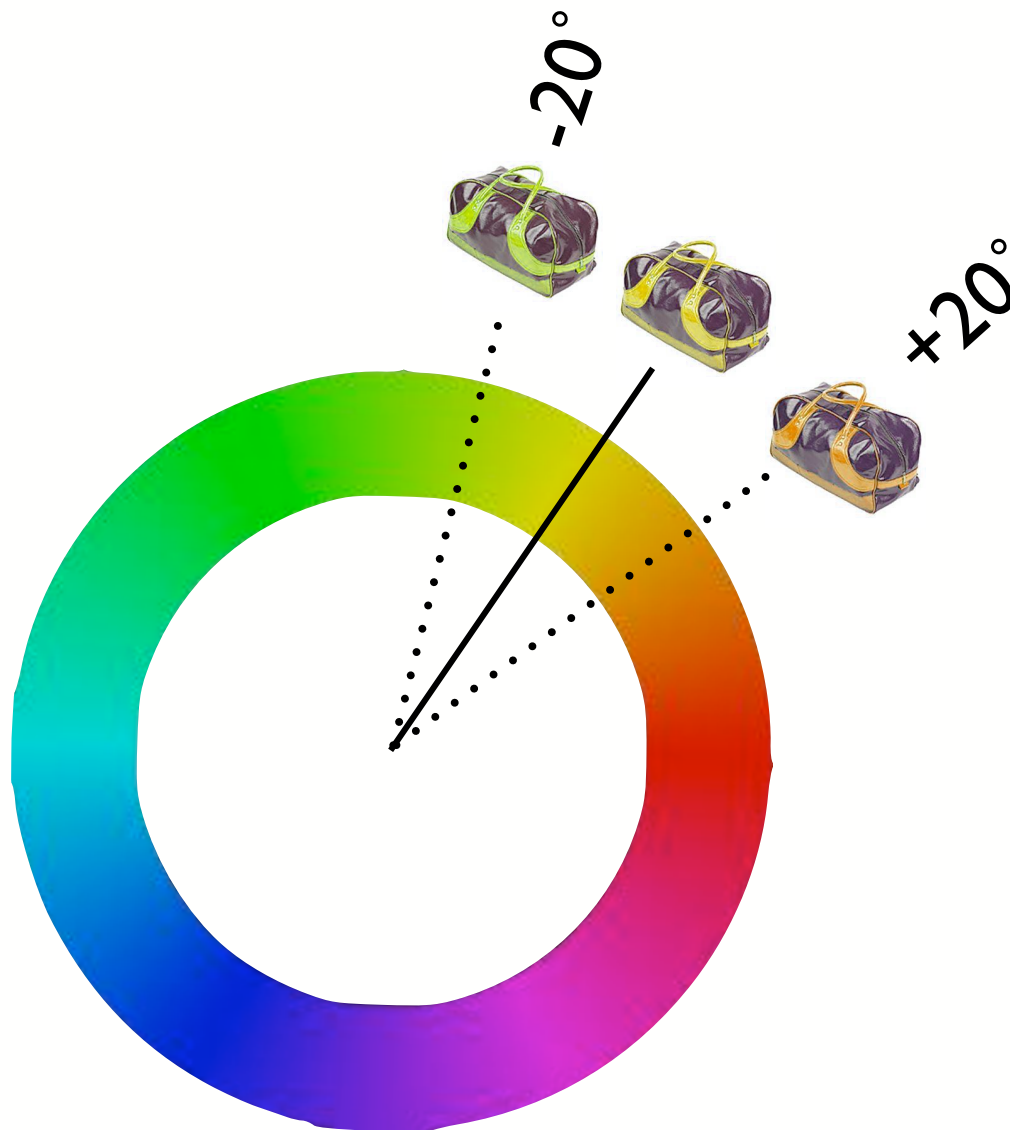
# Perceptual Task

# Perceptual Task



# A Continuous Measure of Fidelity

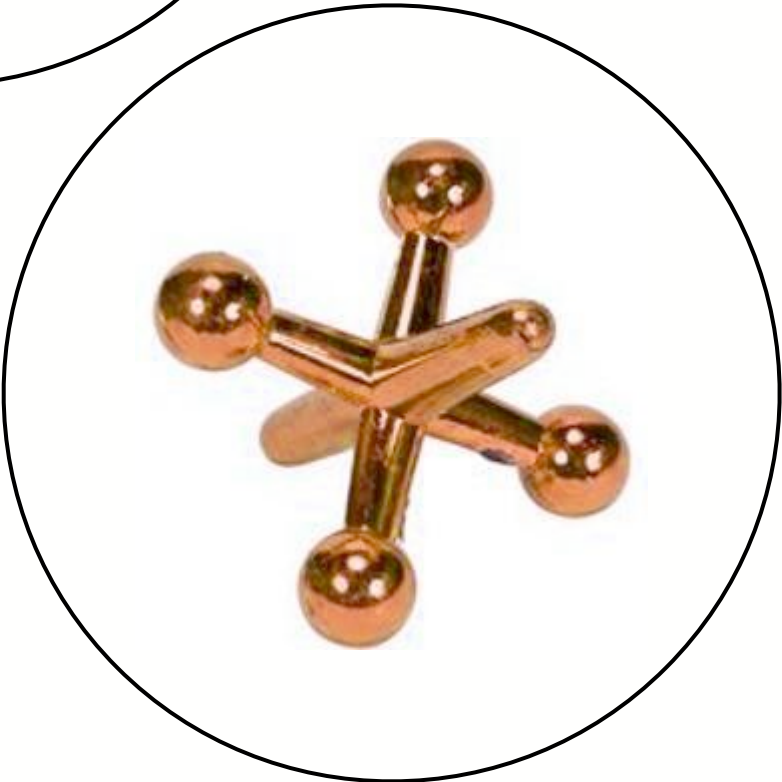
Error = Angular Difference Between  
Target Hue and Color Setting

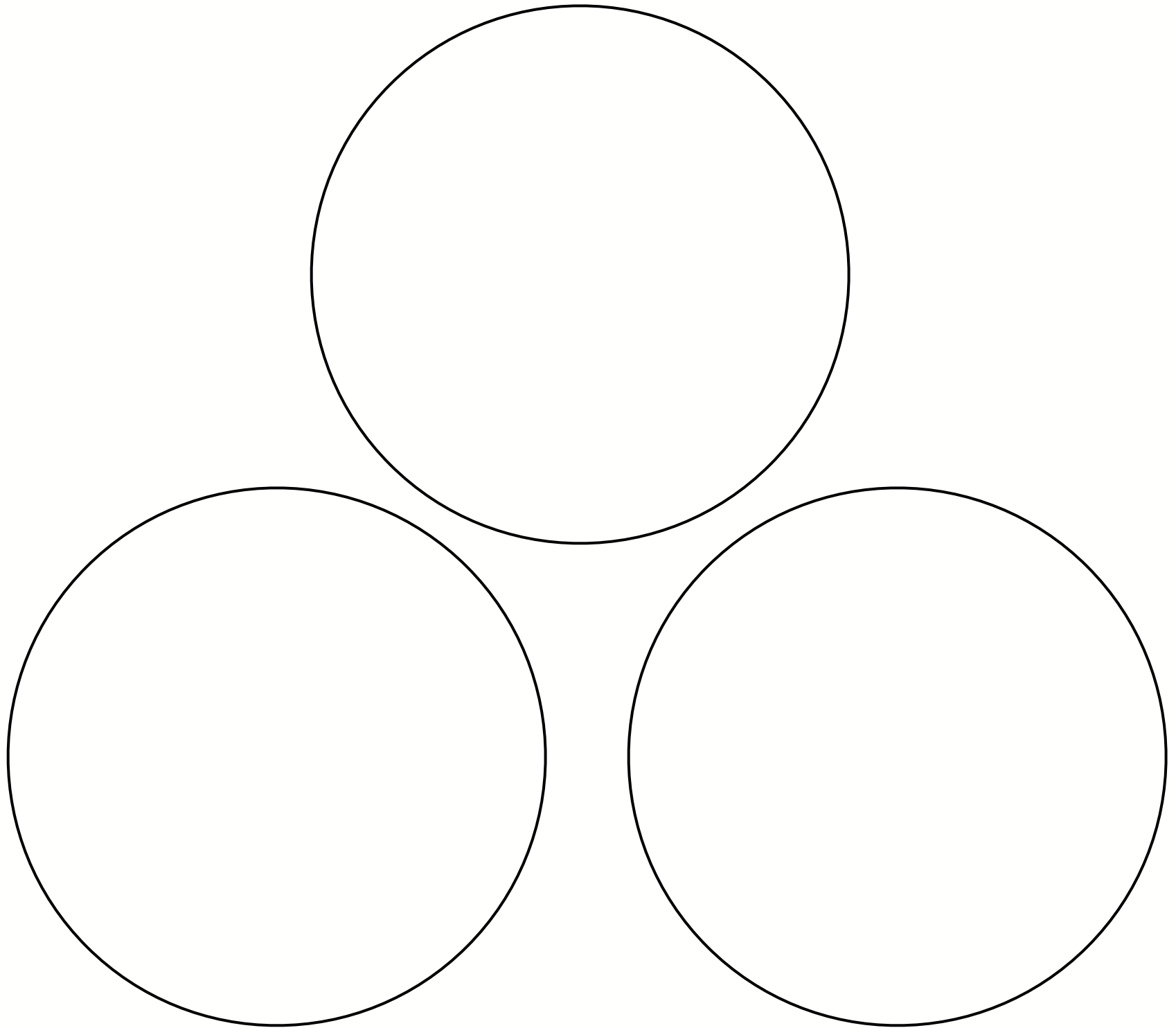


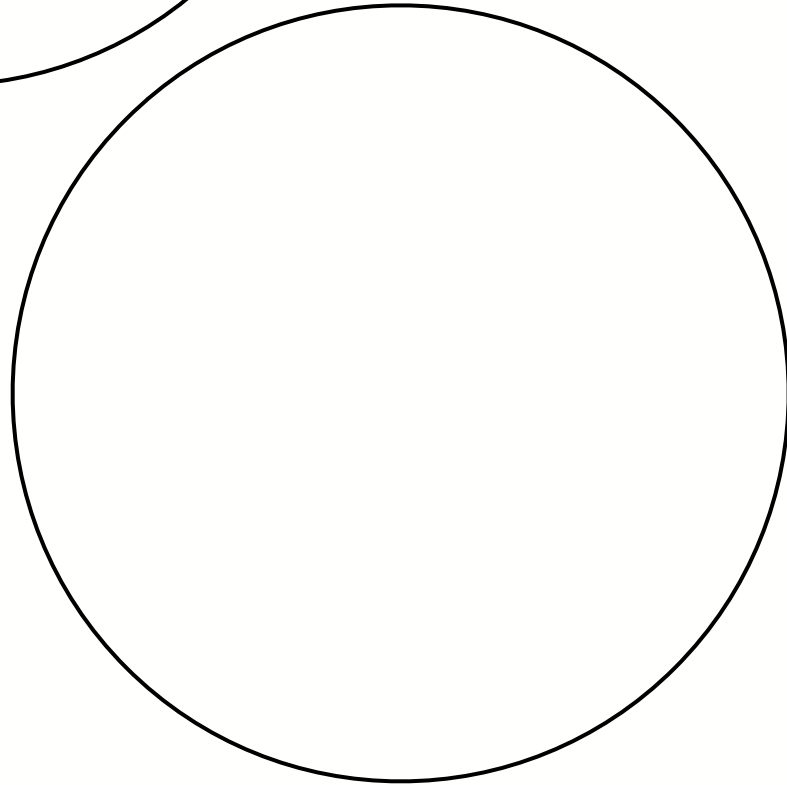
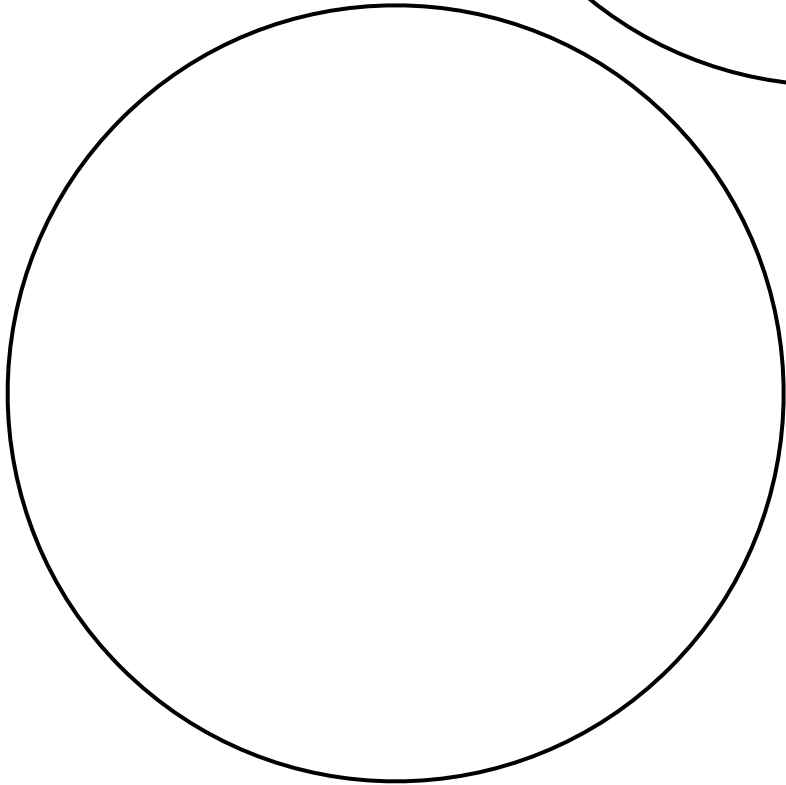
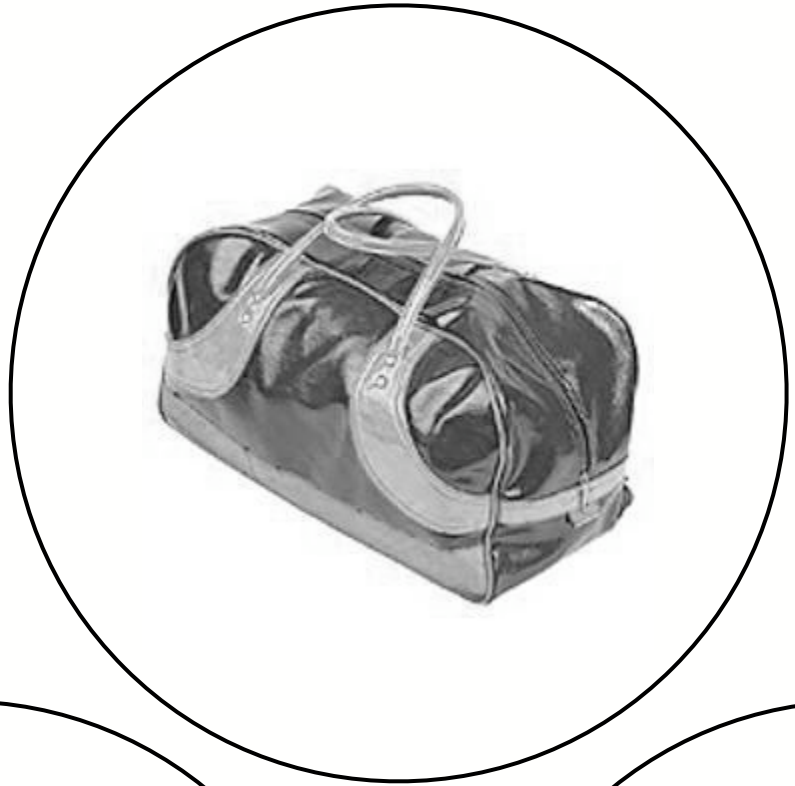
## Short-term Memory Task, Remember 3 Items

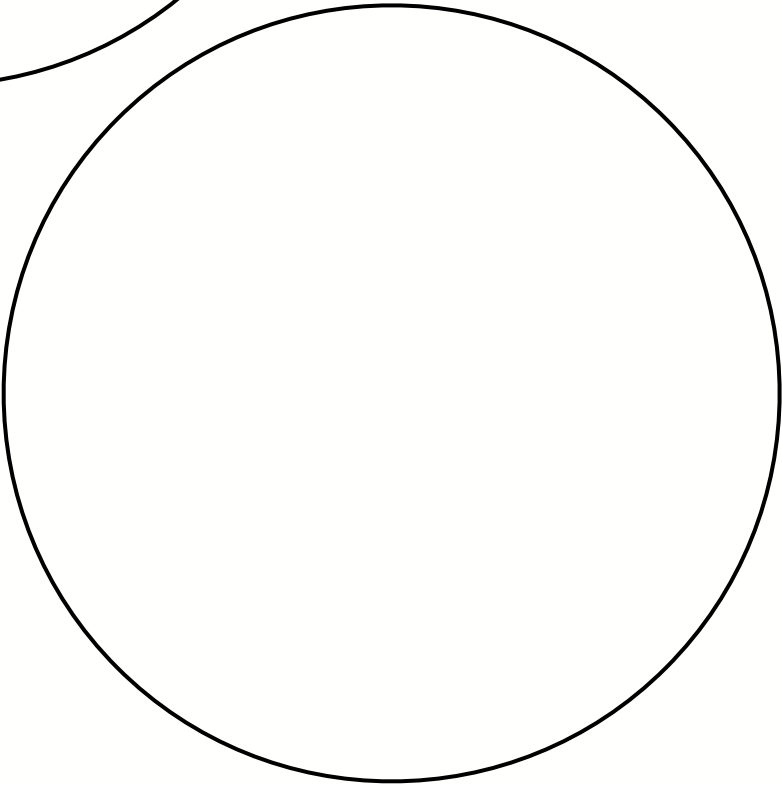
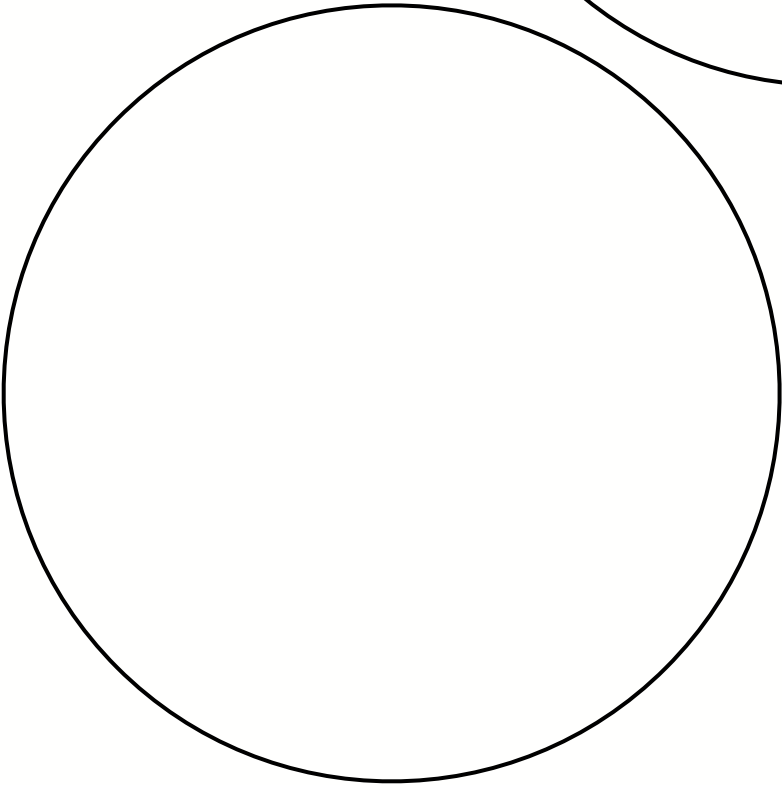
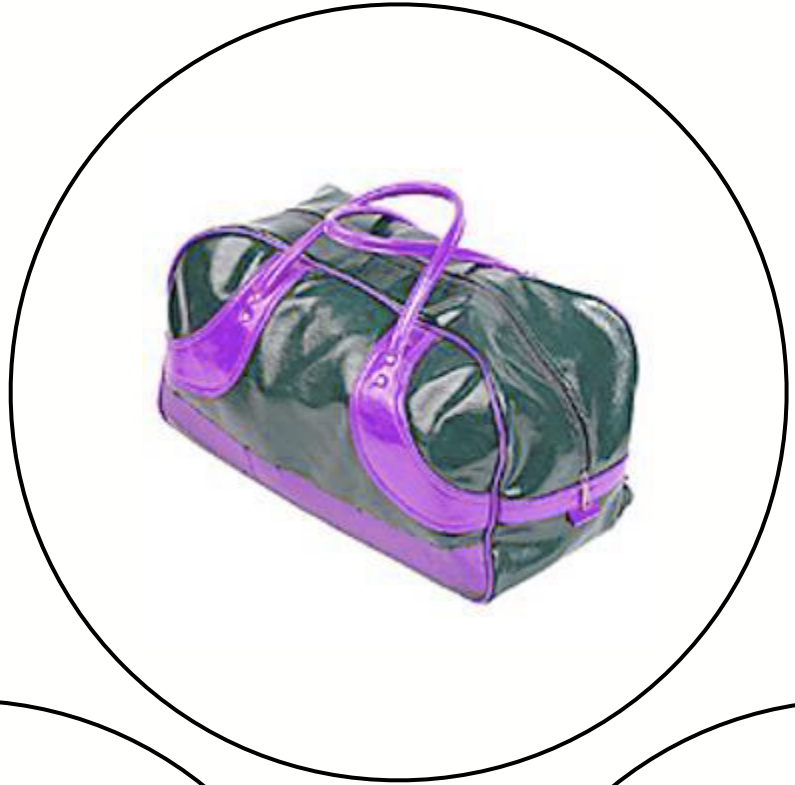


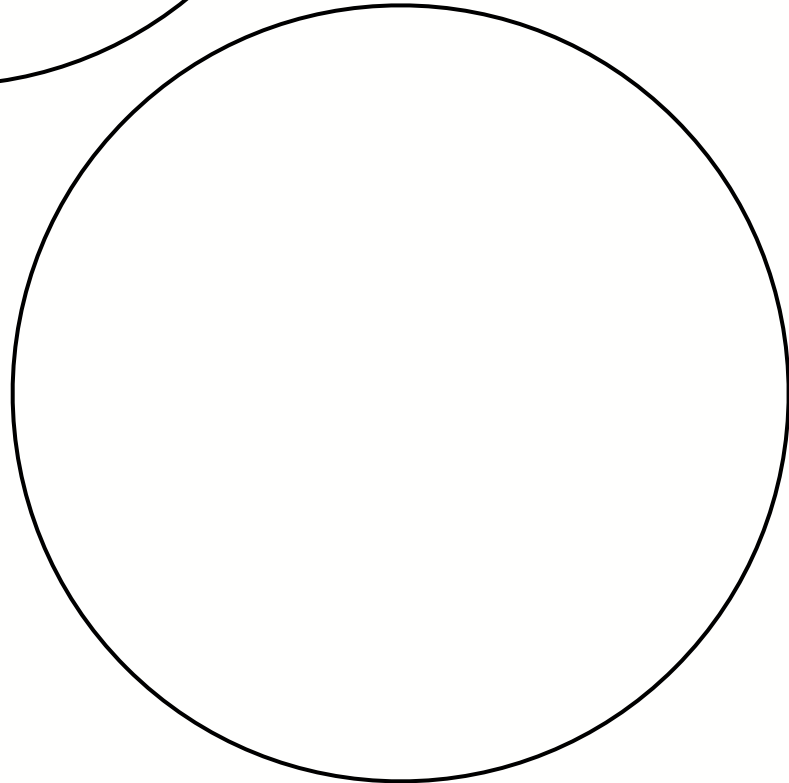
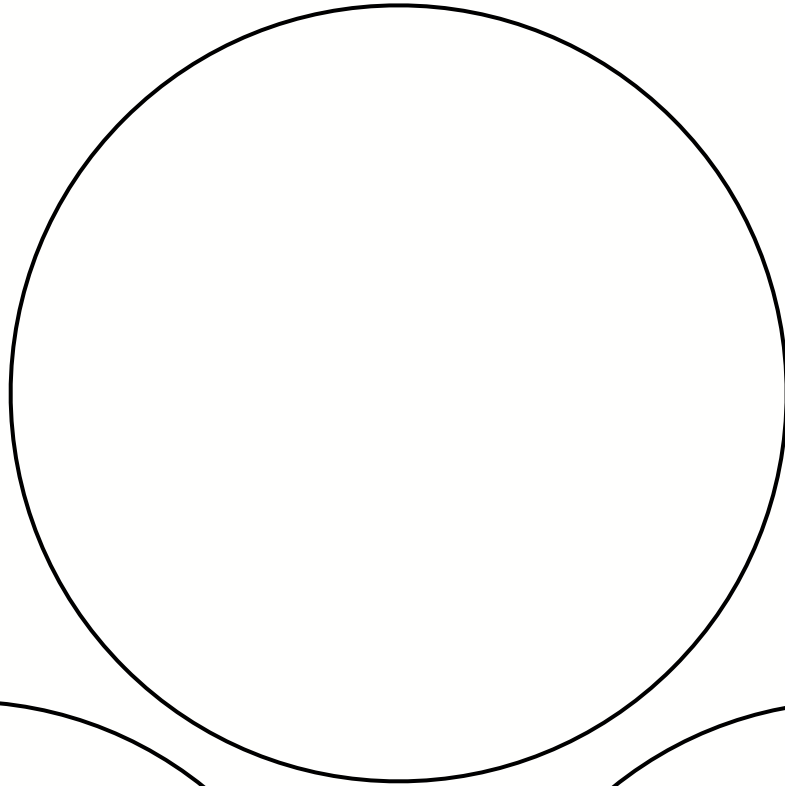


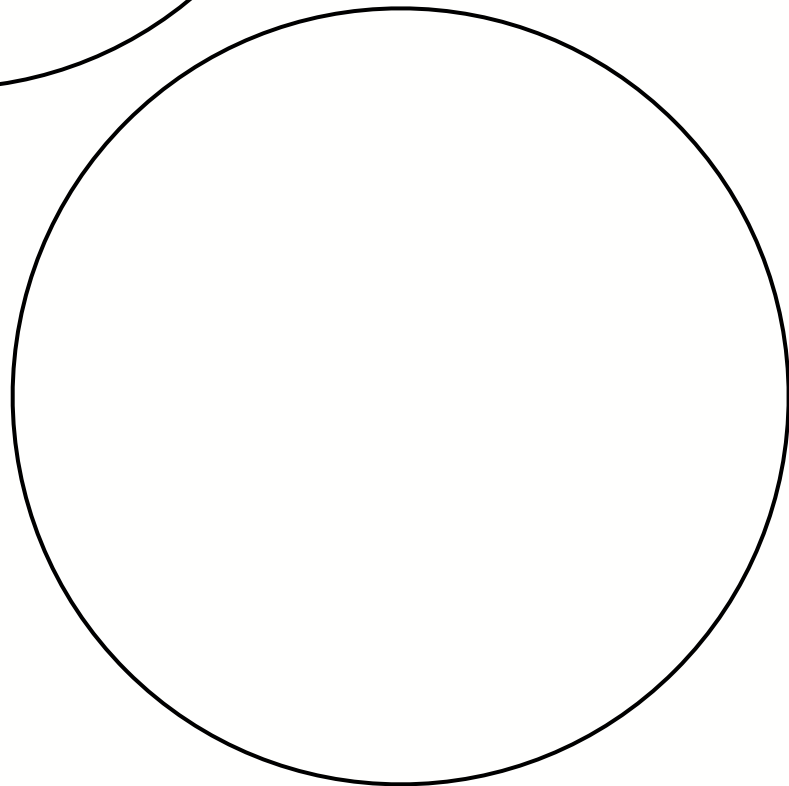
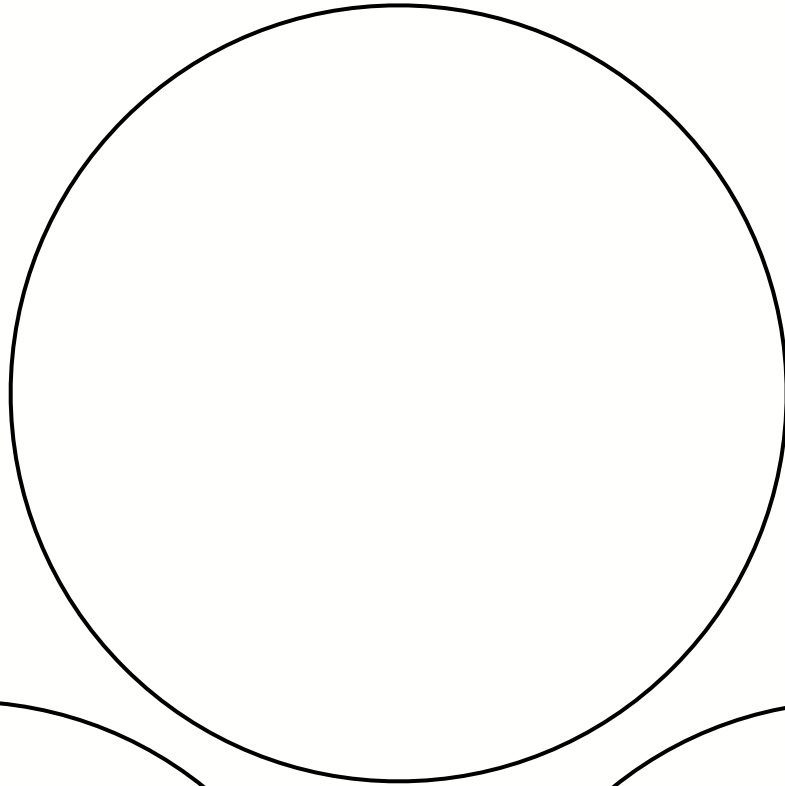


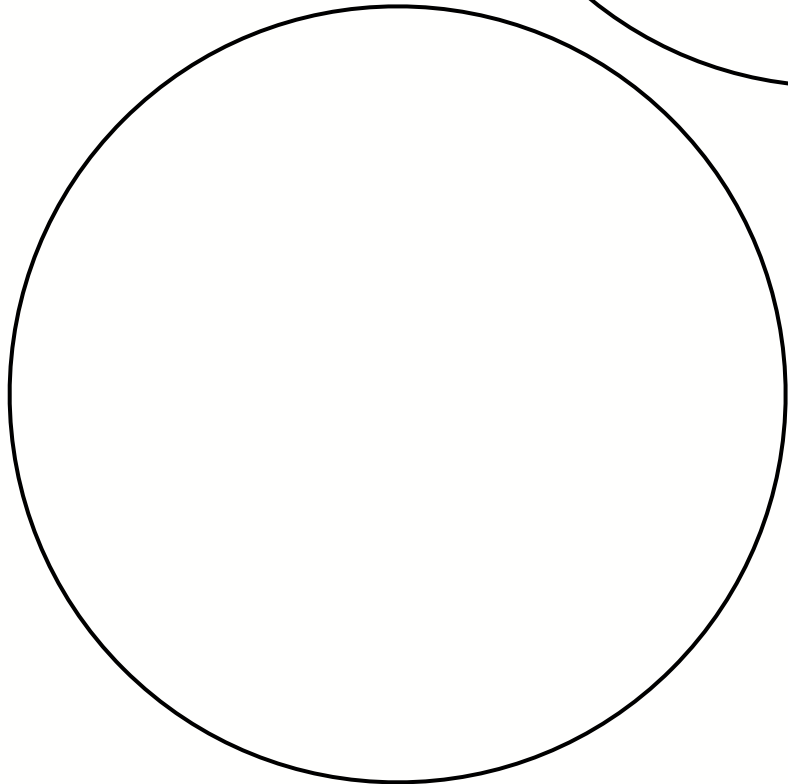
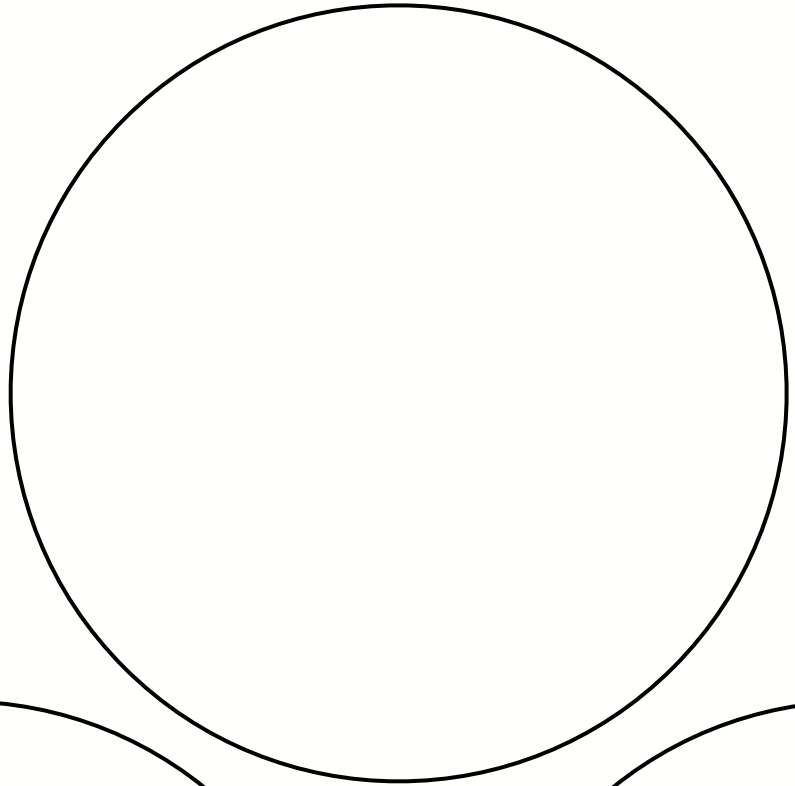




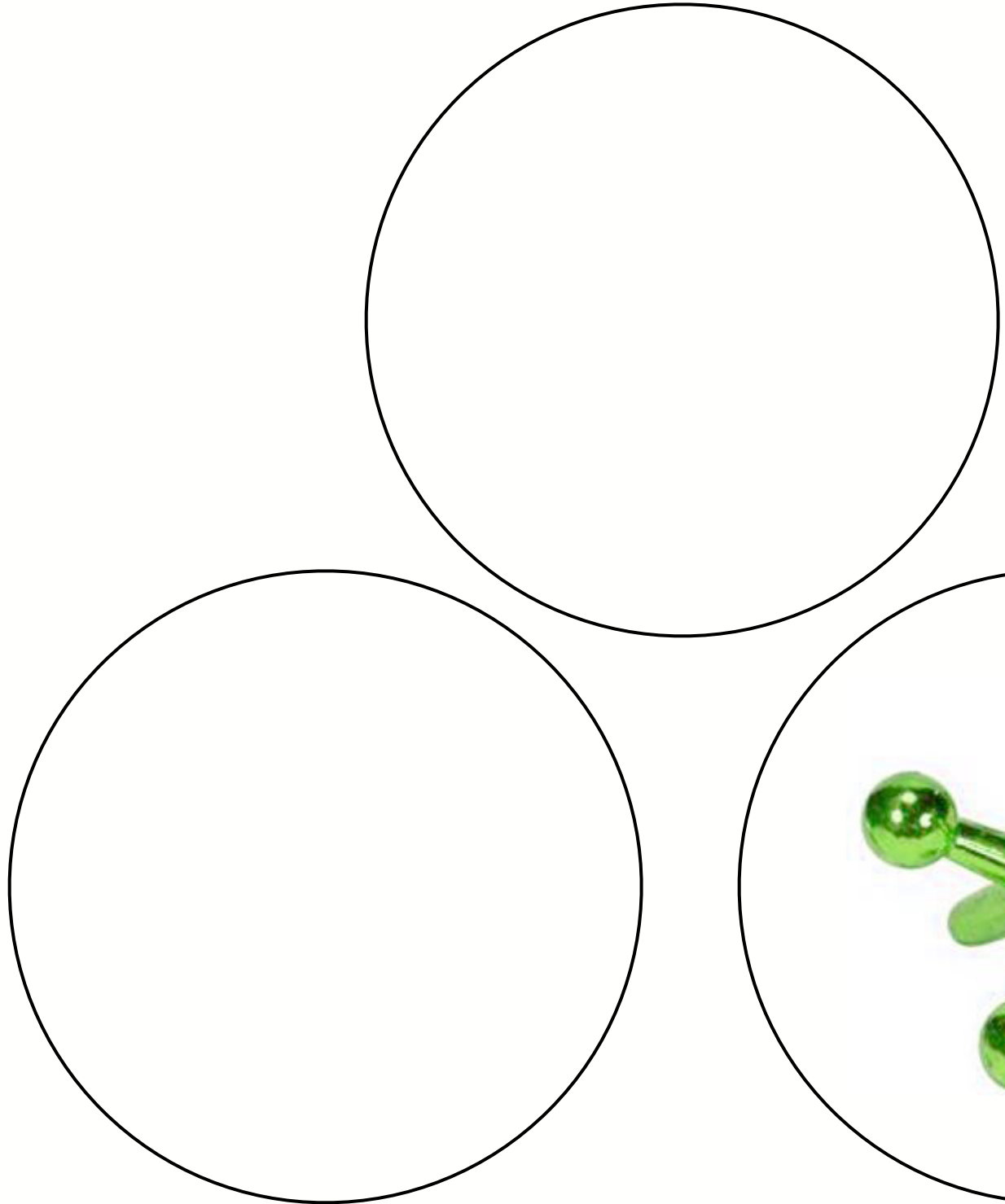


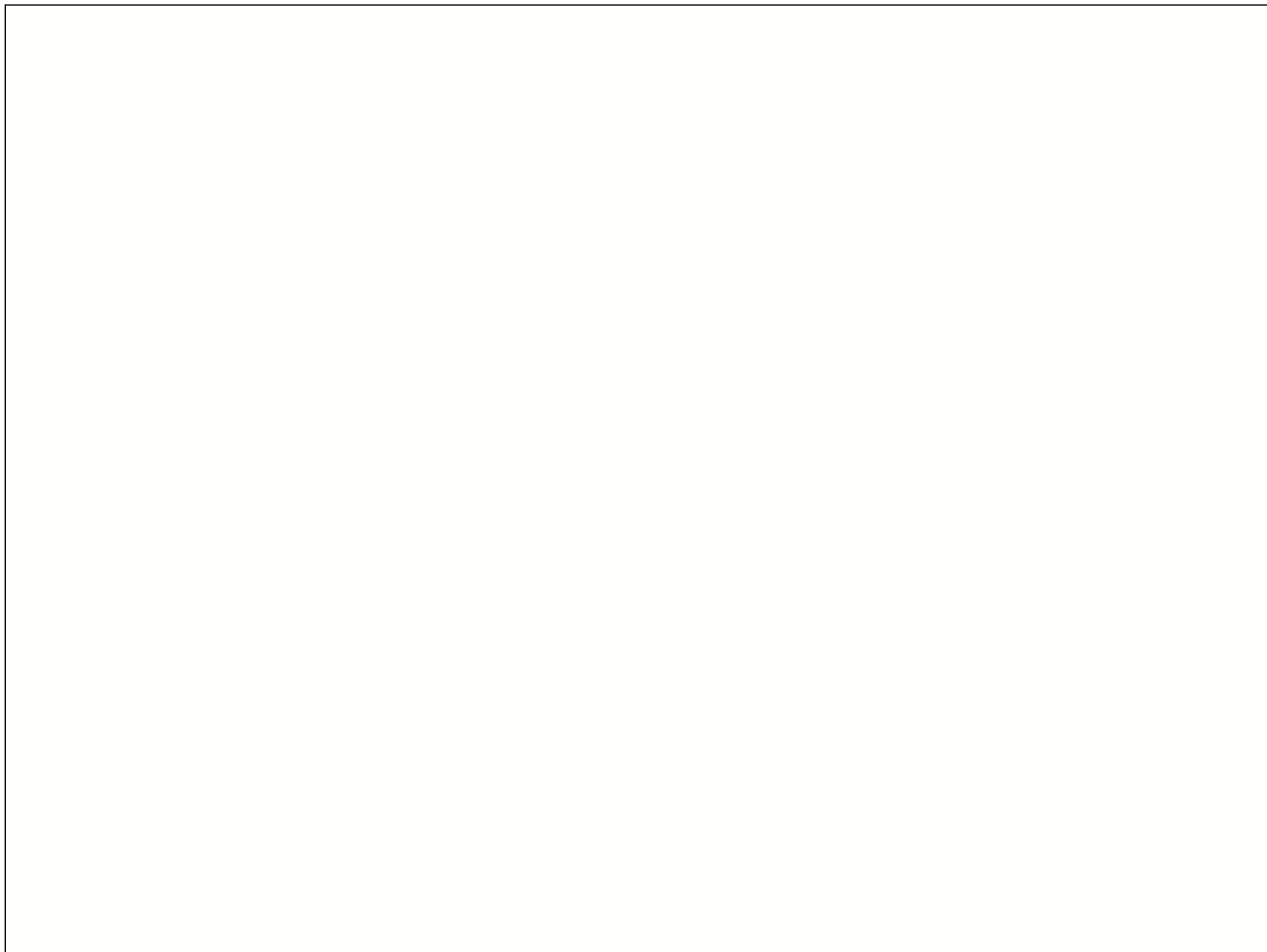










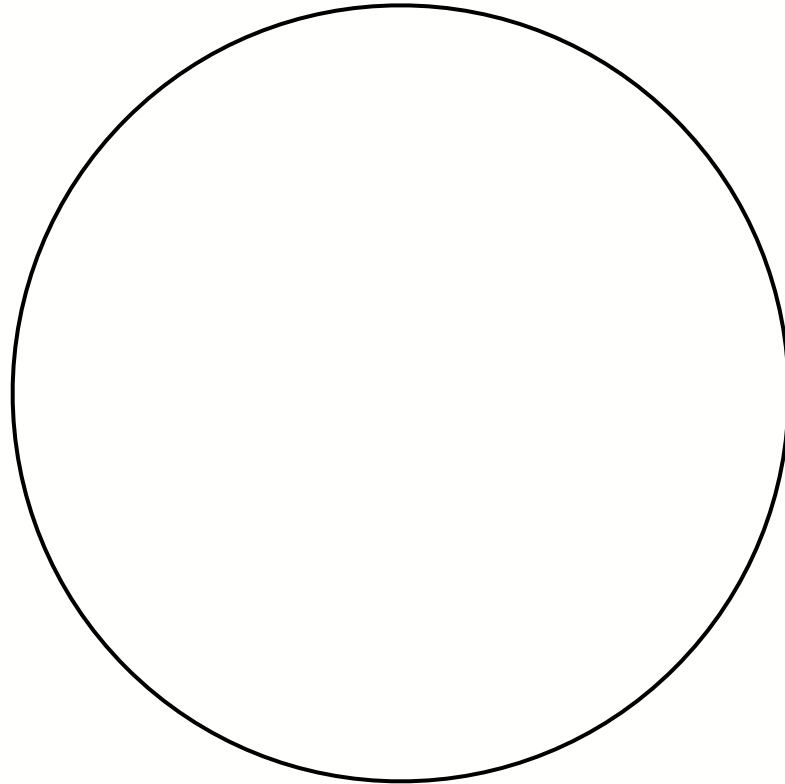


# Long-term Memory Task, Remember 180 Items

# Long-term Memory Task, Remember 180 Items



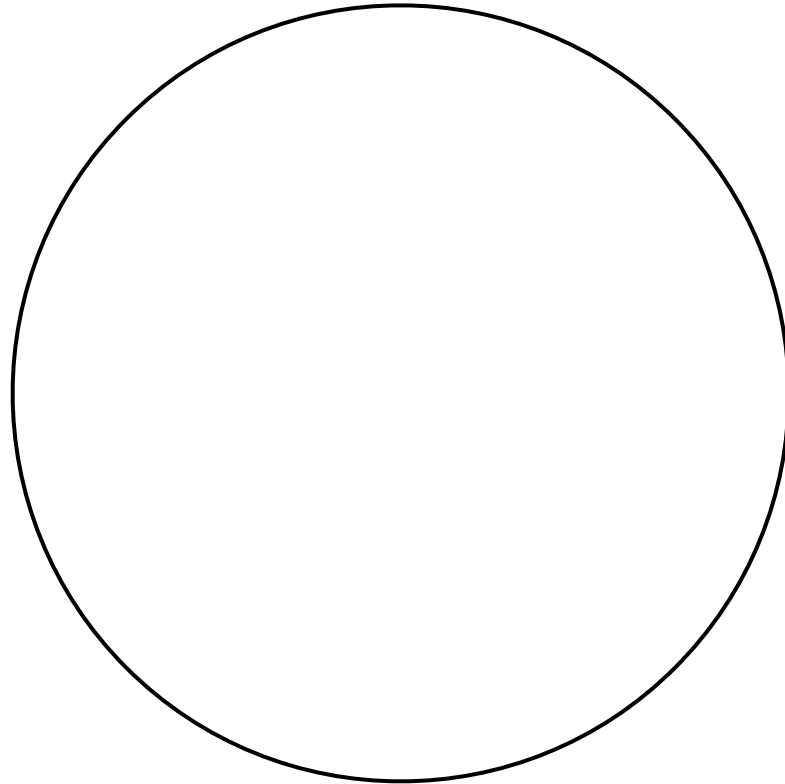
# Long-term Memory Task, Remember 180 Items



# Long-term Memory Task, Remember 180 Items



# Long-term Memory Task, Remember 180 Items

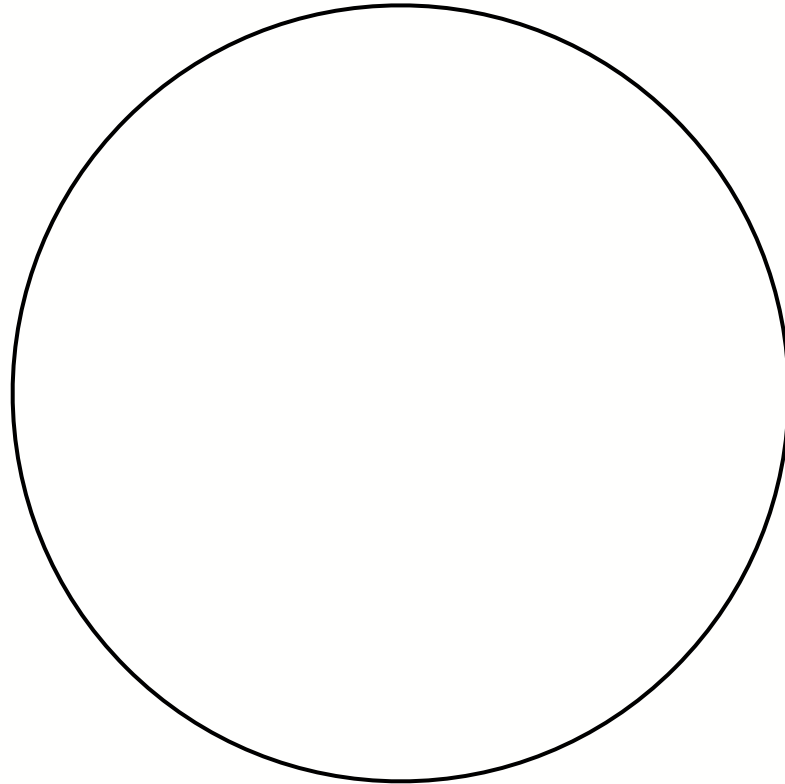


# Long-term Memory Task, Remember 180 Items





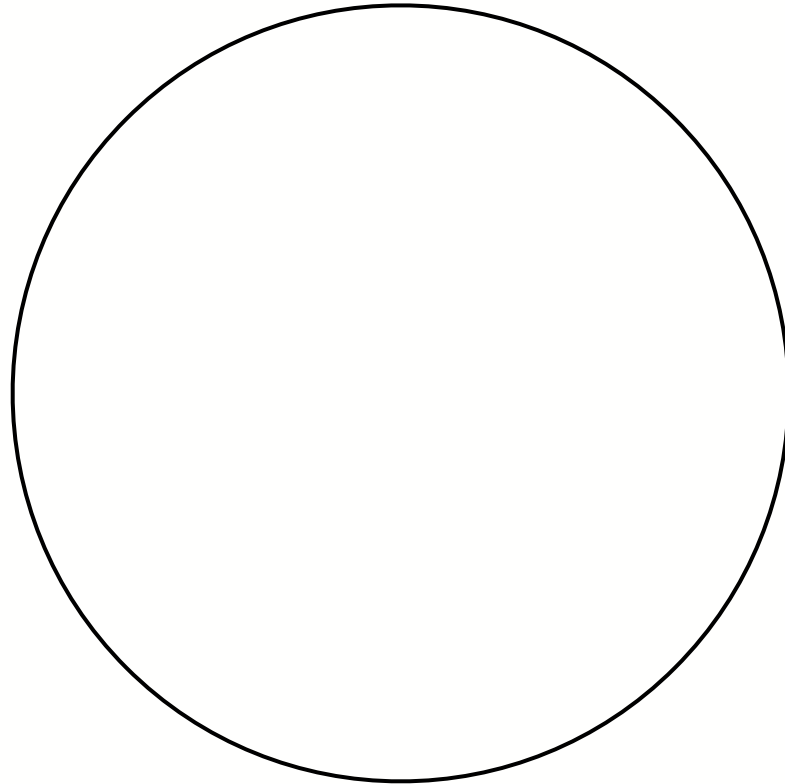
# Long-term Memory Task, Remember 180 Items



# Long-term Memory Task, Remember 180 Items



# Long-term Memory Task, Remember 180 Items



# Long-term Memory Task, Remember 180 Items



## Long-term Memory Task, Remember 180 Items

**...About 20 Minutes Later**

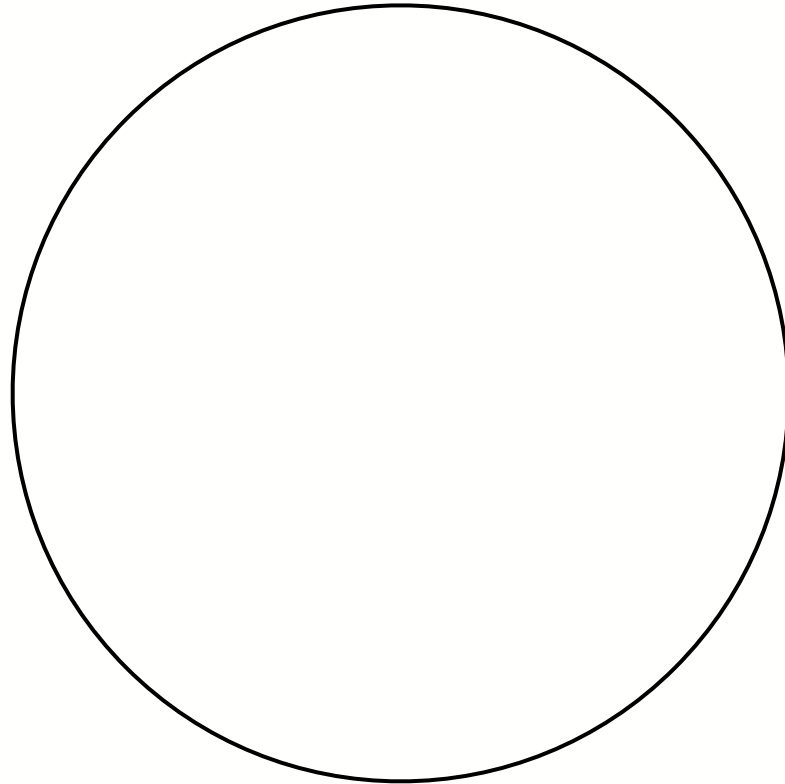
# Long-term Memory Task, Remember 180 Items



# Long-term Memory Task, Remember 180 Items



# Long-term Memory Task, Remember 180 Items





# Long-term Memory Task, Remember 180 Items



# Long-term Memory Task, Remember 180 Items

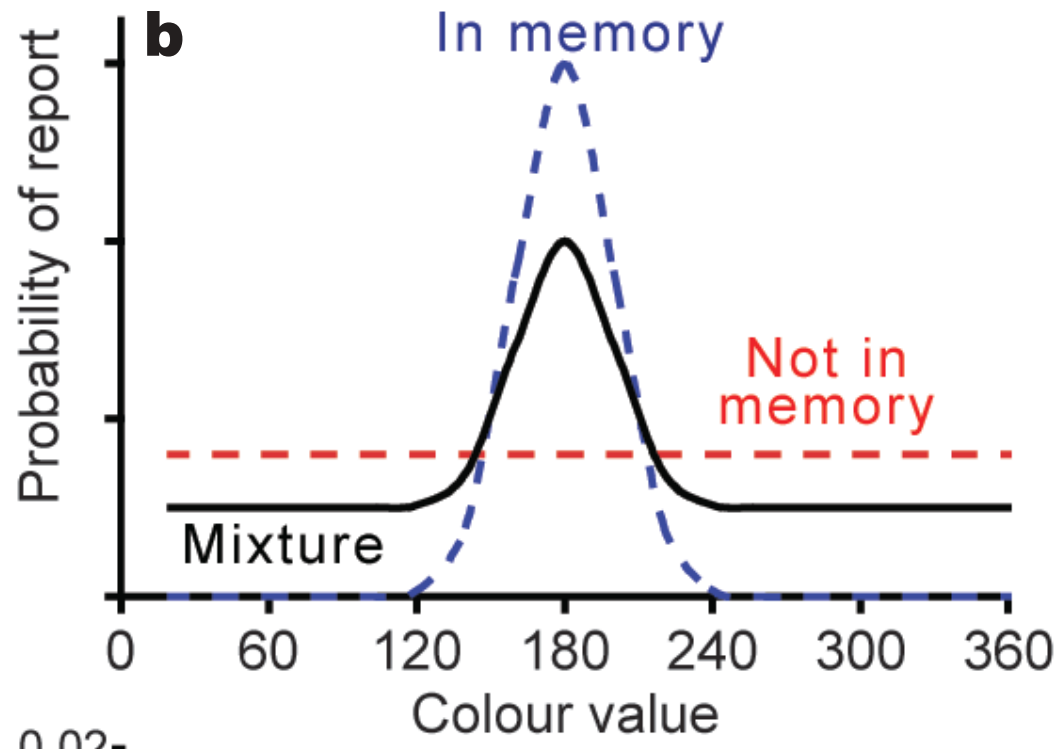


## Long-term Memory Task, Remember 180 Items

tested on all 180 objects

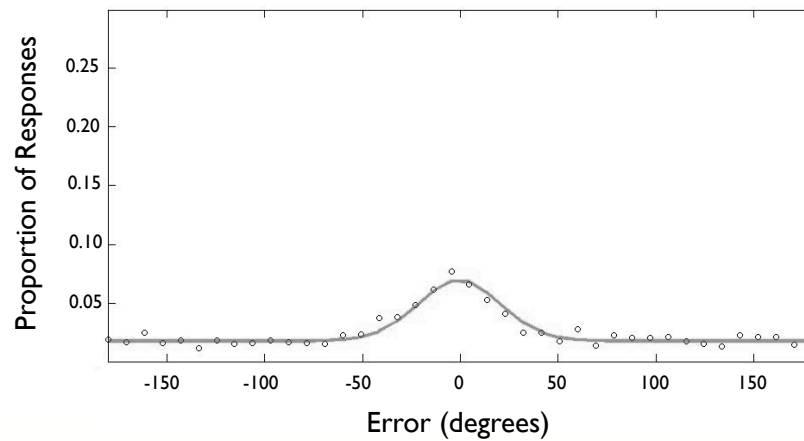
# Mixture Modeling Analysis

Introduced by Zhang & Luck (2008)

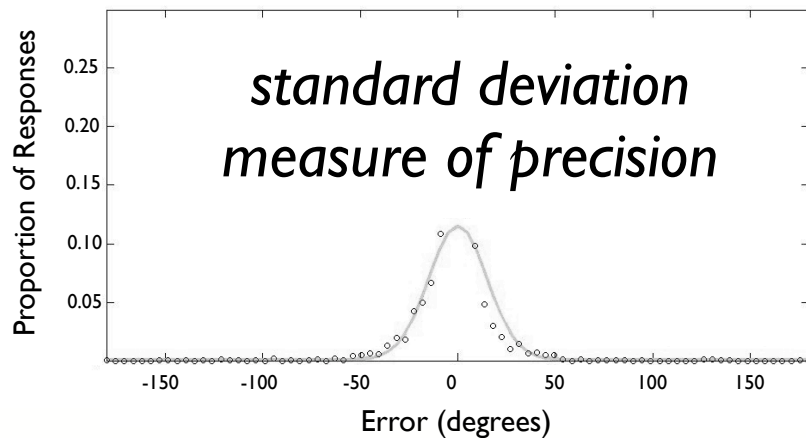


# Mixture Modeling Analysis

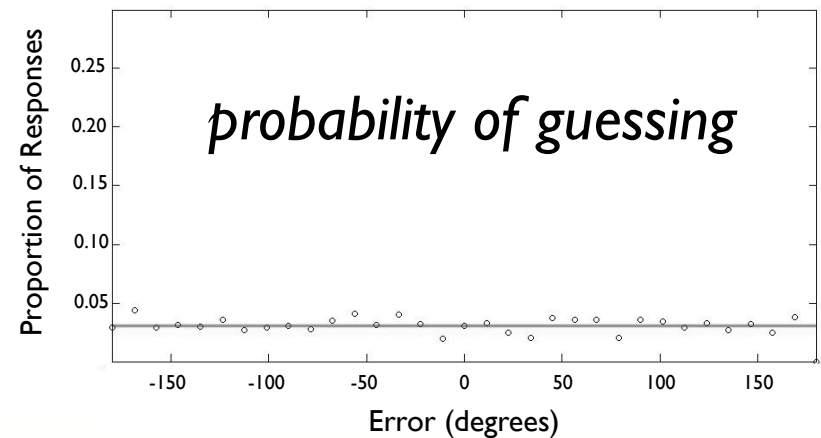
## Observed Data



## Gaussian (von mises)



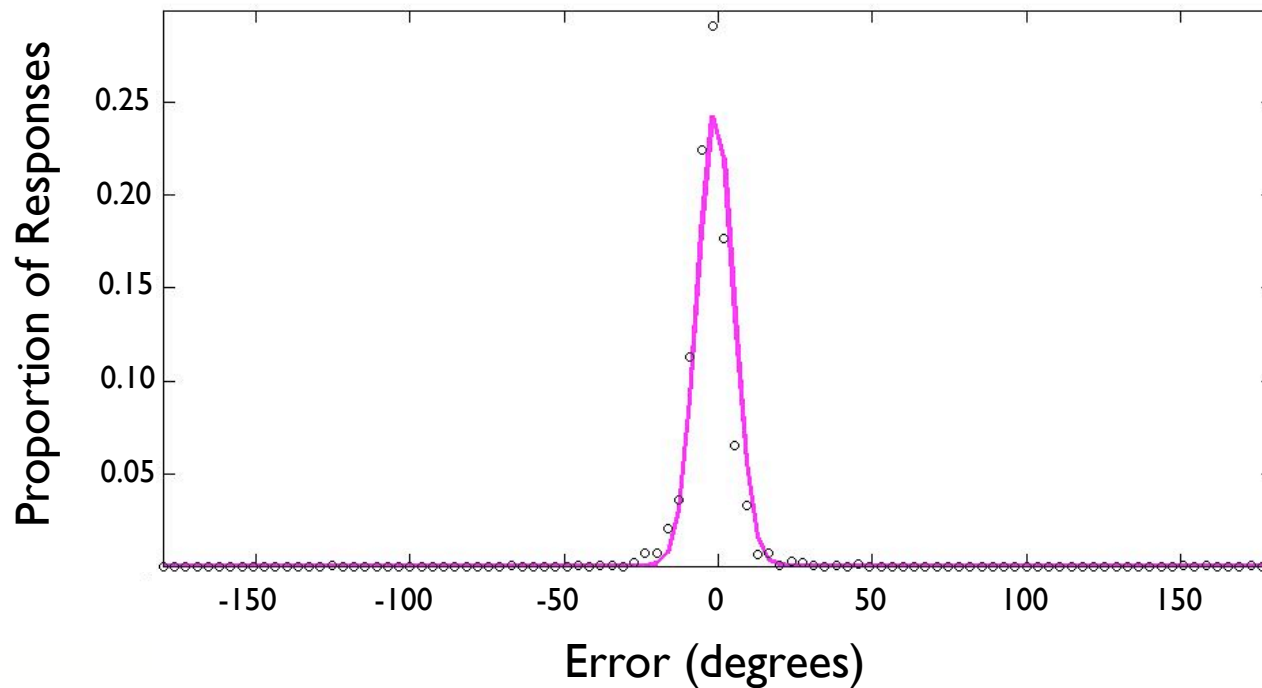
## Uniform



## Experiment 2: A Continuous Measure of Fidelity

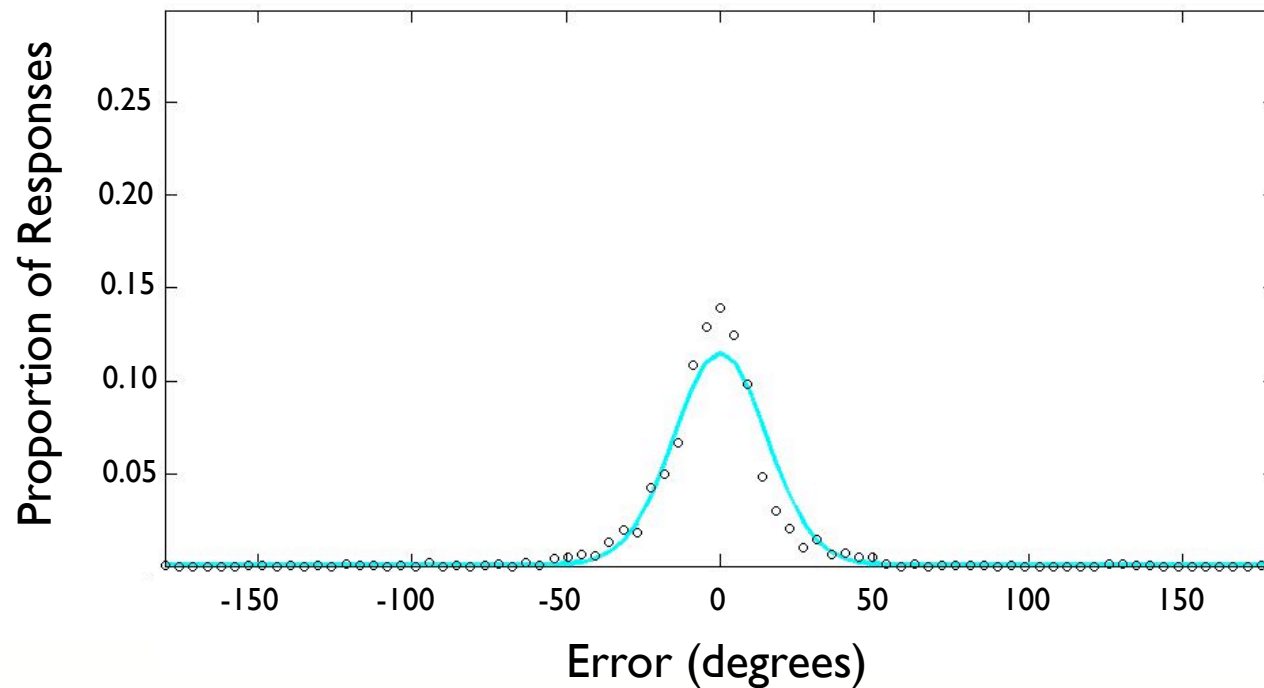
# Experiment 2: A Continuous Measure of Fidelity

## Perceptual Task: Group Model Fit



## Experiment 2: A Continuous Measure of Fidelity

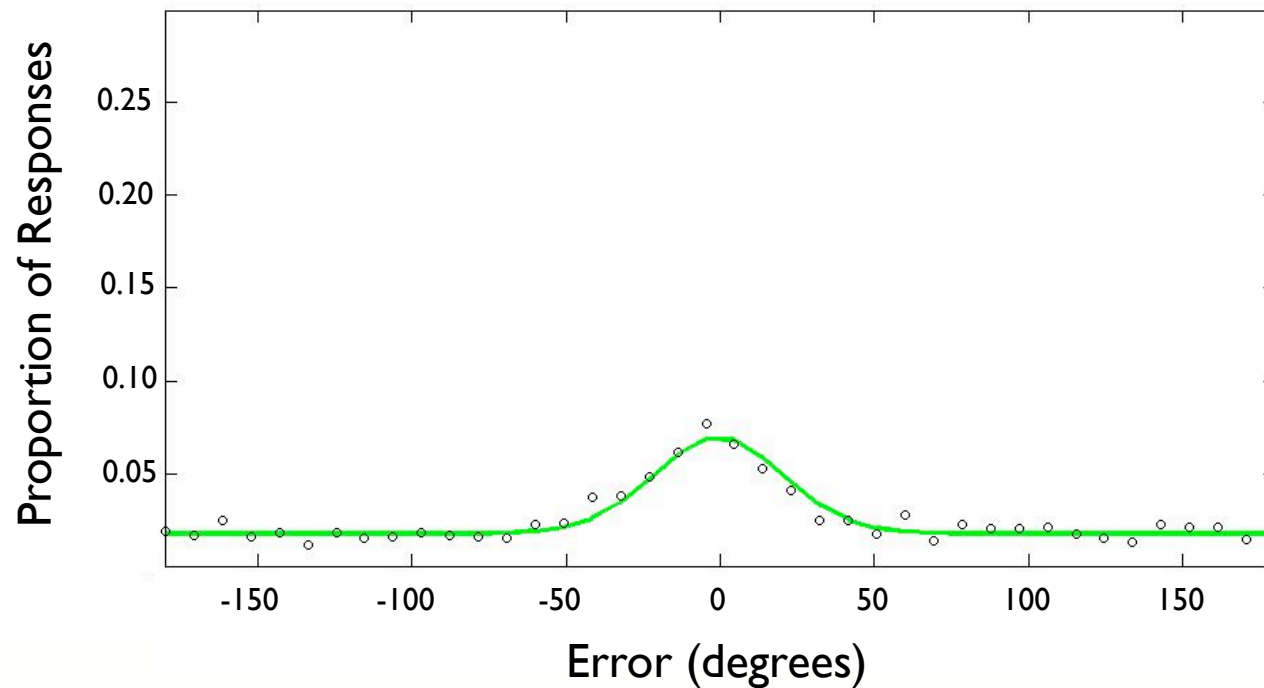
### Short-term Memory Task: Group Model Fit





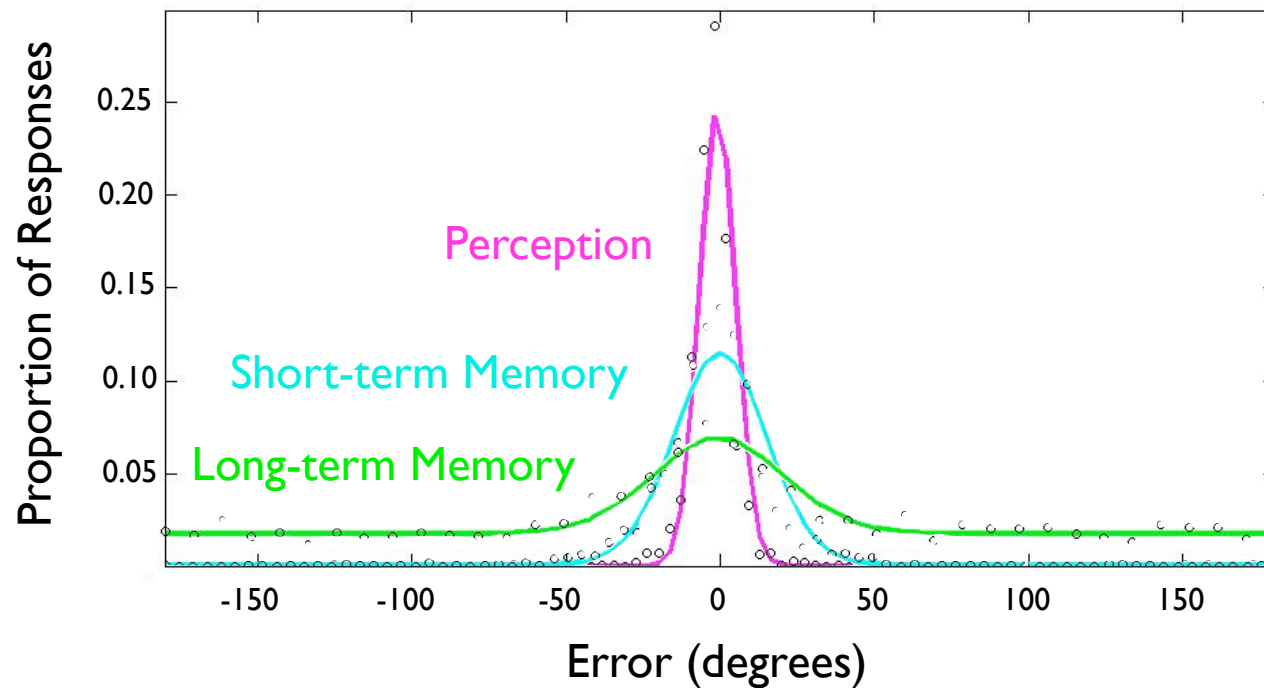
# Experiment 2: A Continuous Measure of Fidelity

## Long-term Memory Task: Group Model Fit



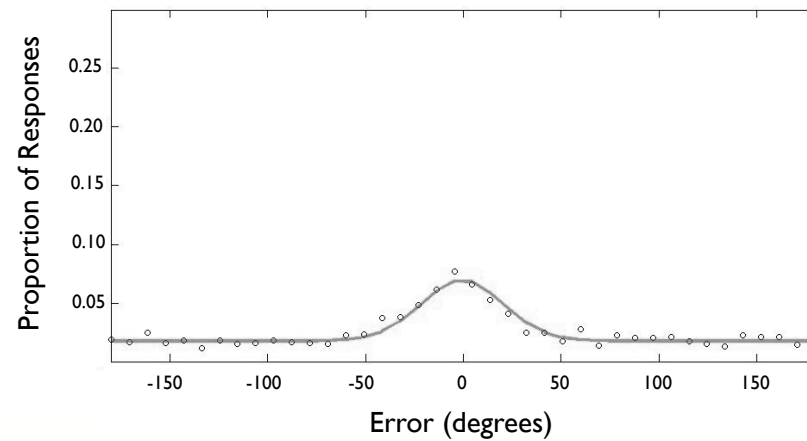
# Experiment 2: A Continuous Measure of Fidelity

## Summary Group Model Fits

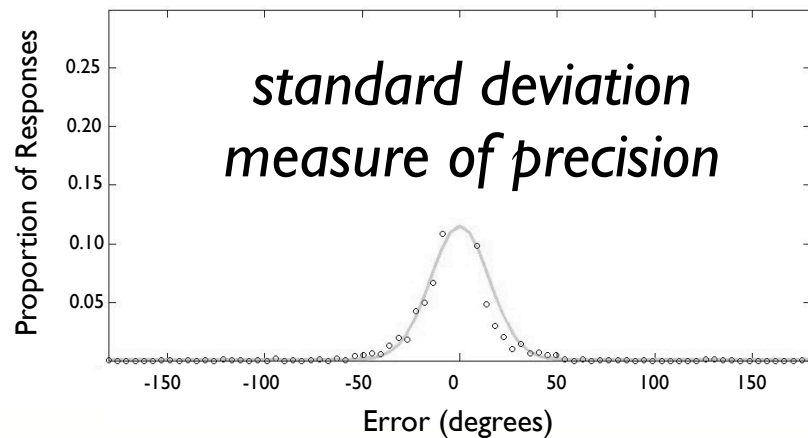


# Mixture Modeling Analysis

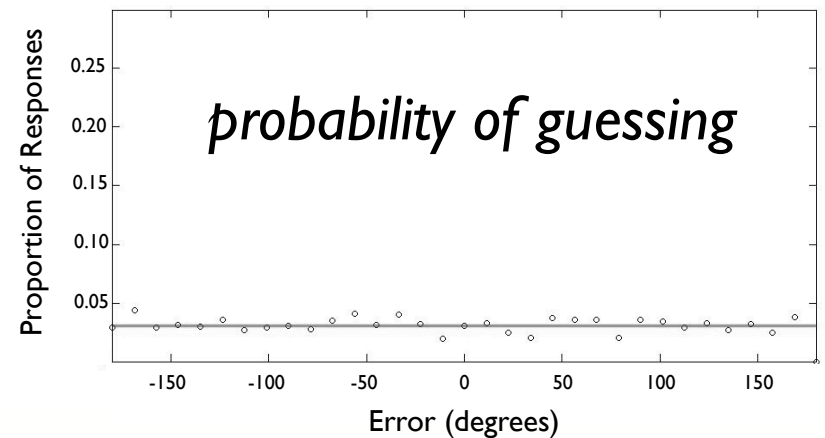
## Observed Data



## Gaussian (von mises)

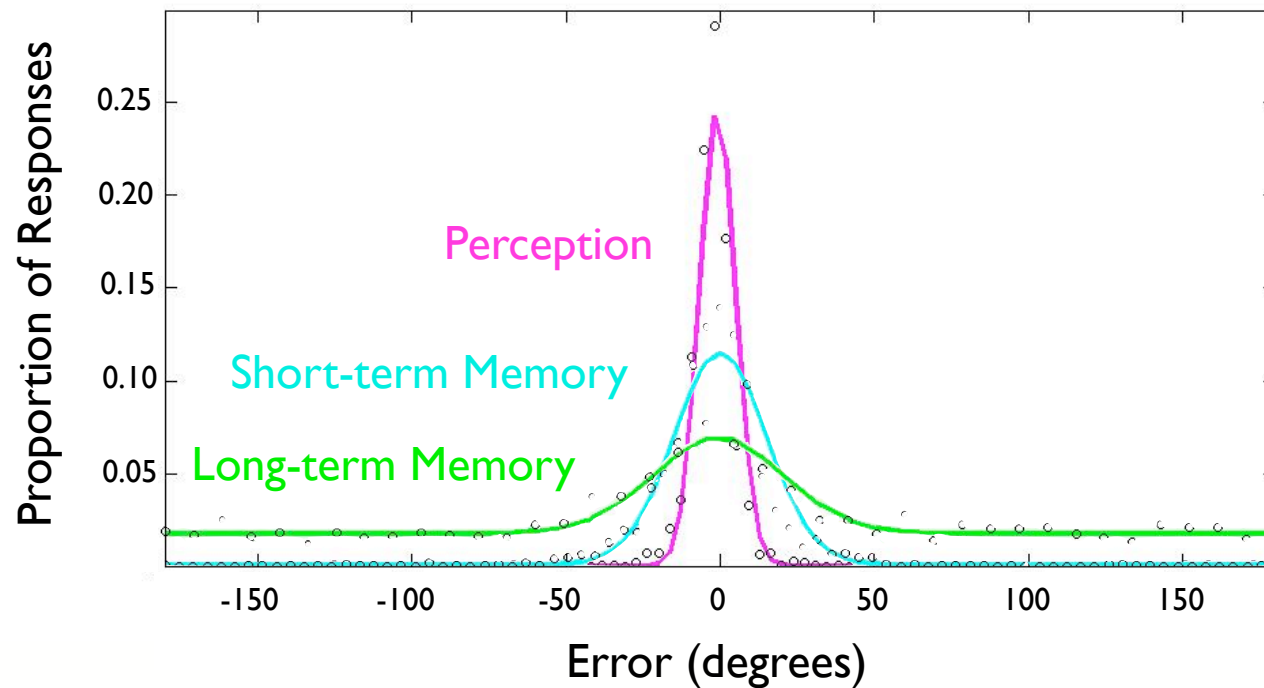


## Uniform



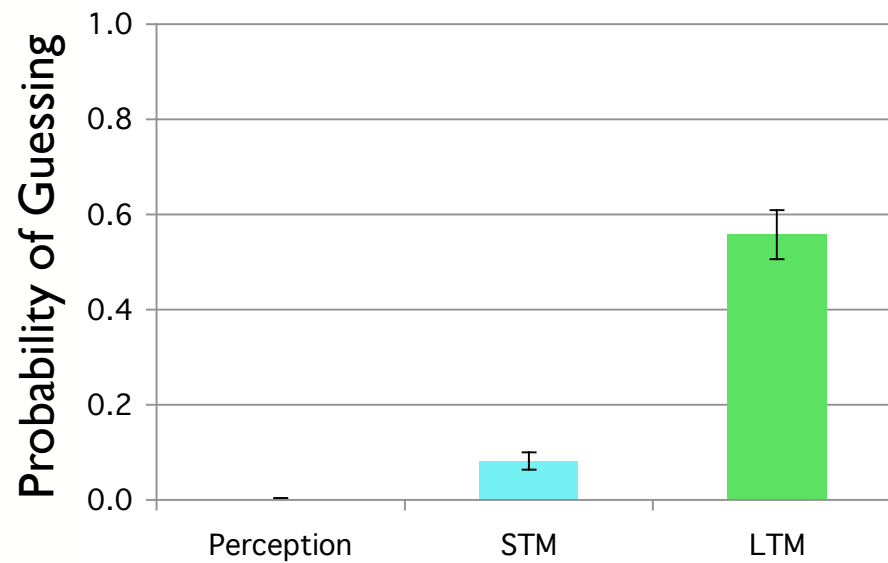
# Experiment 2: A Continuous Measure of Fidelity

## Summary Group Model Fits



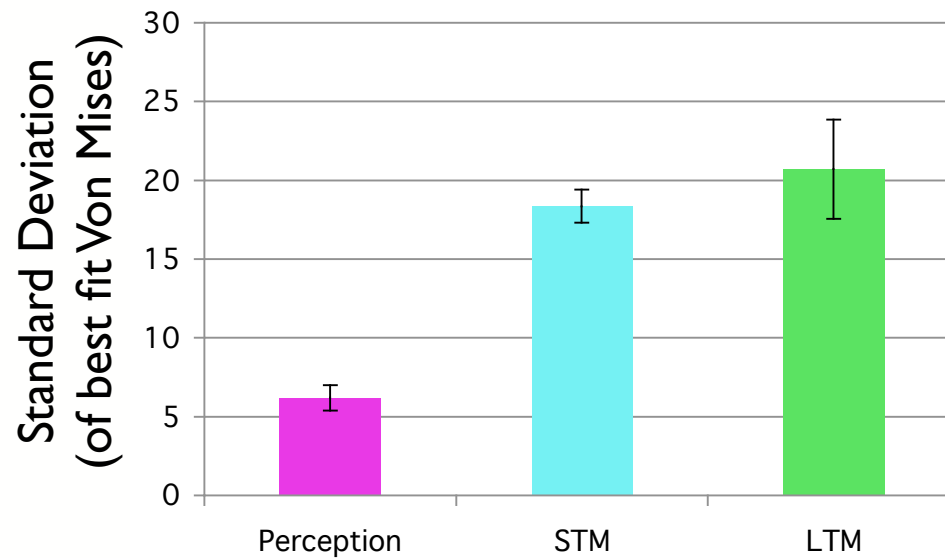
# Likelihood Of Random Guessing

Much higher likelihood of random guessing in long-term memory condition



# Estimate of Memory Precision

Short-term and Long-term Memory  
Have Comparable Fidelity!



## Experiment 3: Continuous Report + Yes/No Response

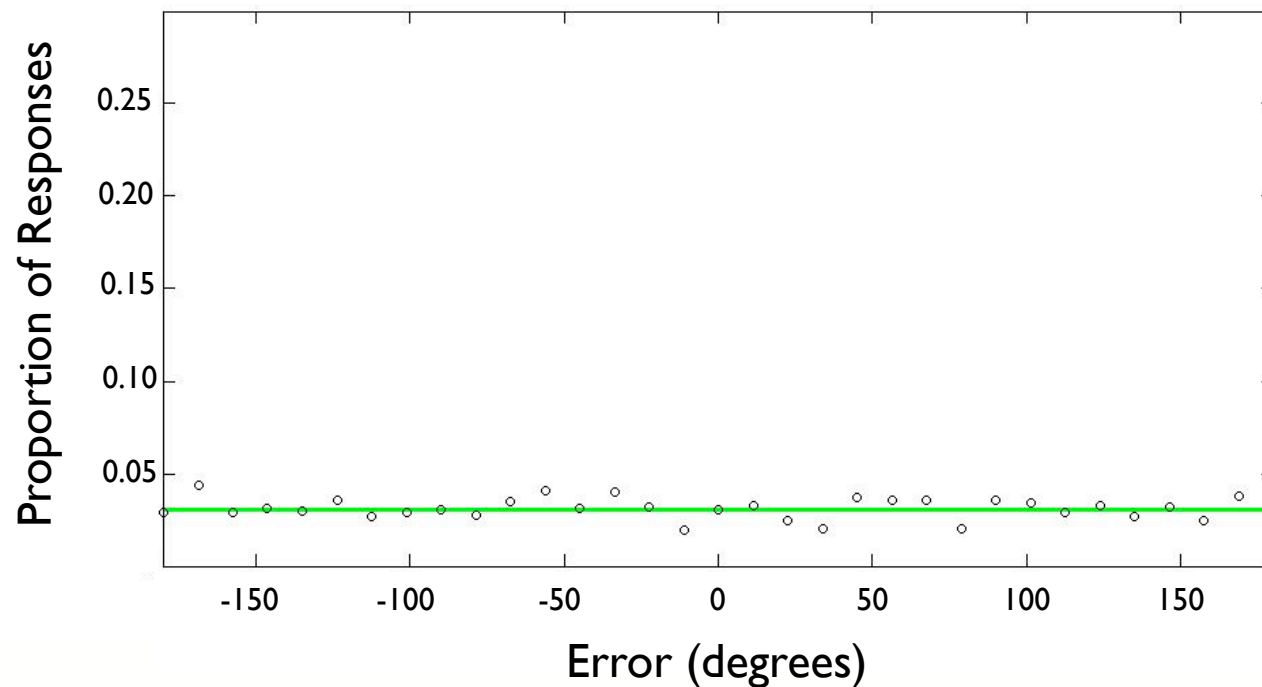
Long-term memory condition only. Same as E2, except half the test items are foils (items that were never seen).

For each test item, subjects report the remembered color, guessing if they haven't seen the item.

Then subjects report whether they remember seeing the test item (“Yes” or “No”).

## Experiment 3: Continuous Report + Yes/No Response

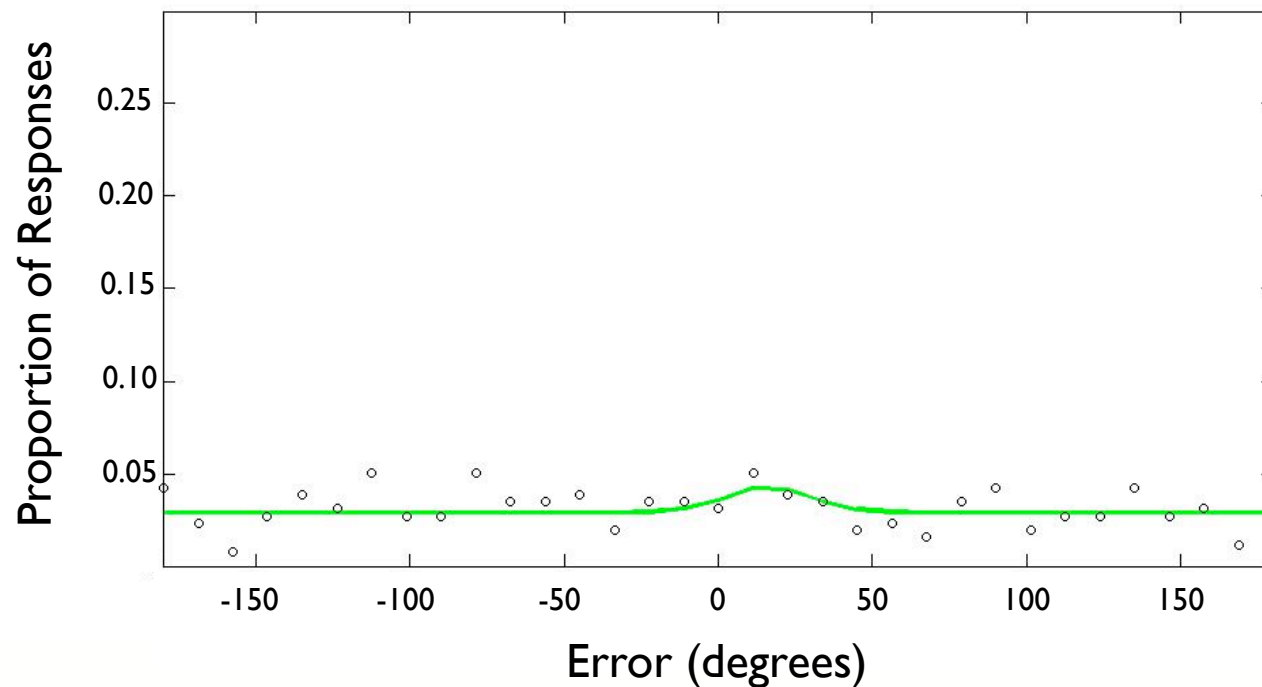
*Sanity Check!: Model Fit Correct Rejections (82%)*





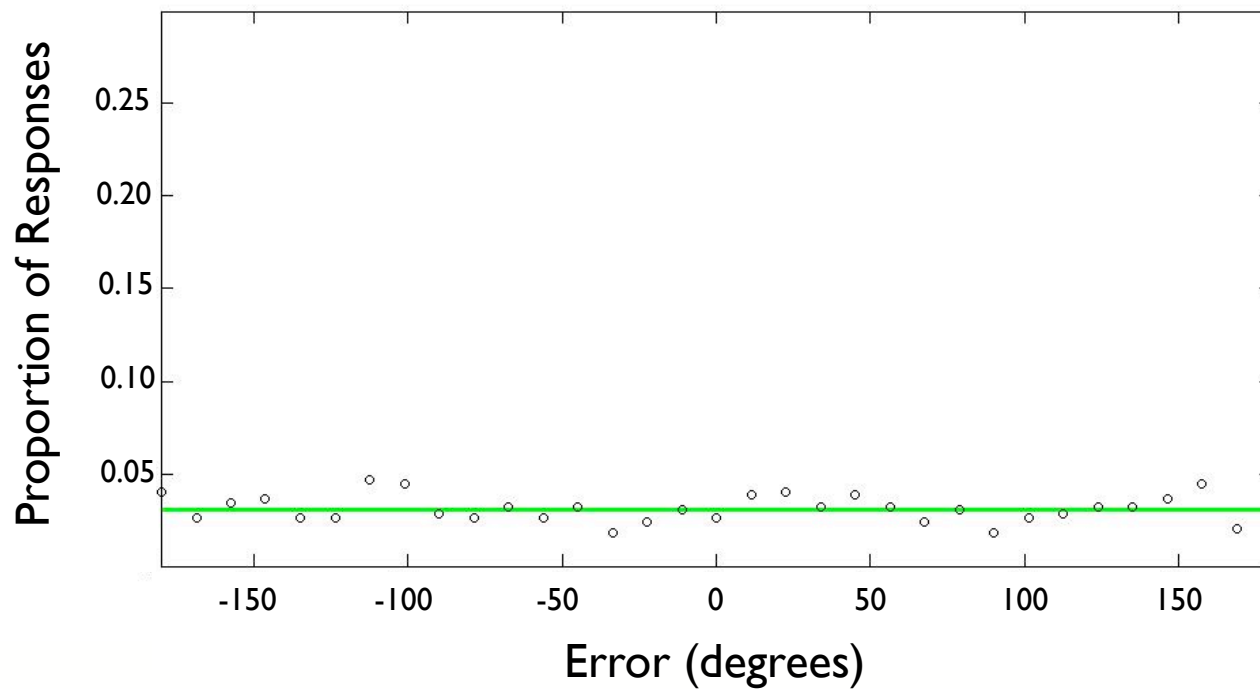
## Experiment 3: Continuous Report + Yes/No Response

*Sanity Check!: Model Fit False Alarms (18%)*



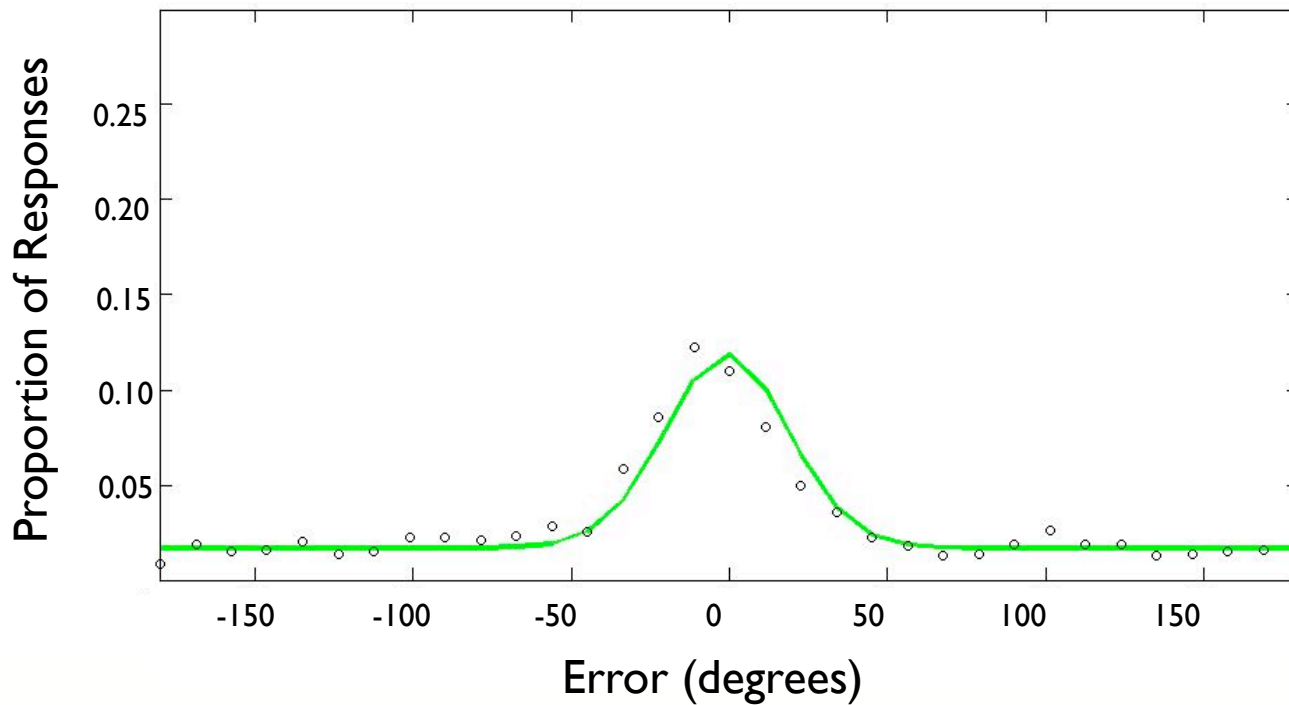
## Experiment 3: Continuous Report + Yes/No Response

### *Model Fit Misses (34%)*



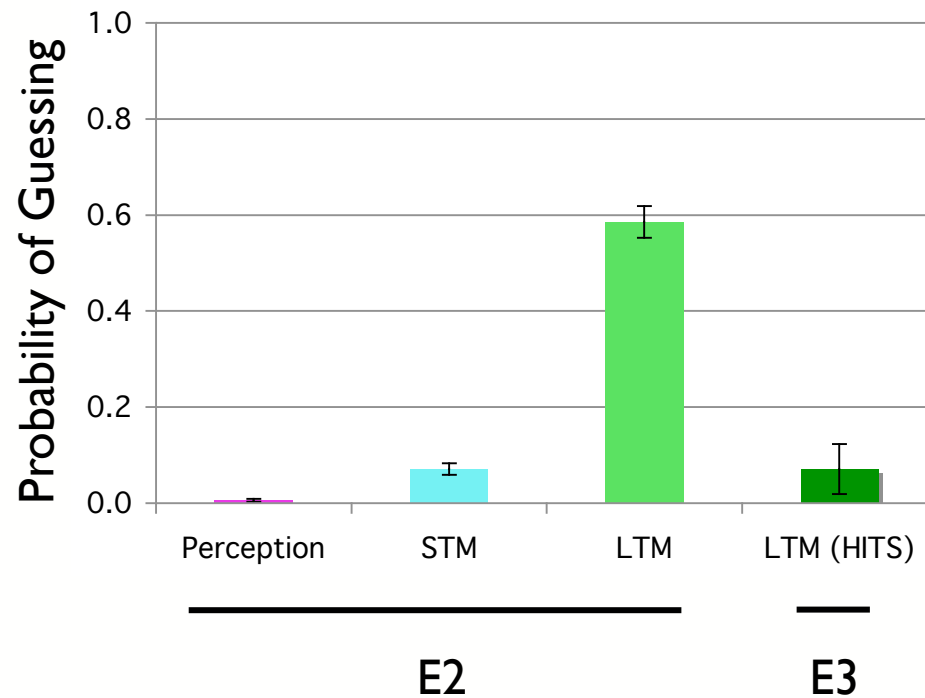
# Experiment 3: Continuous Report + Yes/No Response

## Model Fit Hits (66%)



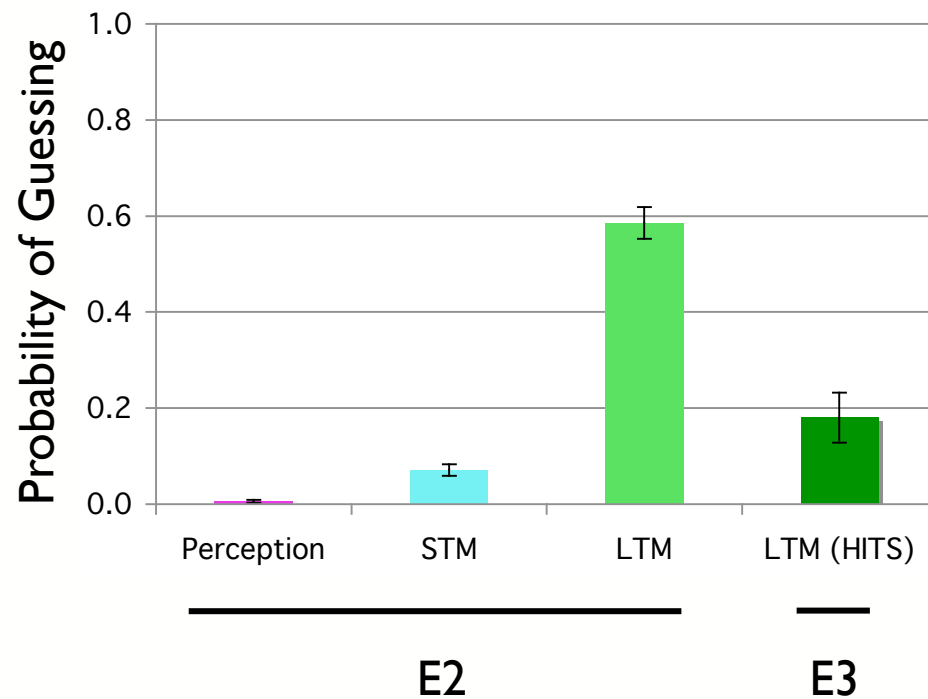
## Likelihood of Random Guessing

If subjects only guess the color if they forget the item,  
You would expect guessing rate to disappear for HITS



# Likelihood of Random Guessing

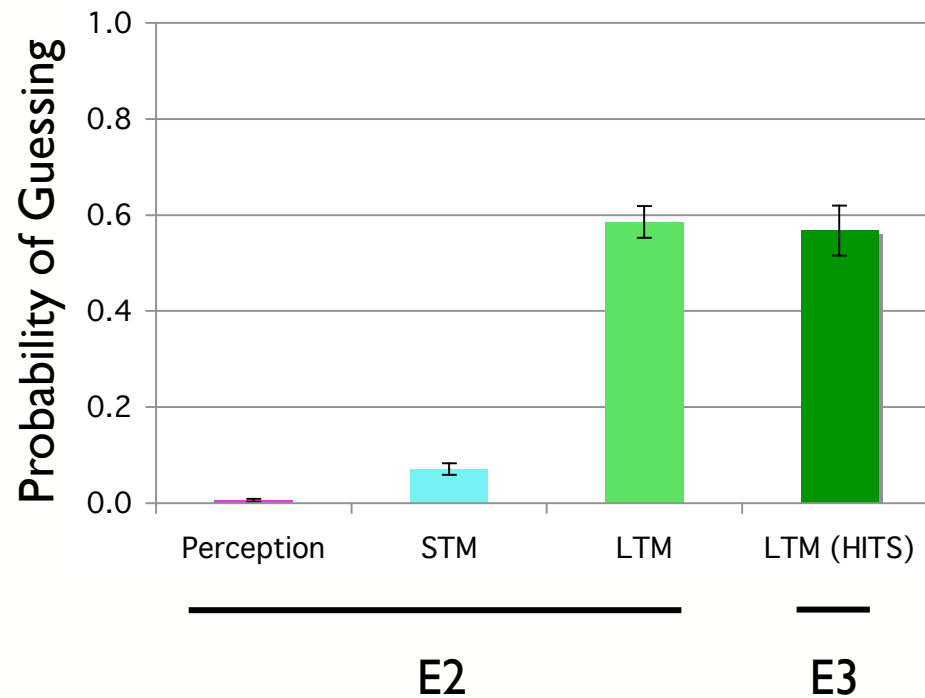
or at least drop to the level of the false alarm rate...



# Likelihood of Random Guessing

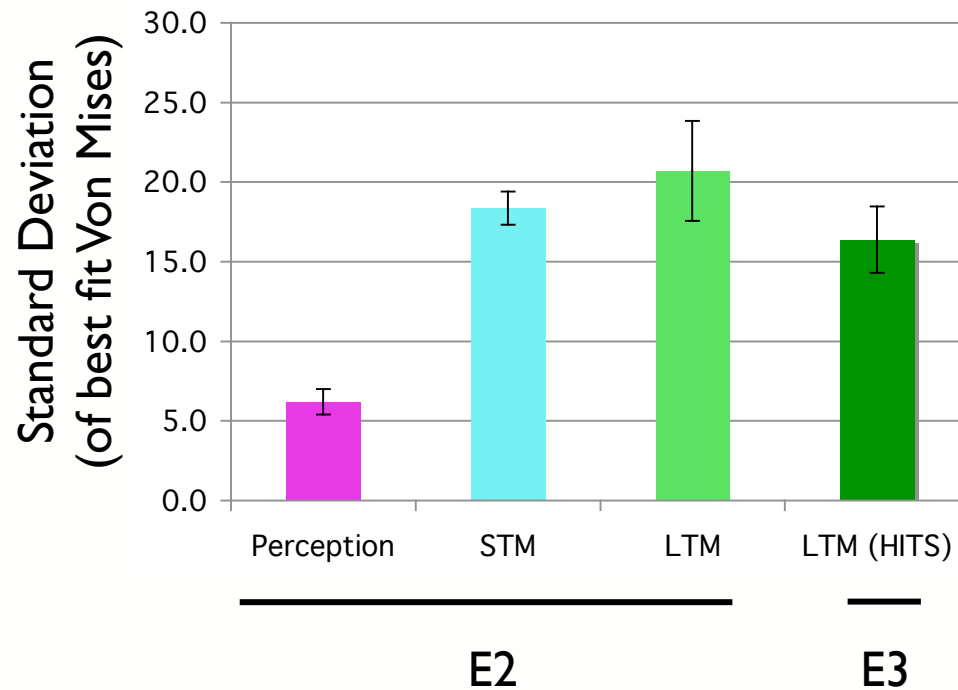
Same Guessing Rate!

Observers remember the items, but forget the colors



# Estimate of Memory Precision

Not much change in the precision, if anything better



## Summary & Interim Conclusions

Combined continuous report & mixture modeling method enables estimation of

1. Standard deviation as a measure of memory precision
2. Probability of random guessing

Perception vs. STM, precipitous increase in standard deviation

STM vs. LTM: Relatively high probability of random guessing of color in LTM (even when the item is remembered)

However, when the color is remembered, it is comparable to the fidelity of short-term memory



## Outline

1. Detailed Memory for Thousands of Objects
2. Comparing the Fidelity of Perception, Short-term Memory, & Long-term Memory
3. Preliminary Insights into the Temporal Dynamics of Encoding

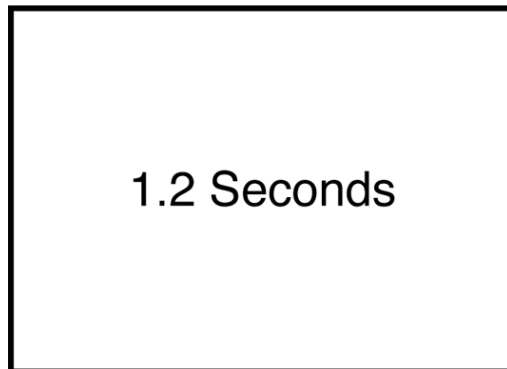
## Outline

1. Detailed Memory for Thousands of Objects
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### 3. Preliminary Insights into the Temporal Dynamics of Encoding

# Experiment 4: Effect of Encoding Time on Detection of Changes at Category, Exemplar, and State Level

Short-term memory, change detection task  
1.2, 6, or 18 second presentation of 6 objects  
3 Conditions: *novel, exemplar, state*



Duration Preview

1 second blank



Sample Display

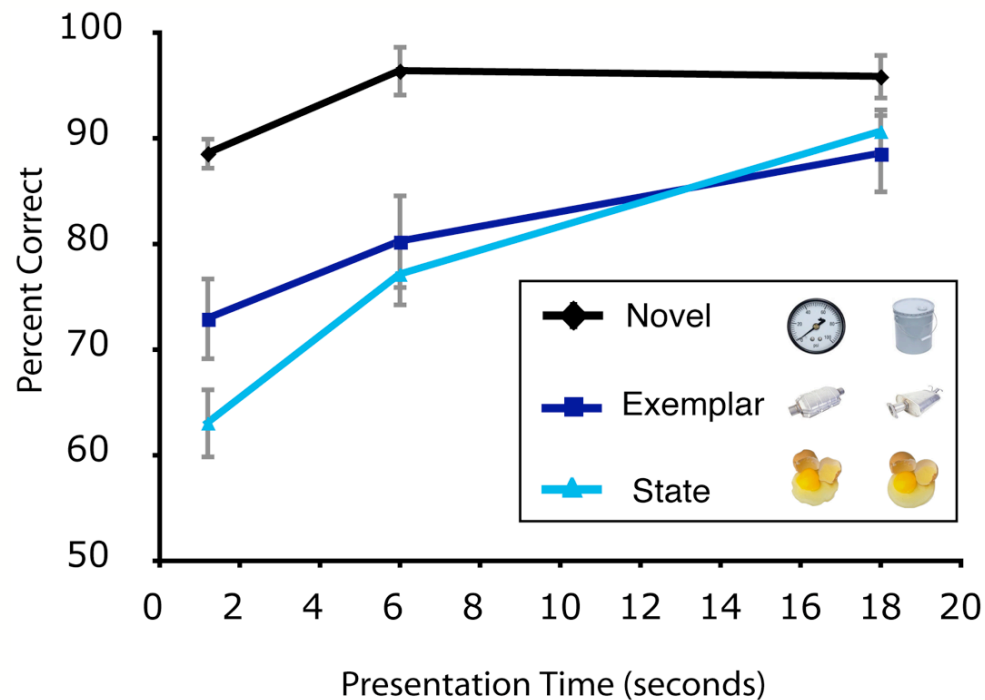
1 second blank



Test Display

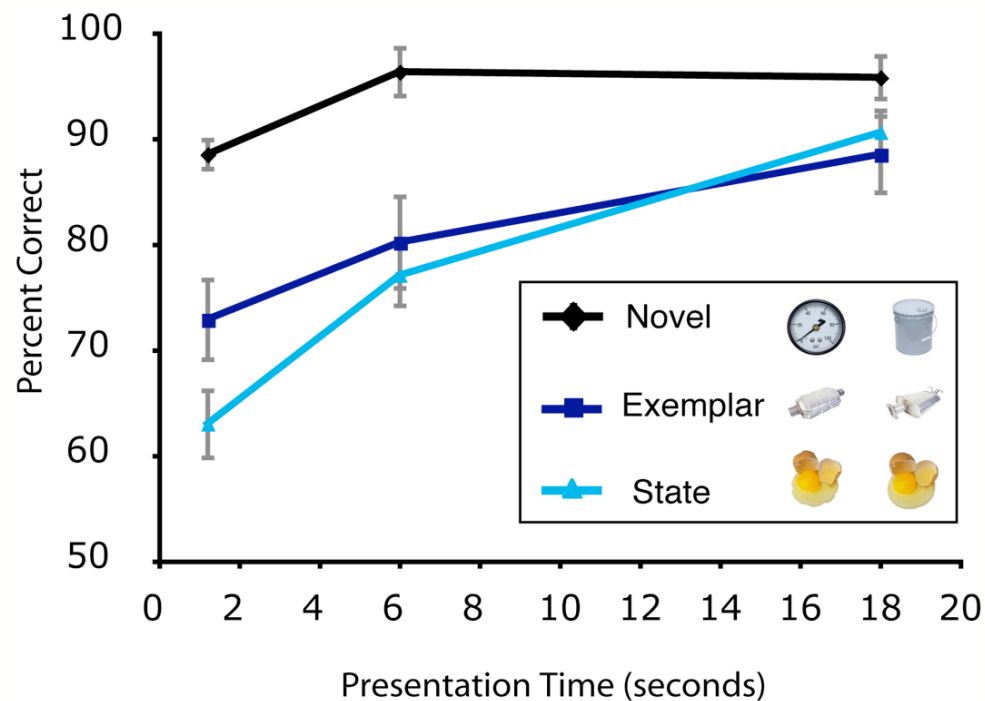
# Experiment 4: Effect of Encoding Time on Detection of Changes at Category, Exemplar, and State Level

It takes time to get the details



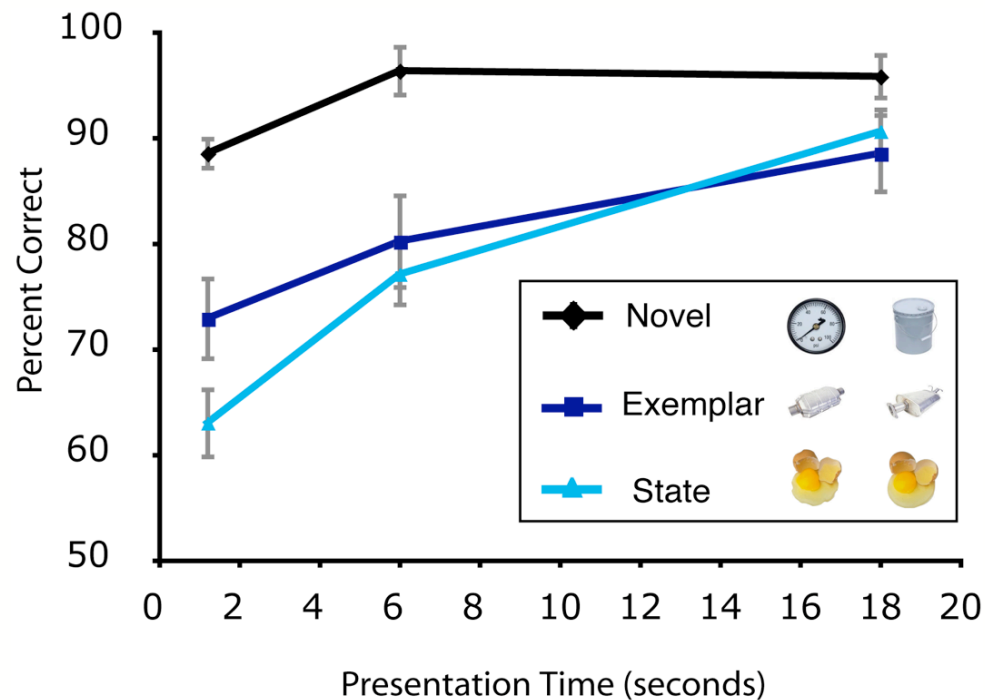
## Experiment 4: Effect of Encoding Time on Detection of Changes at Category, Exemplar, and State Level

Maybe some changes require more precise representations, and precision increases with time



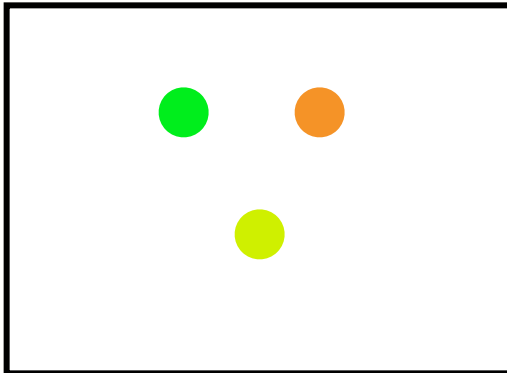
## Experiment 4: Effect of Encoding Time on Detection of Changes at Category, Exemplar, and State Level

Or maybe this is about a hierarchical order of encoding, from category-level features, to exemplar-level features, to state-level features...

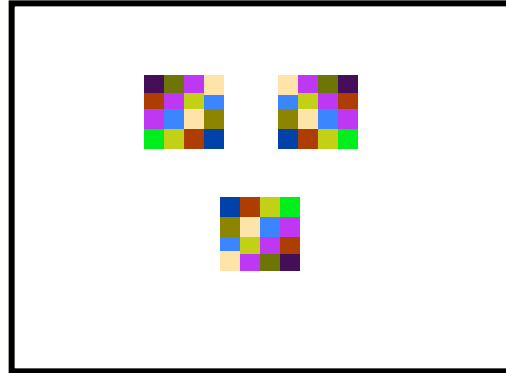


# Experiment 5: Effect of Encoding Time on Encoding Color (Using Continuous Report)

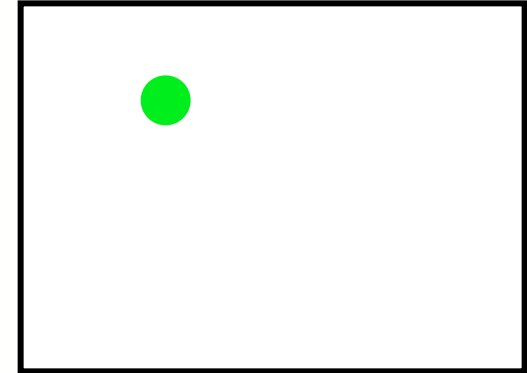
Short-term memory, continuous report  
20, 40, 60, 80, 100, 120, 500 ms presentation  
3 color patches, masked



Brief Presentation



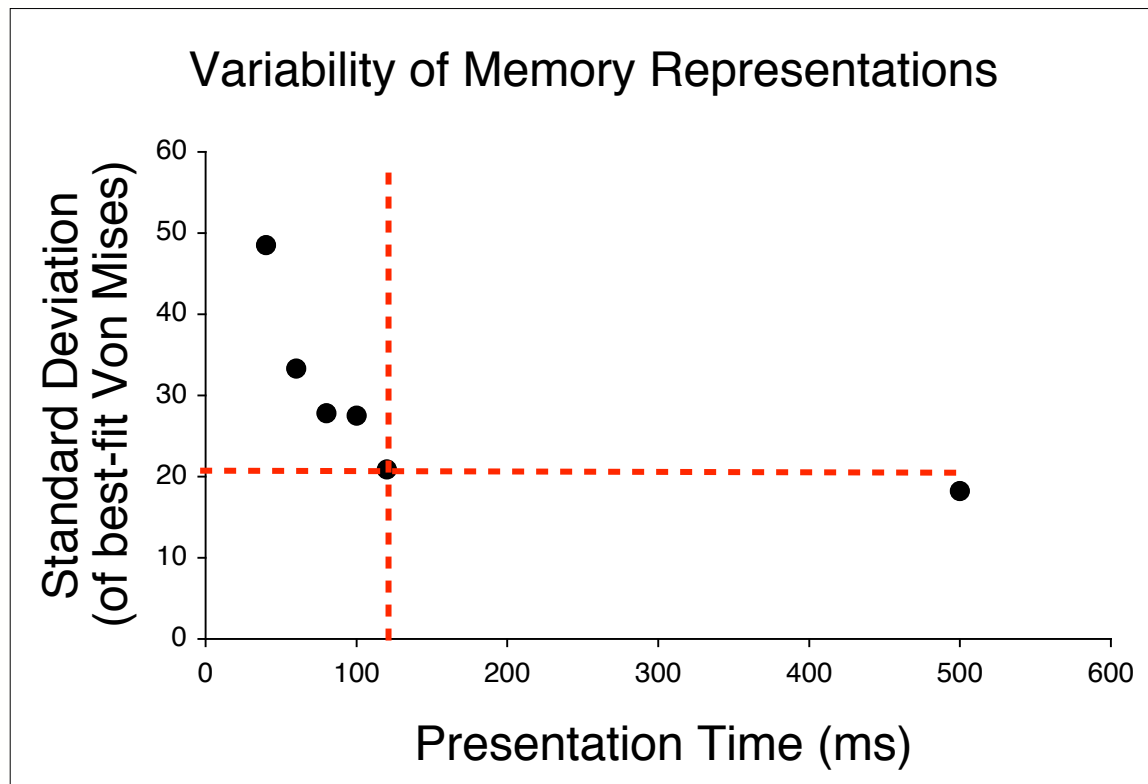
Mask



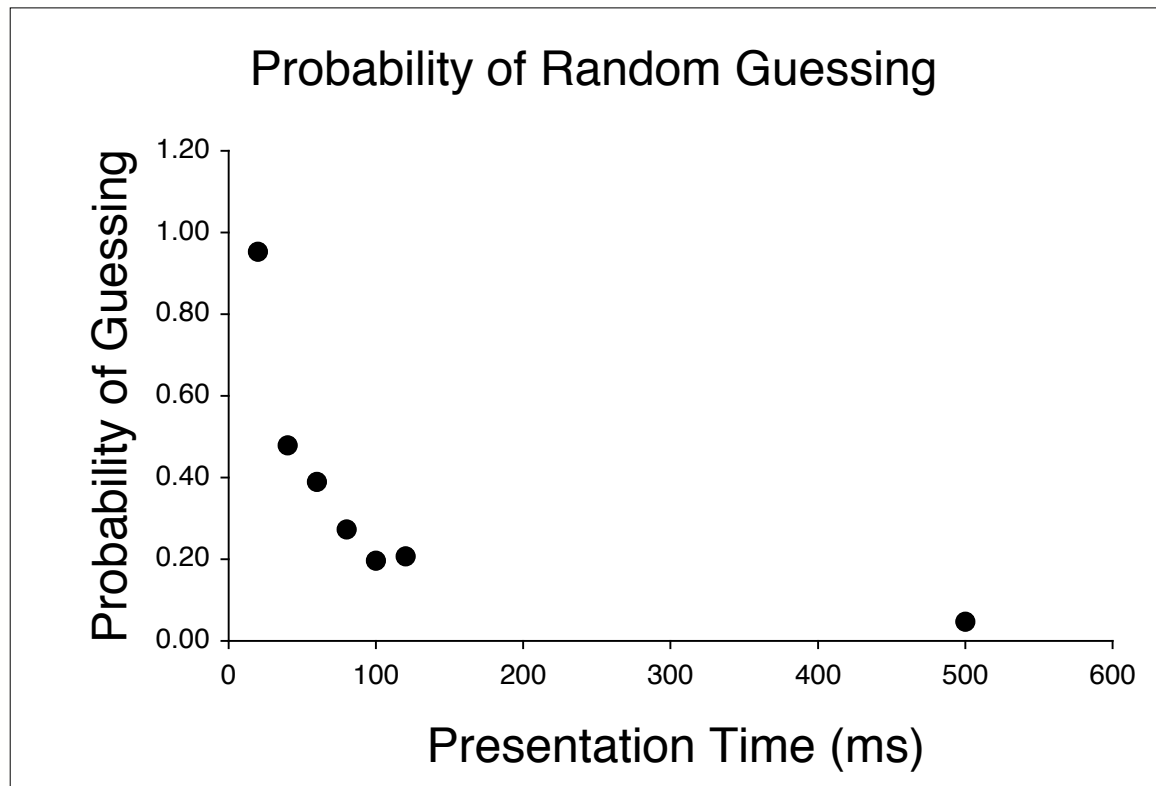
Color Setting



# Experiment 5: Effect of Encoding Time on Encoding Color (Using Continuous Report)



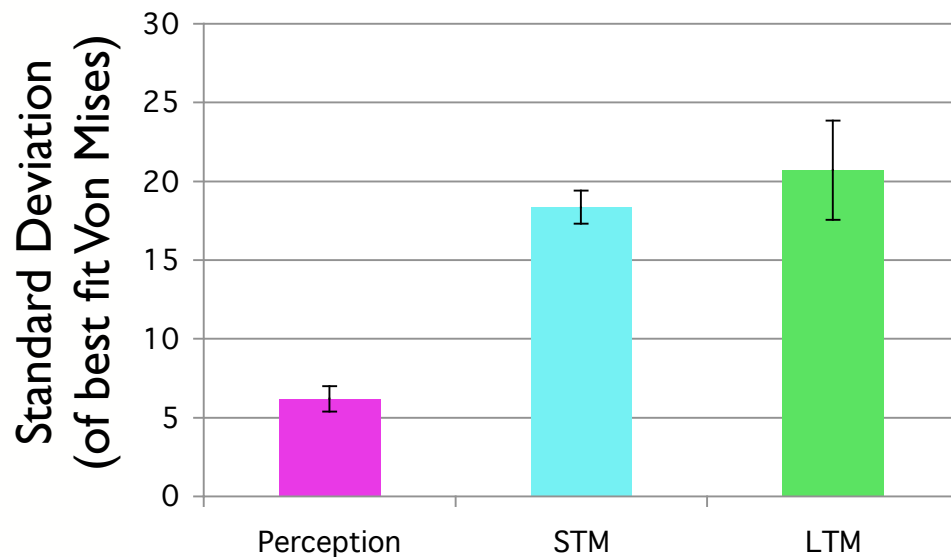
# Experiment 5: Effect of Encoding Time on Encoding Color (Using Continuous Report)



# Effect of Encoding Time on Encoding Color In Long-term Memory

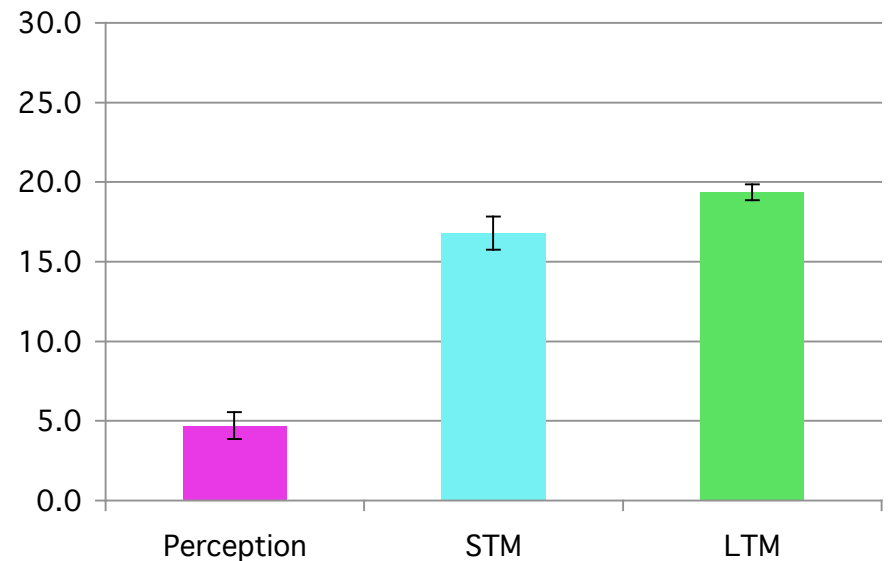
## Experiment 2 3 Seconds/Item LTM

*Estimate of Memory Precision*



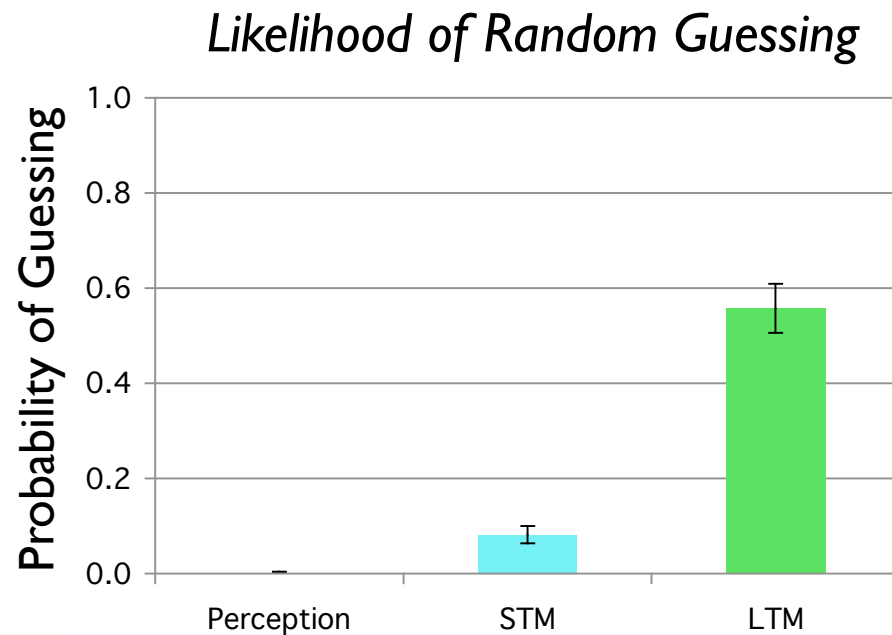
## Experiment 6 1 Second/Item LTM

*Estimate of Memory Precision*

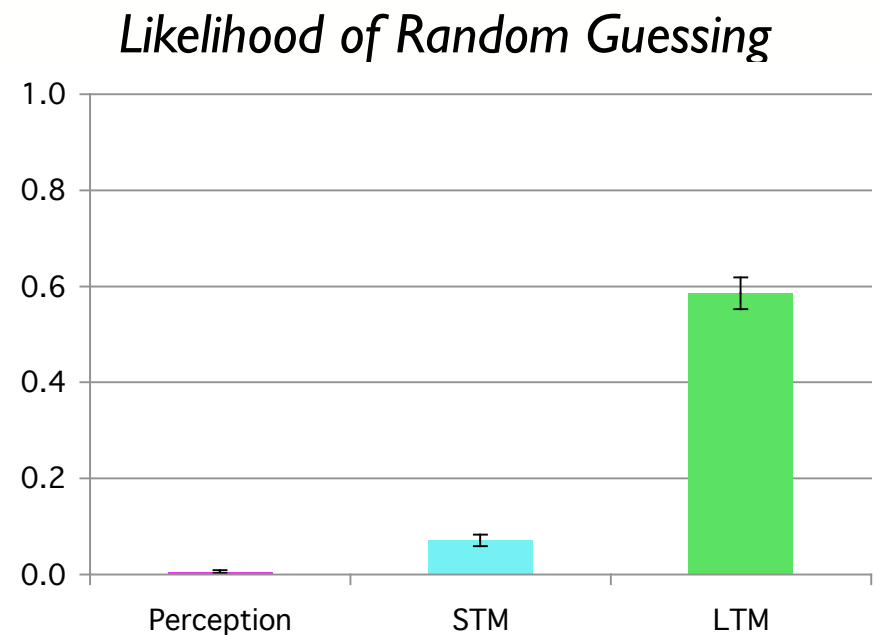


# Effect of Encoding Time on Encoding Color In Long-term Memory

## Experiment 2 3 Seconds/Item LTM



## Experiment 6 1 Second/Item LTM



## Summary & Interim Conclusions

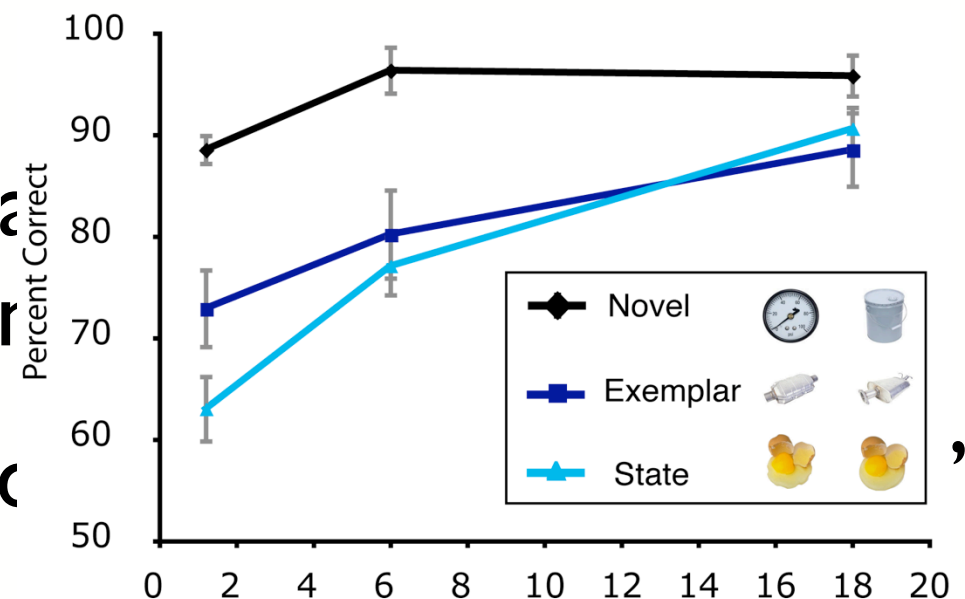
It takes time to encode the details

After the first 120ms, little benefit of additional time on encoding color

Suggests benefits of additional time after one second is not due to improved fidelity on any given feature dimension

Instead, additional time may be due to knowledge-guided encoding

“Encoding of informative c



## Take Home Points

Visual Long-term Memory has a much higher fidelity than previously demonstrated or believed, comparable to the fidelity of short-term memory.

There is a high rate of randomly guessing in LTM, suggesting either catastrophic retrieval failure, interference, or decay.

This is the case, even when observers appear to remember the items themselves. This “binding failure” in LTM may reflect the non-integral nature of color for these stimuli.

Precision increases rapidly over time, suggesting benefits of time beyond 500 ms are related to searching for/encoding additional features (possibly in a hierarchical progression).

# Thank You.



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